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Be a Tourism Conference Sponsor...

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Become a Sponsor of the 2016 Nebraska Tourism Conference

It's once again the time of year to plan on attending and exhibiting at the annual **Nebraska Tourism Conference** presented by the Nebraska Tourism Commission and its numerous partners. This year's conference will be held **Tuesday - Thursday, October 18 - 20, 2016 in Gering, NE at the Gering Civic Center**. Tuesday will consist of Tourism Industry Association's meetings and a Welcome Reception by Gering Convention and Visitors Bureau. Sponsors/Exhibitors set up is available Tuesday with another set up time available early Wednesday morning.

Approximately 200 attendees from across the state attended last year's conference where they learned new ideas and concepts and went home invigorated to implement them.

With your valued sponsorship, we will be able to host a highly successful conference that provides quality information and additional resources for individuals interested in developing or expanding their business. Participants will come away with fresh marketing ideas, greater financial opportunity and numerous networking contacts!

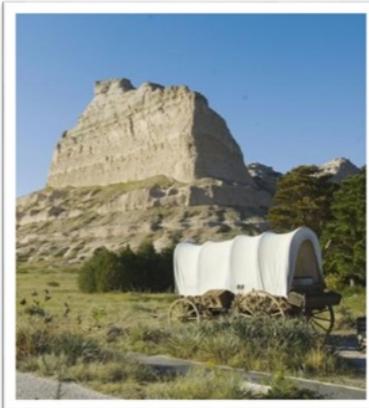
We're excited to team up with you on this top-quality conference to further strengthen and grow Nebraska's third largest industry-tourism. Please download and review the sponsorship form and indicate your commitment level for this year. Become a conference sponsor and support the 2016 Nebraska Tourism Conference, today. We know you'll find it to be one of the most valuable networking opportunities that you will experience in 2016.

Thank you for your support!

Nebraska Tourism Commission

SPONSORSHIP INFORMATION

Please join us as a sponsor of the 2016 Nebraska Tourism Conference that will be held in Gering, NE on October 18-20.



Tourism professionals from across the state, representing convention and visitors bureau offices, chambers of commerce, tourism attractions, small businesses, festivals, lodging facilities and government agencies attend the conference. The goal at each tourism conference is to give delegates and sponsors plenty of opportunities to **share ideas with each other, network with colleagues and partners, learn new and progressive ways to do business, and to create friendships and partnerships that help instigate growth innovation.**

This year, the Nebraska Tourism Commission has responded to suggested speaker ideas and topics and has secured a number of top-notch and highly respected speakers. Social media, tourism trends, customer service and working together for a common goal are just some of the topics that will be covered.

By becoming a valued Nebraska Tourism Conference sponsor today, not only will you be an integral part of the conference's success, but **you will also be able to promote and target your product or service to the people who will benefit from it the most,** all the while increasing your share of the state's growing tourism market through quality networking opportunities. **Nebraska Tourism Commission offers a variety of sponsorship opportunities. You will find a sponsorship level designed to fit your budget in the attached sponsorship packet.** Send in your sponsorship commitment today and become part of the cutting edge in the tourism industry!

2016 NEBRASKA TOURISM CONFERENCE SPONSORSHIP BENEFITS

Sponsors At All Levels Receive: Business or organization's name on tourism conference materials, sponsorship booth (table, two chairs) and contact list of conference attendees

Homesteader - \$7,000

Five complimentary tourism conference registrations, \$100 registrations for two additional people from your company, In-room promotional items to attendees on one day- first come, first serve basis*, Five minute formal presentation time at general session, Full page ad in tourism conference notebook, Your logo on VisitNebraska.com with a link to your website

Pioneer - \$3,000

Four complimentary tourism conference registrations, \$100 registration for one additional person from your company, In-room

promotional items to attendees on one day- first come, first serve basis* . Two minute formal presentation time at general session, 1/2 page ad in tourism conference notebook, Your logo on VisitNebraska.com

Explorer - \$2,000

Three complimentary tourism conference registrations, \$100 registration for one additional person from your company, 1/4 page ad in tourism conference notebook, Your logo on VisitNebraska.com

Fur Trader - \$1,000

Two complimentary tourism conference registrations, 1/8 page ad in tourism conference notebook, Sponsorship name mention on VisitNebraska.com

Sower - \$500

One complimentary tourism conference registration, Name mention in tourism conference notebook, Sponsorship name mention on VisitNebraska.com

*Sponsor supplies own marketing materials/items and delivers to Tourism Commission staff at start of the conference.

Please download the documents below for a sponsorship registration form and information regarding your booth space.

Nebraska Tourism Commission

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