

2014 Nebraska Agri/Eco Tourism Workshop

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Growing Partnerships...Harvesting Success

February 3-5, 2014

Holiday Inn Hotel & Convention Center, Kearney, NE

Why Should You Attend?

- Learn to get the most out of your land.
- Gain the latest industry knowledge.
- Hear fresh marketing ideas.
- Find greater financial opportunities.
- Network with potential partners.

Keynote Speaker – Carol Patterson, President, Kalahari Management Inc.

Carol will be sharing her adventures as a professional accountant turned tourism consultant. She will show that you don't have to invent the next 'big' thing to prosper. Carol will help you reinvent your tourism organization and ignite the untapped passions within.

Other topics: Inventorying your Potential, Building Strong Partnerships and Networking Resources, Exploring Potential Cross-Marketing Opportunities, Calculating your Marketing ROI, Low-Cost and No-Cost Public Relations Opportunities

Event registration is now closed. If you have any questions about the conference or would like information on sponsorships, please call Karen Kollars at 308-249-3220.

Brought to you by the Nebraska Tourism Commission in partnership with Nebraska Game and Parks Commission and the Nebraska Department of Agriculture.