

## **Awesome Views, Overland History Await Visitors to Western Nebraska**

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Date of Media Tour: September 27 - October 2, 2016

Unique Visitor per Month: 2,205,258

Ad Equivalency: \$6,175.00

*Content Focus: General Travel*

*Sponsors Mentioned: Scotts Bluff National Monument, Chimney Rock National Historic Site, Knight Museum and Sandhills Center, Fort Robinson State Park, Hudson-Meng Education and Research Center/Toadstool Geologic Park and Campground*

*Demographics: The Oklahoman Newspaper online is made up of males and females between the ages of 18 and 34. Nearly half of the readers have a median household income over \$70,000 or more, and have a home value of \$209,000.*