

How the Windmill Won the American West

VisitNebraska.com/media/press/how-the-windmill-won-the-american-west

Article link: <http://kcbx.org/post/how-windmill-won-american-west>

Article Title: How the Windmill Won the American West

Author: Tom Wilmer

Publication: National Public Radio (NPR)

Date of Publication: September 21, 2016

Date of Media Tour: September 24-29, 2013

Unique Visitor per Month: 10,200,189

Ad Equivalency: \$37,800.00

Content Focus: The Kregel Windmill Factory Museum

Sponsor Mentioned: Kregel Windmill Factory Museum

Demographics: 54% of listeners are male and 46% are female, with a median age bracket of 25 to 54, and a household income of \$50,000.00+. More than half of NPR listeners hold a college degree, and 64% are married.