

Nebraska Tourism Commission announces educational webinars for 2016

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FOR IMMEDIATE RELEASE

Nebraska Tourism Commission announces educational webinars for 2016

LINCOLN, NE (January 20, 2016)— For a second year, Nebraska Tourism will be conducting monthly and quarterly informational industry webinars. “We found the webinars in 2015 to be quite helpful,” said Nebraska Tourism Commission Executive Director, Kathy McKillip. “Each session gives those in the tourism industry a chance to stay up to date on events, marketing tools, programs and more, without having to make a trip across the state. The webinars are a great way to stay connected and a continuous way to share information.”

A full list of this year’s webinars are listed below, with the first scheduled for January 27 at 2:00pm (CST), which will be a quarterly update. The webinars will last about 1 hour and we will reserve time at the end for a Q&A session. An email address to send questions for the Q&A will be provided during the webinar.

Educational Webinars at 2 p.m.

February 1 – National Parks 100th Celebration

March 7 – Golf / Sports / Event Marketing

April 4 – 2016 Passport Program Preview

May 2 – Digital Marketing Trends

June 6 - Customer Service is Key due to online rating/review systems: “How to provide a great experience, how to monitor your reviews and how to respond”

July 11 - Topic and speakers to be announced

August 1 – Funding sources and options for non-profit and for-profit destinations

September 12 – How to keep summer momentum going into the shoulder and off season

October 3 – Travel Conference Preview

November 7 – Mobile Disruption

December 5 – New Trends in Target Marketing

Quarterly Industry Update Webinars at 2 p.m.

January 27

April 13

July 13

October 12

To log into webinars click on the following link: <http://netnebraska.org/stream/nettourism> just before 2 p.m. the day of the webinar.

For more information about travel, events and unique destinations in Nebraska, order your free travel guide today at www.VisitNebraska.com. Then stay connected with Nebraska Tourism on our [Visit Nebraska Facebook page](#), on [Twitter](#), on [Pinterest](#) and on [YouTube](#).

The mission of the Nebraska Tourism Commission is to expand Nebraska’s dynamic and diverse travel industry making it more viable by creating awareness, attracting increased visitors which results in greater tourism revenue and economic gain throughout the state. To learn more, go to VisitNebraska.com.

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