

Meeting Notice

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Meeting Notice - Draft Agenda

Nebraska Tourism Commission Meeting

February 23, 2017 at 10:00am CST

Cobblestone Hotel and Suites

2750 South 27th Avenue

Broken Bow, NE 68822

Chairman of the Meeting: **Commissioner Deb Loseke, Chair**

1. Approval of Agenda *
2. Public Comment Period for items listed on the Agenda
3. Approval of January 12, 2017 Meeting Minutes *
4. Financial Update and Finance Committee Report - Commissioner Burke *
 1. Governor's Executive Budget for agencies FY2017-2019 *
5. Commission Chair Report - Commissioner Loseke
6. Director's Report – John Ricks
 1. Through My Eyes Co-Op Grant Opportunity *
 2. Future Co-Op Advertising *
 3. Data analysis/research *
 4. Status of Commission draft RFPs *
7. Commission Committee Reports
 1. Tourism Conference Committee - Commissioner Burke
 2. Policy and Procedures Committee – Commissioner Kuhn
 1. Draft Rules and Regulations
 3. Tourism Marker Committee – Commissioner Jasnoch, Commissioner Schlegel *
 4. Marketing Committee - Commissioner Dixon, Angela Sears
 1. 2.0 Marketing Phase Updates *
8. NETA Legislative Update – Commissioner Jasnoch
9. 2017 Staffed Visitor Centers/Travel Counselor Program recommendations – Micheal Collins *
10. ABA Conference in Omaha – Micheal Collins *
11. 2017 Passport Program – Erin Wirth *
12. New Business
 1. Upcoming Commission Meetings
 - May 2:** Norfolk (1:00 p.m.)
 - August 22:** Kearney (10:00 a.m.)
 - October 17:** LaVista, Nebraska Tourism Conference (1:00 p.m.)

13. Adjourn

*Denotes Action Item

Open Meetings Law of the State of Nebraska will be available in the meeting room. Proposed agenda, posted February 9, 2017, kept current and available for inspection on the Commission's website, visitnebraska.com. Items of an emergency nature may be added to the agenda by the Commission at the meeting. The Commission reserves the right to enter into closed session, should a closed session be necessary.