

Quirky Monument

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Article link: <https://drive.google.com/file/d/0B50UGxyN-VUzaVdfZ1J1YnJrc1k/view?usp=sharing>

Article Title: Quirky Monument

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Publication: IN Magazine

Date of Publication: November/December 2016

Date of Media Tour: June 17-22, 2014

Circulation: 195,000

Ad Equivalency: \$5,154.00

Content Focus: Carhenge

Sponsors Mentioned: Carhenge

Demographics: IN Magazine caters to the Texas area and is the most read magazine per month in all of East Texas. The readers of IN Magazine are males and females that are into travel, fashion, homes, trends and lifestyle.