

2016 Conference Handouts/Presentations

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2016 Nebraska Tourism Conference Handouts/Presentations

Shared presentations and speaker bios from the 2016 Nebraska Tourism Conference are linked or available as a download below.

Speaker Presentations

[Speaker Biographies](#) *(download below)*

[Mom and Pop on Top: How to be Small, But Play Large](#) *(linked)*

Jon Schallert, Creative Strategies Inc.

[Turn Any Business into a Consumer Destination](#) *(linked)*

Jon Schallert, Creative Strategies Inc.

[A Taste of Success: Creating Wine and Beer Tasting Events in Nebraska](#) *(download below)*

Lori Paulsen- Exe. Director of Nebraska Winery and Grape Growers Association

Nathan Hoeft- Owner/Brewmaster of First Street Brewing Company

(This session will be available online as the Nebraska Tourism Industry Education webinar on Monday, Dec.5 at 2 pm)

[Frequently Asked Questions about Special Designated Licenses \(SDLs\) from Nebraska Farm Wineries](#) *(download below)*

Lori Paulsen- Exe. Director of Nebraska Winery and Grape Growers Association

Nathan Hoeft- Owner/Brewmaster of First Street Brewing Company

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[Creating Compelling Sponsorship Offers](#) *(download below)*

Bruce Erley, President and CEO Creative Strategies Group

[Sponsor Service That Assures Success](#) *(download below)*

Bruce Erley, President and CEO Creative Strategies Group

[How DMOs and EDOs Can Champion the Three-Legged Race and Be Better Together](#) *(linked)*

Atlas Advertising *(or as a download below)*

[Mixing Business with Pleasure: How DMOs and EDOs Realize Ultimate Community Vitality](#) *(linked)*

Atlas Advertising *(or as a download below)*

[The Care and Feeding of Exhibit Geeks](#)

William "Biff" Baird *(download below)*

[Volunteerism in Nebraska](#)

Amanda Barker *(download below)*

Join Nebraska Tourism Commission as we head to Broken Bow
on Feb. 21 - 23 for the Agri Eco-Tourism Workshop.
Watch for information coming out soon regarding the Workshop.