

The Economic Impact of Travel

Nebraska

2021p

October 2022

PREPARED FOR

Nebraska Tourism Commission



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The Economic Impact of Travel in Nebraska

2021p

Nebraska Tourism Commission

10/21/2022

PRIMARY RESEARCH CONDUCTED BY

Dean Runyan Associates
833 SW 11th Avenue Suite 920
Portland, Oregon 97205

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National / Summary

U.S. Travel Impacts 2021 Preliminary

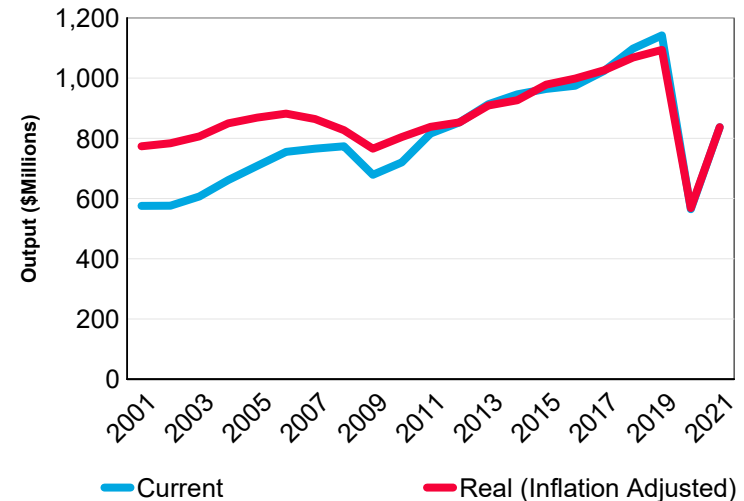
The COVID-19 pandemic brought economic disruption to almost all sectors of the U.S. economy in 2020, but few industries were as hard hit as travel. The combination of economic instability and health and safety measures in the U.S. led to a large reduction in the demand for such services. Total travel output decreased by 48% (-\$525B) in 2020, as compared to 2019 levels. In 2021 travel activity continued the recovery started in mid-late 2020, by the end of 2021 travel output increased approximately 48% (+\$268B) compared to 2020 levels. An additional \$256 billion is needed to reach 2019 levels of travel output.

At the time of this report, the Bureau of Economic Analysis (BEA) Tourism Satellite Account covered travel activity through 2020; all 2021 estimates have been made by Dean Runyan Associates.

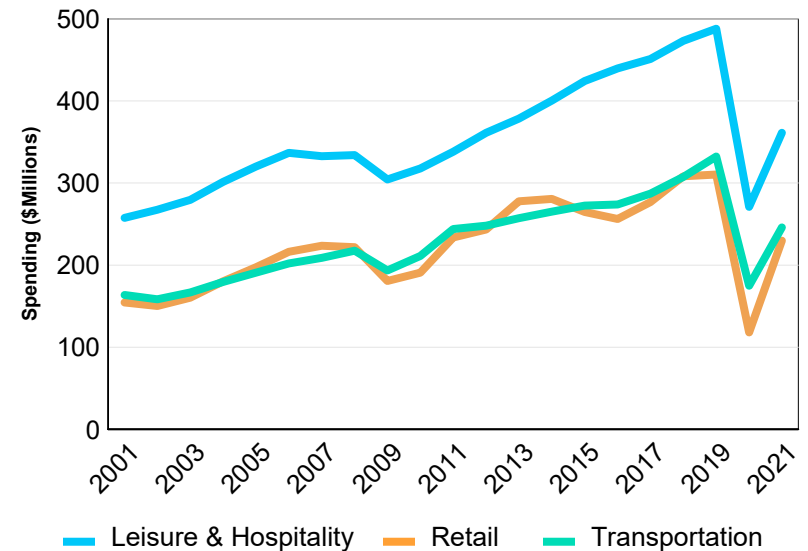
- Direct travel output by resident and foreign visitors was \$837 billion in 2021 in current dollars. This represents a 48% increase over 2020. When adjusted for inflation (real dollars), spending increased by 47% from 2020 to 2021.
- Leisure & Hospitality, as a share of total spending, decreased to 43%, compared to 48% in 2020. The overall shift in total spending was influenced by the return to air travel, and price increases for gasoline.

The U.S. travel industry **expanded 48% (\$268B) in 2021**, after losing a combined \$525 billion in 2020.

Direct Travel Output 2000-2021p

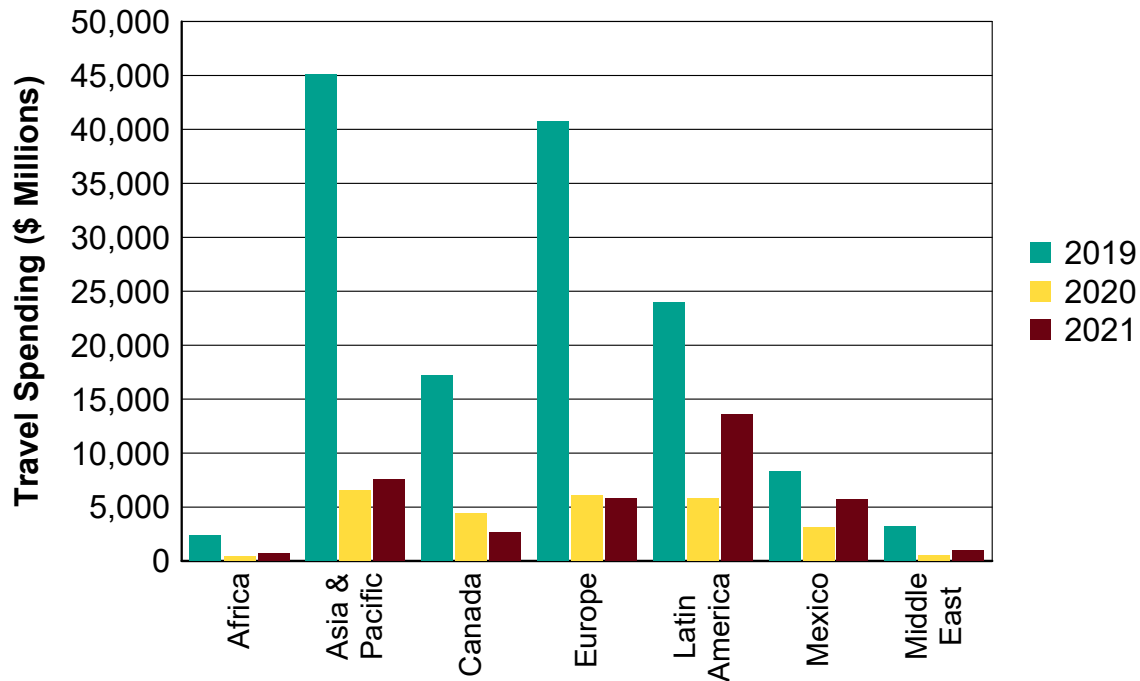


Spending by Summary Commodity 2000-2021p



National / Summary

International Spending 2021p



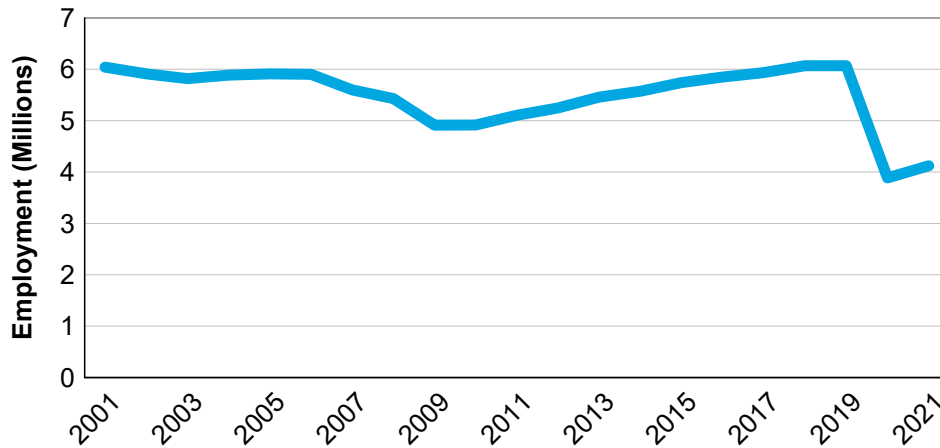
While international spending is up 38% relative to 2020, most regions are still lagging compared to 2019 levels of travel activity. International markets are slow to recover, as COVID-19 restrictions were still prevalent throughout much of the globe in 2021.

Sources: Dean Runyan Associates, Bureau of Economic Analysis

Note: Travel restrictions generally took effect in March 2020, with January and February 2020 showing relatively normal travel patterns.

National / Summary

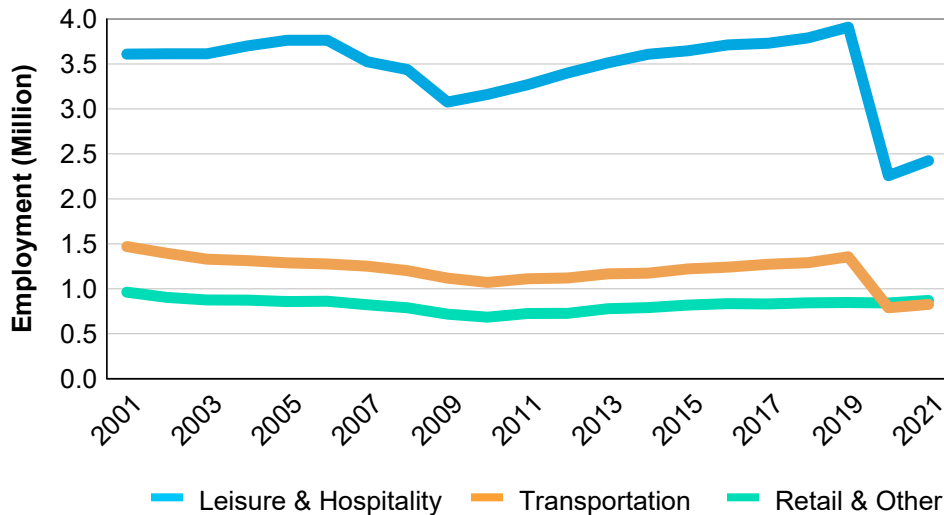
U.S. Travel Industry Direct Employment



National employment in the travel industry recovered 230 thousand jobs in 2021, an increase of 7% over 2020. In 2020, travel industry employment decreased by 2.2 million jobs (-36% YOY).

Sources: Bureau of Economic Analysis, Dean Runyan Associates

U.S. Travel Industry Employment by Sector



Leisure and hospitality grew 7.4% in 2021 a gain of 166,000 jobs.

Sources: Bureau of Economic Analysis, Dean Runyan Associates



Nebraska

2021p

Introduction

Introduction

Purpose of the Report

This report was commissioned by the Nebraska Office of Tourism to assess the economic impact of travel to the state of Nebraska. The travel industry represents an important component of Nebraska's state economy. Spending associated with travel in Nebraska generates earnings, employment and taxes throughout the state. Many counties in Nebraska contain attractive travel destinations and count the travel industry as a primary economic industry in their area. This report describes the economic activity associated with travel throughout the state, detailing important trends within the industry.

How to Use the Report

This report brings together data collected from many sources, both public and private, that are relevant to the measurement of travel throughout Nebraska. Our analysis synthesizes the data and generates estimates for the impact of travel to counties in the state. We encourage the reader of this report to use the table of contents to navigate to the section of the report that is relevant to their concerns and to reach out to Dean Runyan Associates with any questions on further detail or clarification.

2021 Considerations

It should be noted that these measures of economic activity declined at unprecedented rates during 2020 and in 2021 increased at unprecedented rates.

Starting in 2021, we are including an estimate for short term vacation rentals, as the COVID-19 pandemic accelerated STVR popularity as an alternative overnight option.

The label for "Hotel, Motel, STR" in prior reports has been updated to "Hotel, Motel, STVR" to reduce confusion between the intended use describing short term vacation rentals and STR LLC, a provider of hotel industry statistics.



Spending, Employment, Earnings, and Taxes are the key metrics to measure the economic impacts of travel.

What are travel impacts?

Travel impacts measure the economic activity associated with the activity of travel within a region. As travel is a broad activity that encompasses many other activities (transportation, lodging, eating & drinking, recreational activities, etc.), it is necessary to make estimates for each of the composite elements of travel in order to arrive at a total number. Reporting on travel impacts allows decision-makers to benchmark the travel industry against other local industries, gain insight on the makeup of traveler activity in their region, and communicate clearly to stakeholders the relevance of the traveler economy to their region.

Nebraska / Summary

Travel Impacts 2021



64.6% Increase in Travel Spending

Travel spending in Nebraska increased 64.6% from \$2.1 billion in 2020 to \$3.5 billion in 2021.



2,500 Jobs Gained

Direct travel-generated employment experienced a gain of approximately 2,500 jobs, a 7.5% increase in employment compared to 2020.



13.4% Growth in Travel Earnings

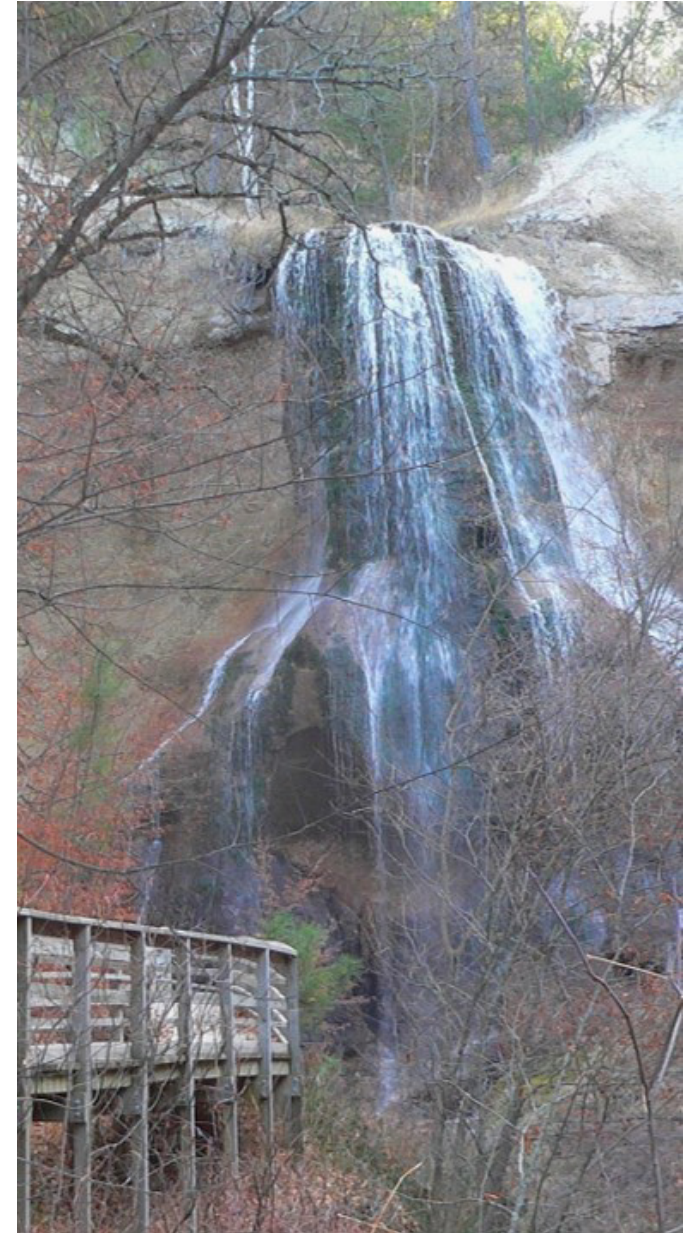
Direct travel-generated earnings experienced a gain of \$88 million, a 13.4% increase compared to 2020.



55.4% Increase in Tax Revenue

Tax receipts generated by travel spending are up 55.4% compared to 2020. State and local taxes both experienced a strong recovery in 2021, growing 48.7% and 77.5% respectively.

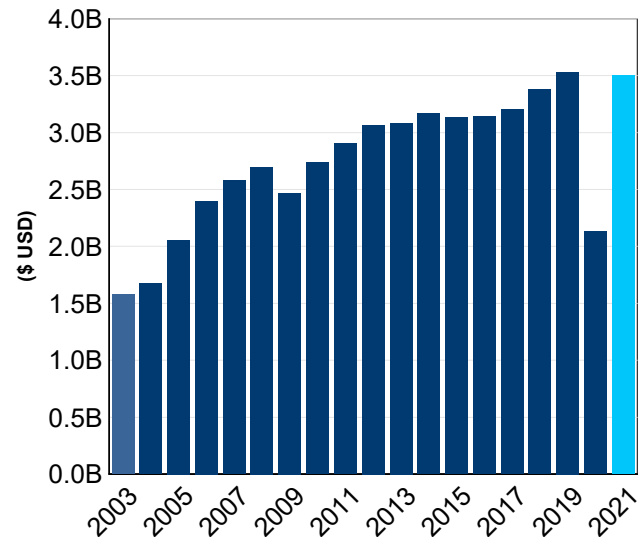
Note: These estimates for Nebraska are subject to revision when more complete or additional data becomes available.



Nebraska / Spending

Direct Travel Spending

Direct travel spending increased by \$1.38 billion in 2021.

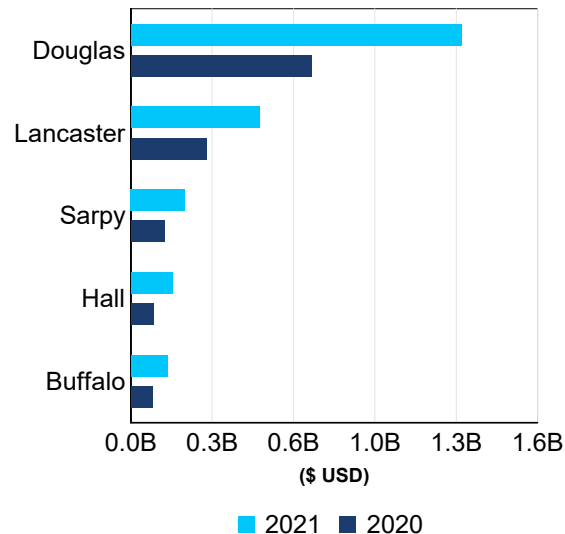


In 2021, travel spending in Nebraska grew to \$3.5 billion, a 64.6% increase from the prior year.

From 2012-2021, Nebraska travel spending grew at an annual growth rate of 1.5%.



Direct travel spending increases in top 5 counties.



All 5 of the counties that generate the highest travel spending in Nebraska grew in 2021. The growth rate of the top 5 counties was 76.8%, compared to a growth rate of 64.6% for the state as a whole. Visitors spent approximately \$1.3 billion in Douglas county alone in 2021, 38% of the state total.



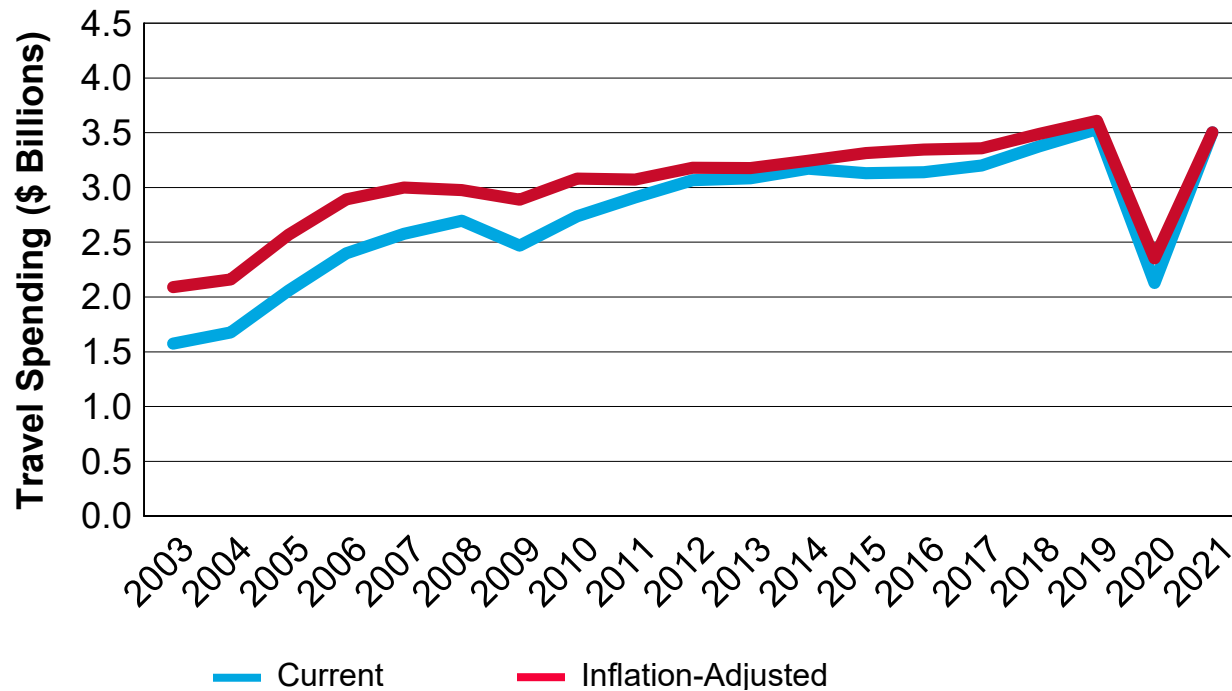
Destination + Other Travel
=
Direct Travel Spending

What is direct travel spending?

Direct travel spending includes both destination spending and other spending. **Destination spending** refers to all spending on goods and services by visitors at the destination. **Other travel spending** refers to expenditures at travel arrangement companies located in Nebraska, convention and trade show operations, and spending on air by residents to leave the state for travel elsewhere. These expenditures directly support the travel industry in Nebraska but are not considered visitor spending in our methodology.

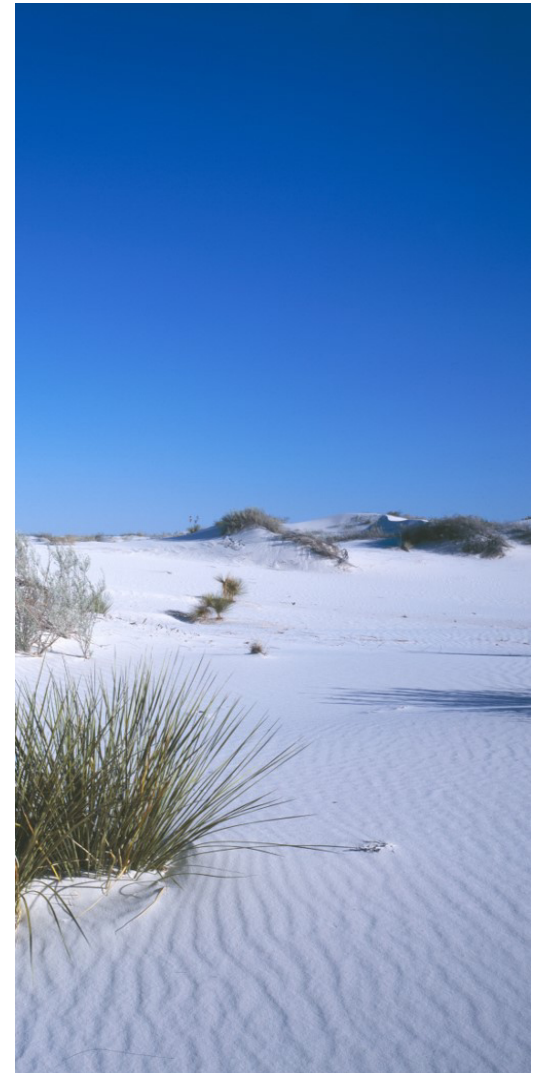
Nebraska / Spending

Direct Spending / Real and Current Dollars



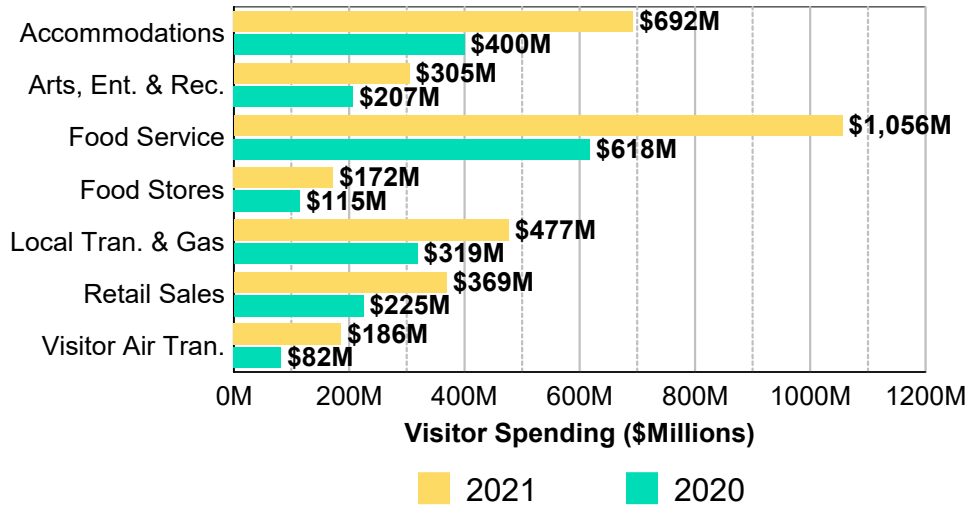
In 2021, the year-over-year increase in travel spending was 64.6% in current dollars, compared to a 49.0% increase adjusted for inflation.

Sources: Bureau of Labor Statistics CPI, Dean Runyan Associates



Nebraska / Spending

Visitor Spending by Commodity Purchased

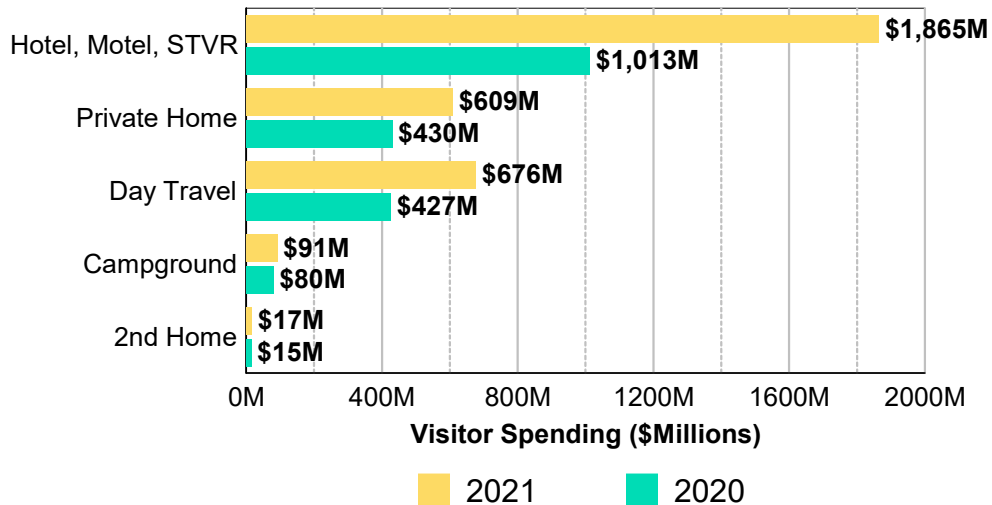


Visitor spending for Accommodations grew to \$692 million, a year-over-year increase of 73.3%.

Visitor spending on Food Service increased to \$1.056 billion in 2021, an increase of 71.0%.

Sources: STR LLC., Nebraska Department of Revenue, Dean Runyan Associates

Visitor Spending by Accommodation Type



Visitors who stayed in a Hotel, Motel, STVR spent \$1.9 billion in 2021, an increase of 84.2%.

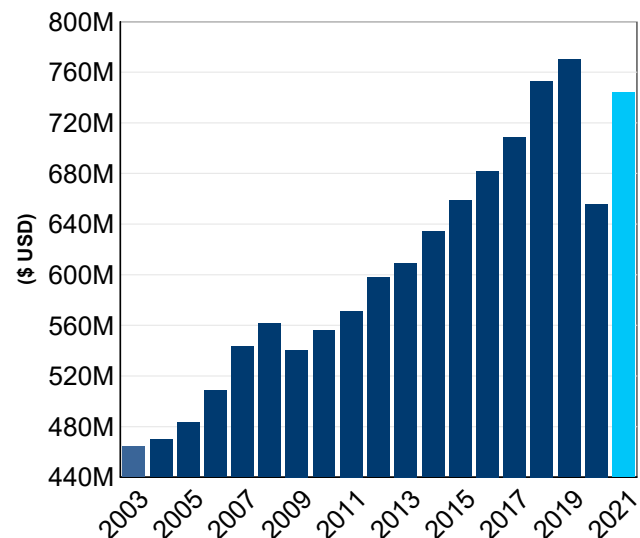
Visitors who stayed in a Private Home spent \$609 million in 2021, an increase of 41.6%.

Sources: STR LLC., Nebraska Department of Revenue, Dean Runyan Associates

Nebraska / Earnings

Direct Travel-Generated Earnings

Direct travel-generated earnings increased by \$88 million in 2021.

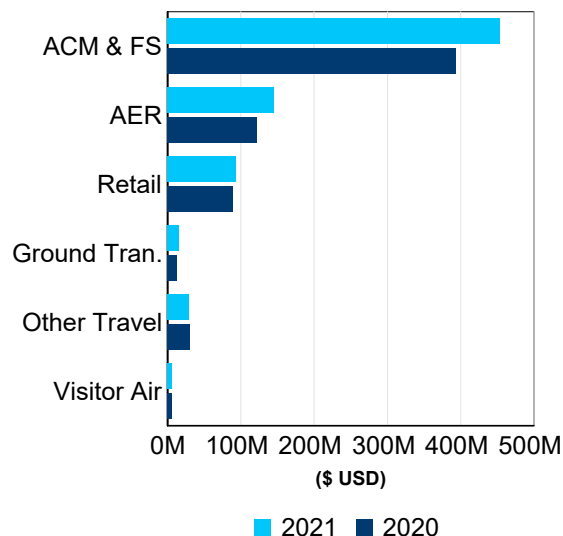


In 2021, direct travel-generated earnings grew to \$744 million, a 13.4% increase from the prior year.

From 2012-2021, Nebraska direct travel-generated earnings grew at an annual growth rate of 2.5%.



Component sectors of the travel industry show mixed growth.



Accommodation & Food Services (ACM & FS)
Arts, Entertainment, & Recreation (AER)

Travel-generated earnings in Accommodation & Food Services grew by 15.4% in 2021.

In Arts, Entertainment, & Recreation, travel-generated earnings grew by 19.3%.



$$\begin{aligned}
 &(\text{Revenue} - \text{Cost of Goods Sold} - \\
 &\quad \text{Expenses} - \text{Sales Tax}) \\
 &= \\
 &\quad \text{Earnings}
 \end{aligned}$$

What are direct travel-generated earnings?

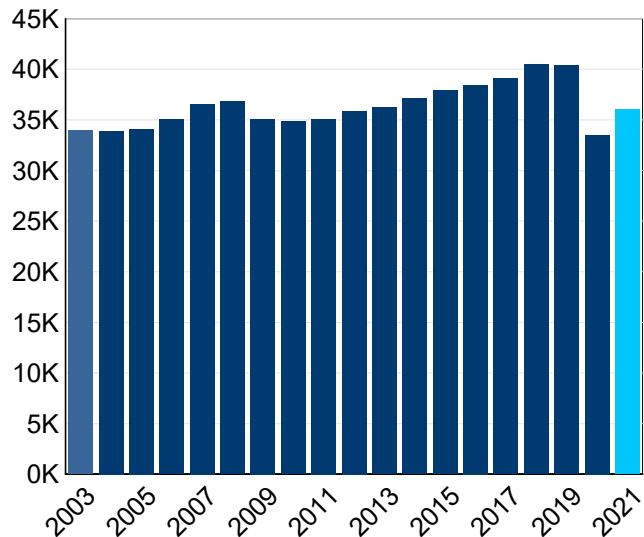
Direct travel-generated earnings represent the total after-point of sale tax income from travel activity. It includes wage and salary disbursements, proprietor income, and other earned income or benefits.

Earnings are an important measure of the benefit of the travel industry that flow to proprietors and employees. Because the travel industry is highly labor intensive, much of travel-generated earnings flow to workers in the form of wages as opposed to owners of capital and intellectual property assets.

Nebraska / Employment

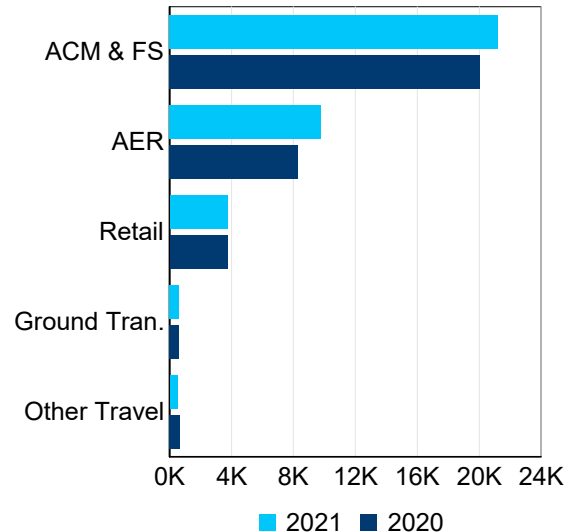
Direct Travel-Generated Employment

Direct travel-generated employment increased by 2,500 jobs in 2021.



In 2021, direct travel-generated employment totaled 36 thousand jobs, a 7.5% increase from the prior year.

Arts, Entertainment & Recreation accounted for 60% of the gain.



Accommodation & Food Services (ACM & FS)
Arts, Entertainment, & Recreation (AER)

Employment in the Accommodations & Food Services sector totaled 21,200 in 2021, a gain of 1,150 jobs (5.7%) from 2020.

Arts, Entertainment, & Recreation grew at the highest rate, gaining 1,510 jobs (18.2%).

What is direct travel-generated employment?

Direct travel-generated employment refers to the total number of full and part-time jobs directly attributable to travel spending. A significant share of many industries' earnings come from travel-related spending. Part of these earnings are used to pay employees in the form of income and benefits. Based on average salaries for employees in the various travel-related industries in Nebraska, a total employment number attributable to travel can be reached. Employment figures reflect an annual average level of employment.

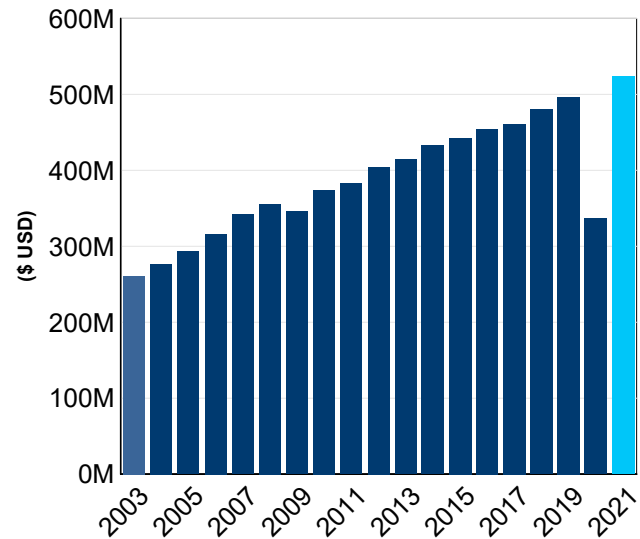


In 2021, every \$1 million in travel-related spending resulted in 10.3 jobs for the industry.

Nebraska / Tax Receipts

Direct Travel-Generated Tax Receipts

Direct travel-generated tax revenue increased by \$94 million in 2021.

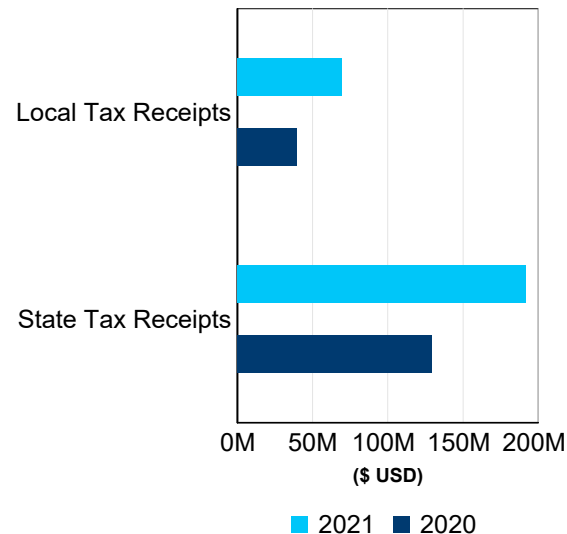


Direct travel-generated tax revenue increased to \$262 million in 2021, a 55.4% increase from the prior year.

From 2012-2021, Nebraska tax revenue grew at an annual growth rate of 2.9%.



Tax revenue increases across state and local sources.



State and local tax receipts grew at different rates in 2021. State tax receipts grew 48.7%, while local tax receipts grew 77.5%.

The stronger growth in local tax receipts is largely attributable to increased lodging tax receipts.

What are direct travel-generated tax receipts?

Direct travel-generated tax receipts include state and local taxes related to travel. **State taxes** include lodging taxes, motor fuel taxes, and sales taxes. **Local taxes** primarily take the form of sales taxes imposed by cities, counties, and other tax jurisdictions in Nebraska. They also include any applicable local lodging tax.

Nebraska / Impacts Table, Summary

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Spending (\$Millions)												
Total (Current \$)	3,065	3,083	3,170	3,130	3,140	3,200	3,376	3,532	2,129	3,504	▲ 64.6%	▼ -0.8%
Other	333	334	351	374	369	379	396	436	165	246	▲ 49.6%	▼ -43.5%
Visitor	2,732	2,749	2,819	2,756	2,770	2,821	2,980	3,096	1,964	3,258	▲ 65.8%	▲ 5.2%
Non-transportation	1,910	1,944	2,031	2,080	2,130	2,143	2,243	2,355	1,564	2,595	▲ 66.0%	▲ 10.2%
Transportation	823	806	789	677	641	679	737	741	401	663	▲ 65.4%	▼ -10.5%
Earnings (\$Millions)												
Earnings (Current \$)	598	609	634	658	682	709	753	770	656	744	▲ 13.4%	▼ -3.3%
Employment (000's)												
Employment	35.9	36.2	37.1	37.9	38.4	39.1	40.4	40.4	33.5	36.0	▲ 7.5%	▼ -10.8%
Tax Revenue (\$Millions)												
Total (Current \$)	202	207	217	221	227	230	240	248	168	262	▲ 55.4%	▲ 5.4%
Local	49	53	56	59	61	61	63	66	39	70	▲ 77.5%	▲ 5.6%
State	154	154	160	163	166	169	177	182	129	192	▲ 48.7%	▲ 5.3%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.
Employment and earnings include CARES act support.



Nebraska / Impacts Table, Detailed

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Millions)												
Destination Spending	2,732	2,749	2,819	2,756	2,770	2,821	2,980	3,096	1,964	3,258	65.8%	5.2%
Other Travel*	333	334	351	374	369	379	396	436	165	246	49.6%	-43.5%
TOTAL	3,065	3,083	3,170	3,130	3,140	3,200	3,376	3,532	2,129	3,504	64.6%	-0.8%
Visitor Spending by Type of Traveler Accommodation (\$Millions)												
Hotel, Motel, STVR**	1,340	1,365	1,433	1,428	1,457	1,474	1,582	1,672	1,013	1,865	84.2%	11.5%
Hotel, Motel										1,767		
STVR										98		
Private Home	665	660	666	652	650	667	690	701	430	609	41.6%	-13.2%
Campground	95	95	92	87	83	85	86	85	80	91	14.0%	7.5%
2nd Home	15	16	15	14	14	15	15	15	15	17	11.2%	7.5%
Day Travel	616	613	613	575	565	580	607	622	427	676	58.4%	8.6%
TOTAL	2,732	2,749	2,819	2,756	2,770	2,821	2,980	3,096	1,964	3,258	65.8%	5.2%
Visitor Spending by Commodity Purchased (\$Millions)												
Accommodations	465	486	528	560	590	591	641	679	400	692	73.3%	2.0%
Food Service	703	718	749	769	789	800	837	888	618	1,056	71.0%	19.0%
Food Stores	143	143	149	149	147	146	148	152	115	172	49.8%	13.0%
Local Tran. & Gas	622	608	579	457	419	455	506	500	319	477	49.7%	-4.6%
Arts, Ent. & Rec.	277	279	283	282	285	291	298	309	207	305	47.4%	-1.2%
Retail Sales	320	318	322	319	318	315	319	327	225	369	64.5%	12.8%
Visitor Air Tran.	201	197	211	221	222	224	231	241	82	186	126.2%	-22.8%
TOTAL	2,733	2,750	2,820	2,757	2,771	2,822	2,980	3,096	1,964	3,258	65.8%	5.2%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement and convention/ trade shows.

**Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

Nebraska / Impacts Table, Detailed

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
Travel Industry Earnings (\$Millions)												
Accom. & Food Serv.	355	360	376	391	408	424	458	462	394	454	15.4%	-1.7%
Arts, Ent. & Rec.	116	119	123	127	129	137	141	149	122	145	19.3%	-2.5%
Retail**	71	74	78	81	84	85	88	90	90	93	4.0%	3.9%
Ground Tran.	16	16	17	17	17	18	18	19	13	16	21.8%	-17.4%
Visitor Air Tran.	7	7	7	7	8	8	8	9	7	6	-5.3%	-27.1%
Other Travel*	34	33	33	35	36	37	40	41	31	29	-6.1%	-28.4%
TOTAL	598	609	634	658	682	709	753	770	656	744	13.4%	-3.3%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	21,630	21,610	22,110	22,460	22,890	23,220	24,290	23,930	20,050	21,200	5.7%	-11.4%
Arts, Ent. & Rec.	8,890	9,110	9,400	9,670	9,700	9,990	10,270	10,680	8,270	9,780	18.2%	-8.5%
Retail**	3,650	3,760	3,850	3,940	3,970	3,940	3,980	3,910	3,750	3,750	0.0%	-4.1%
Ground Tran.	810	840	840	830	840	830	800	810	590	620	5.0%	-22.8%
Visitor Air Tran.	150	160	170	180	210	240	230	220	180	160	-12.4%	-28.4%
Other Travel*	760	740	760	810	830	860	870	820	660	510	-22.8%	-38.3%
TOTAL	35,880	36,220	37,130	37,890	38,440	39,060	40,450	40,370	33,510	36,010	7.5%	-10.8%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	49	53	56	59	61	61	63	66	39	70	77.5%	5.6%
State Tax Receipts	154	154	160	163	166	169	177	182	129	192	48.7%	5.3%
TOTAL	202	207	217	221	227	230	240	248	168	262	55.4%	5.4%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement and convention/ trade shows.

**Retail includes gasoline.

Nebraska / Visitor Details

Overnight Visitor Volume and Average Spending

Overnight visitor volume for Nebraska is based on cross-referencing visitor surveys and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.



53%

Hotel, Motel, STVR
share of overnight
person-trips

Average Expenditure for Overnight Visitors, 2021

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel	\$150	\$329	\$294	\$609	2.0	2.1
STVR	\$118	\$430	\$378	\$1,375	3.2	3.6
Private Home	\$46	\$149	\$128	\$415	2.8	3.3
Other Overnight	\$19	\$56	\$38	\$111	2.0	2.9

Overnight Visitor Volume (000's), 2019-2021

	Person-Trips			Party-Trips		
	2019	2020	2021	2019	2020	2021
Hotel, Motel, STVR	6,156	4,021	5,592	2,473	1,622	2,973
Private Home	5,441	3,775	4,076	1,958	1,359	1,468
Other Overnight	851	851	968	426	426	485
All Overnight	12,448	8,648	10,636	4,857	3,407	4,925

	Person-Nights			Party-Nights		
	2019	2020	2021	2019	2020	2021
Hotel, Motel, STVR	12,816	8,322	12,614	5,145	3,355	6,279
Private Home	14,838	10,293	13,248	5,344	3,707	4,772
Other Overnight	2,494	2,494	2,834	1,248	1,249	1,419
All Overnight	30,148	21,110	28,696	11,737	8,310	12,471

Nebraska / Secondary Effects

Travel spending brings money into many Nebraska communities in the form of business receipts. Portions of these receipts are spent within the state for labor and supplies. Employees, in turn, spend a portion of their earnings on goods and services in the state. This re-spending of travel-related revenues creates indirect and induced impacts.

Direct impacts represent effects attributable to traveler expenditures.

Indirect impacts represent effects associated with industries that supply goods and services to the direct businesses.

Induced impacts represent effects of purchases made by employees in both the direct and indirect businesses.

The impacts in this section are presented in eleven major industry groups. These industry groups are similar, but not identical to the business categories presented elsewhere in this report.

It should be emphasized that the estimates of indirect and induced impacts reported here apply to the entire state of Nebraska and do not necessarily reflect economic patterns for individual counties, regions or sub-regions within the state. In general, geographic areas with lower levels of economic activity will have smaller secondary impacts within those same geographic boundaries.

Largest Secondary Industries 2021p

Professional Services (4,550 jobs and \$301.7 million in earnings) A variety of administrative services (e.g., accounting and advertising) are utilized by travel businesses. Employees of these businesses also purchase professional services.

Wholesale and Retail Trade (1,890 jobs and \$81.9 million in earnings) Employees of the travel industry spend a portion of their earnings on goods from local businesses.

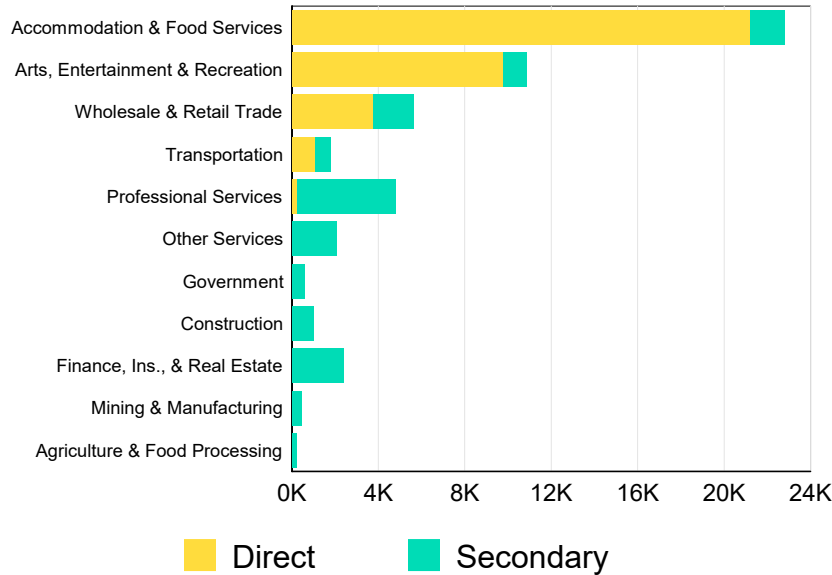
Financial Activities (2,390 jobs and \$82.6 million in earnings) Both businesses and individuals make use of banking and insurance institutions.

Other Services (2,080 jobs and \$82.5 million in earnings) Employees and travel businesses utilize a number of service providers such as repair shops, laundry, maintenance, and business services.

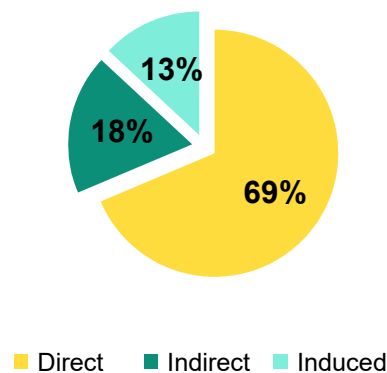
Nebraska / Secondary Effects

Total Employment 2021

Direct & Secondary Employment



Share of Total Employment



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accommodation & Food Services	21,200	840	750	1,590	22,790
Arts, Entertainment & Recreation	9,780	880	190	1,070	10,840
Wholesale & Retail Trade	3,750	290	1,600	1,890	5,640
Transportation	1,050	520	220	730	1,780
Professional Services	240	2,340	2,200	4,550	4,790
Other Services	0	1,570	510	2,080	2,080
Government	0	470	130	600	600
Construction	0	860	130	990	990
Finance, Ins., & Real Estate	0	1,440	950	2,390	2,390
Mining & Manufacturing	0	370	60	430	430
Agriculture & Food Processing	0	140	80	230	230
All Industries	36,010	9,710	6,820	16,540	52,550

Values may not add to totals due to rounding.



MOST DIRECT JOBS
Accommodation & Food Services

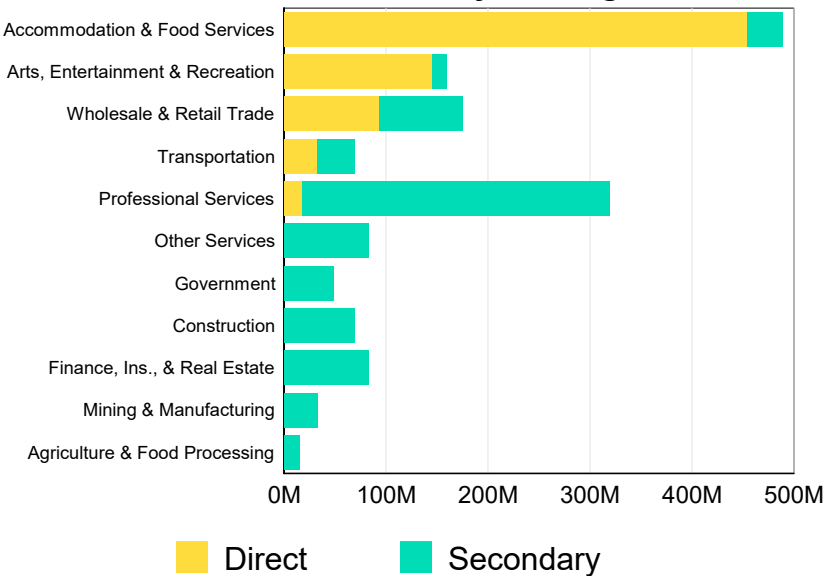


MOST SECONDARY JOBS
Professional & Business Services

Nebraska / Secondary Effects

Total Earnings 2021

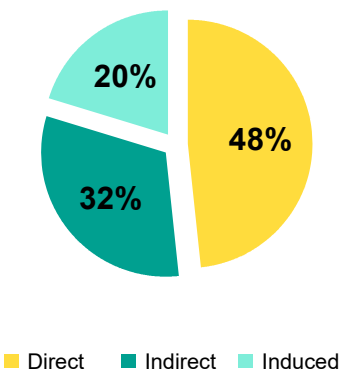
Direct & Secondary Earnings



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accommodation & Food Services	454.1	18.2	16.0	34.3	488.3
Arts, Entertainment & Recreation	145.5	11.1	3.4	14.5	160.0
Wholesale & Retail Trade	93.2	17.4	64.5	81.9	175.0
Transportation	33.2	25.7	10.9	36.5	69.7
Professional Services	18.3	170.4	131.3	301.7	320.1
Other Services	0.0	62.1	20.4	82.5	82.5
Government	0.0	38.6	9.9	48.4	48.4
Construction	0.0	59.5	9.4	68.9	68.9
Finance, Ins., & Real Estate	0.0	46.8	35.7	82.6	82.6
Mining & Manufacturing	0.0	27.3	5.8	33.1	33.1
Agriculture & Food Processing	0.0	9.5	5.9	15.3	15.3
All Industries	744.2	486.5	313.2	799.7	1,543.9

Values may not add to totals due to rounding. Figures in \$Millions

Share of Total Earnings



MOST DIRECT Earnings
Accommodation & Food Services



MOST SECONDARY Earnings
Professional & Business Services

Nebraska / Travel GDP

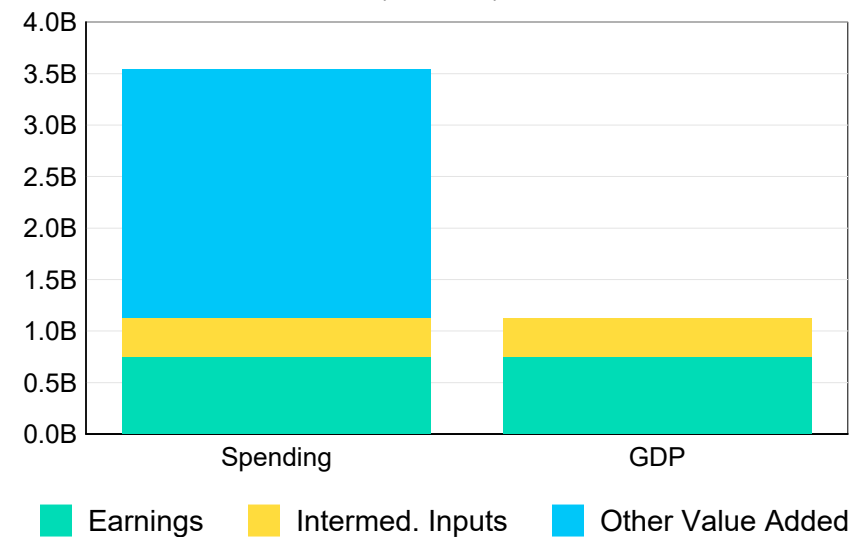
Travel Industry GDP, 2021p

Gross Domestic Product (GDP, also referred to as value-added) is a measure of economic activity that reflects the market value of the labor and capital used to produce goods and services. The GDP for a particular industry within a state excludes the intermediate inputs purchased by businesses from other firms in the production process. It includes payments to individual in the form of earnings, indirect business taxes to government, and other payments to individuals and corporations. The relationship between travel spending and the GDP of the Nebraska travel industry is shown to the right. In 2021, Nebraska travel industry GDP was approximately \$1.13 billion.

The estimates represent only the direct impacts of travel spending. A portion of the inputs purchased by travel businesses in Nebraska will be delivered by other Nebraska firms that are not strictly part of the travel industry. Restaurants, for example, will purchase agricultural products from other Nebraska businesses. These inputs are sometimes referred to as "indirect" effects.

Travel Spending and GDP of Travel Industry

(\$ Billions)



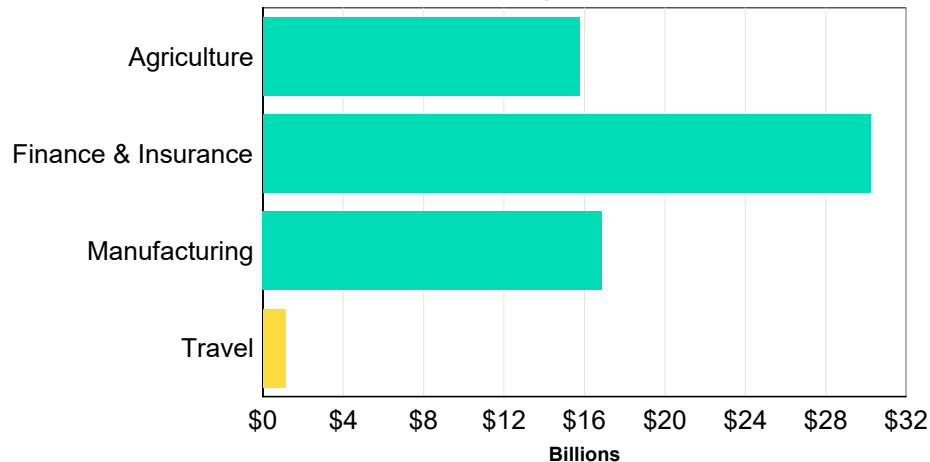
Nebraska / Travel GDP

Nebraska Export-Oriented Industries, 2021

Export-oriented industries are those industries that primarily market their products and services to other regions, states or nations. Agriculture, extractive industries such as mining, and manufacturing are the best examples of goods-producing export industries. The travel industry is also an export-oriented industry because goods and services are sold to visitors, injecting money into the local economy, as do the exports of other industries.

Nebraska Gross Domestic Product

2021, GDP of Selected Export Industries

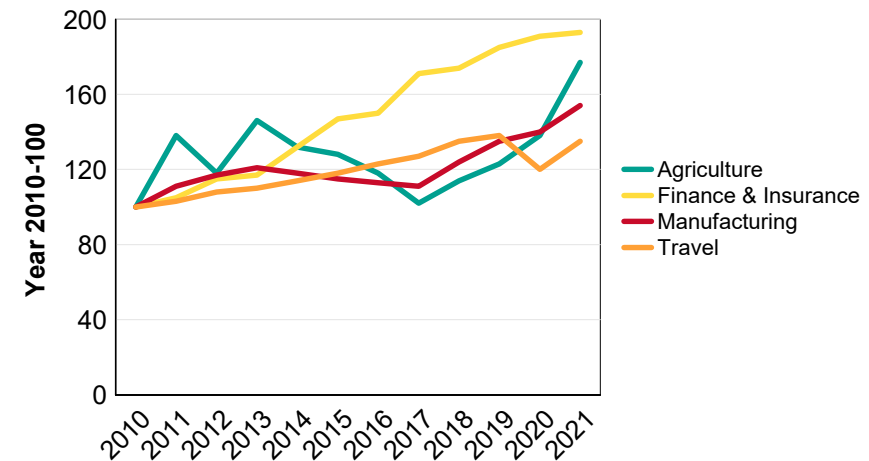


A comparison of the leading export-oriented industries in Nebraska is shown for 2021. As can be seen, the travel industry although small in total GDP in comparison to other export industries, generates a relatively high proportion of indirect business taxes in relation to GDP.

Source: Dean Runyan Associates and Bureau of Economic Analysis. GDP estimates by Dean Runyan Associates.

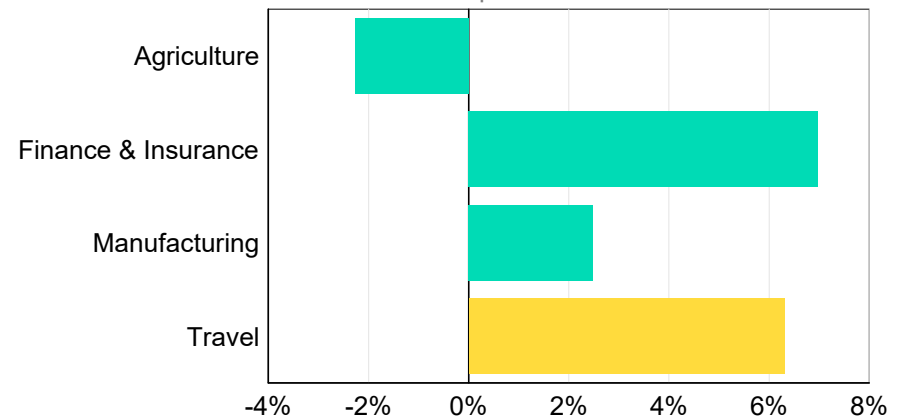
Change in Nebraska GDP

2010-2021, Selected Industries



Indirect Business Taxes as Share of GDP

2021p



Source: Dean Runyan Associates and BEA. Agriculture/Food includes farming and the manufacture of food products.



County Impacts

Travel spending greater than \$500,000

2021p

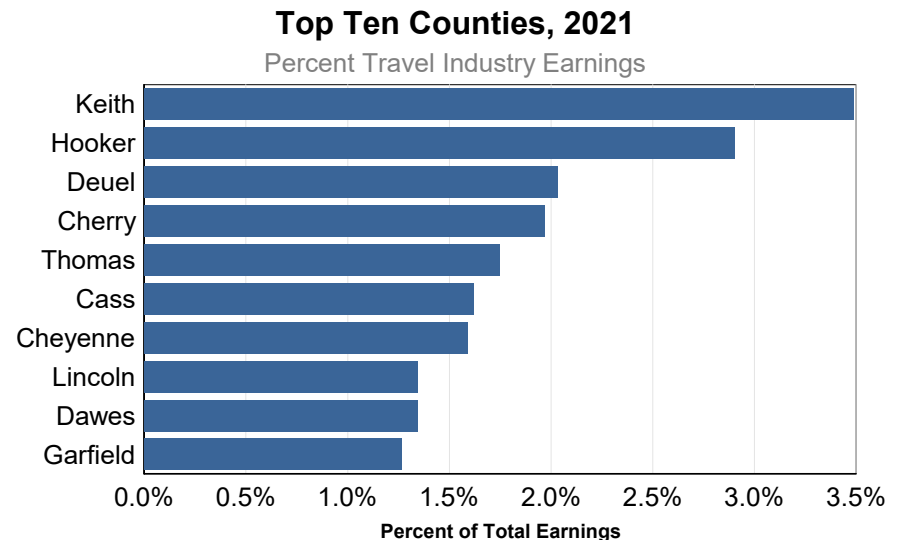
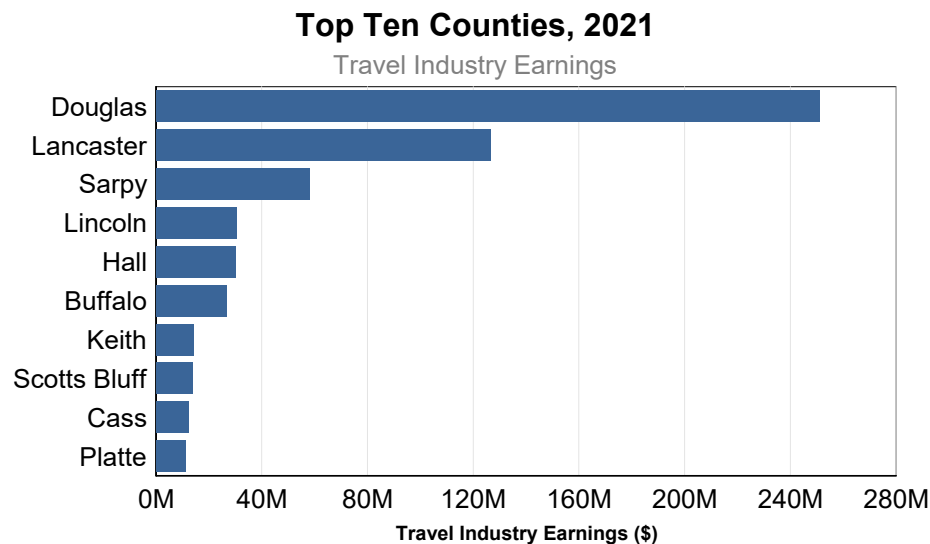
County / Introduction

The analysis of travel impacts at the county level provides a valuable overview of how the economic benefits of travel and tourism are distributed throughout the state.

Urban areas tend to have highly developed travel industry infrastructure consisting of large inventories of amusement and recreation opportunities, commercial accommodations, and well-developed transportation links. Hotel/motel guests are important to these areas and, hence, a large proportion of travel expenditures are spent on overnight lodging.

In some of the less urbanized areas of Nebraska, however, the economic significance of travel and tourism is actually more important in relative sense. This is because the infrastructure that serves visitors to the Omaha metropolitan area also serves local residents. Most of the spending on recreation and food services in the metropolitan region is by local residents. This is not the case in other less urbanized areas of the state - leisure and hospitality businesses are generally much more dependent on visitor spending rather than local residents.

This is illustrated graphically below. The graph on the left shows the top ten counties in terms of travel-generated earnings. The graph on the right shows the top ten counties that have the highest percentage of travel-generated earnings. All of these counties are much smaller in terms of the absolute size of the travel industry.



County / Summary

Direct Travel Impacts 2021p

	Spending (Millions)	Earnings (Millions)	Employ. (Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Adams	\$39.3	\$9.6	590	\$1.0	\$2.4	\$3.4
Antelope	\$3.5	\$1.1	70	\$0.0	\$0.2	\$0.3
Blaine	\$0.5	\$0.1	0	\$0.0	\$0.0	\$0.0
Boone	\$6.7	\$1.5	110	\$0.0	\$0.5	\$0.6
Box Butte	\$16.9	\$3.8	220	\$0.2	\$1.0	\$1.2
Boyd	\$0.9	\$0.1	10	\$0.0	\$0.1	\$0.1
Brown	\$7.8	\$1.4	100	\$0.1	\$0.6	\$0.6
Buffalo	\$144.8	\$26.6	1,250	\$3.5	\$8.7	\$12.2
Burt	\$6.5	\$1.2	100	\$0.1	\$0.4	\$0.5
Butler	\$4.5	\$0.8	70	\$0.0	\$0.3	\$0.3
Cass	\$49.8	\$12.2	640	\$0.7	\$2.9	\$3.6
Cedar	\$6.7	\$1.3	120	\$0.0	\$0.5	\$0.5
Chase	\$6.8	\$1.2	120	\$0.0	\$0.5	\$0.5
Cherry	\$39.9	\$6.0	270	\$0.8	\$2.4	\$3.1
Cheyenne	\$38.4	\$7.5	360	\$0.9	\$2.3	\$3.2
Clay	\$2.3	\$1.0	140	\$0.0	\$0.2	\$0.2
Colfax	\$5.9	\$1.3	110	\$0.1	\$0.4	\$0.5
Cuming	\$10.3	\$2.3	160	\$0.1	\$0.7	\$0.8
Custer	\$14.6	\$2.9	180	\$0.2	\$1.0	\$1.2
Dakota	\$24.2	\$5.3	280	\$0.5	\$1.6	\$2.0
Dawes	\$29.8	\$4.6	260	\$0.6	\$1.9	\$2.5
Dawson	\$35.5	\$10.3	620	\$0.7	\$2.3	\$2.9
Deuel	\$16.7	\$1.2	60	\$0.1	\$1.6	\$1.6
Dixon	\$5.6	\$1.3	80	\$0.1	\$0.3	\$0.4
Dodge	\$42.5	\$9.2	530	\$0.7	\$2.6	\$3.4
Douglas	\$1,330.1	\$251.0	9,360	\$29.3	\$55.0	\$84.3
Dundy	\$1.1	\$0.2	20	\$0.0	\$0.1	\$0.1
Fillmore	\$4.2	\$0.5	40	\$0.0	\$0.3	\$0.4
Franklin	\$1.3	\$0.3	30	\$0.0	\$0.1	\$0.1
Frontier	\$2.7	\$0.6	60	\$0.0	\$0.2	\$0.2

County / Summary

Direct Travel Impacts 2021p

	Spending (Millions)	Earnings (Millions)	Employ. (Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Furnas	\$7.7	\$1.1	80	\$0.1	\$0.6	\$0.7
Gage	\$22.2	\$5.2	380	\$0.4	\$1.4	\$1.8
Garden	\$2.6	\$0.3	40	\$0.0	\$0.2	\$0.2
Garfield	\$8.6	\$1.1	80	\$0.1	\$0.7	\$0.7
Gosper	\$1.8	\$0.4	30	\$0.0	\$0.1	\$0.1
Grant	\$0.4	\$0.1	10	\$0.0	\$0.0	\$0.0
Greeley	\$0.6	\$0.1	10	\$0.0	\$0.0	\$0.0
Hall	\$164.6	\$30.3	1,380	\$3.1	\$10.8	\$13.9
Hamilton	\$7.1	\$1.3	70	\$0.1	\$0.5	\$0.5
Harlan	\$5.5	\$1.2	120	\$0.1	\$0.3	\$0.4
Hitchcock	\$1.8	\$0.4	80	\$0.0	\$0.1	\$0.1
Holt	\$23.9	\$2.9	200	\$0.2	\$1.7	\$1.9
Hooker	\$4.8	\$1.2	100	\$0.1	\$0.3	\$0.4
Howard	\$3.8	\$0.6	40	\$0.0	\$0.3	\$0.3
Jefferson	\$6.1	\$1.8	130	\$0.1	\$0.3	\$0.5
Johnson	\$3.0	\$0.7	60	\$0.0	\$0.2	\$0.2
Kearney	\$2.9	\$0.8	50	\$0.0	\$0.2	\$0.2
Keith	\$78.0	\$14.3	840	\$1.1	\$5.7	\$6.8
Keya Paha	\$0.5	\$0.1	0	\$0.0	\$0.0	\$0.0
Kimball	\$7.1	\$1.3	90	\$0.1	\$0.4	\$0.6
Knox	\$14.0	\$1.6	120	\$0.2	\$0.9	\$1.1
Lancaster	\$507.9	\$126.4	6,120	\$9.9	\$27.9	\$37.7
Lincoln	\$125.7	\$30.7	1,560	\$3.1	\$7.5	\$10.6
Loup	\$1.5	\$0.3	20	\$0.0	\$0.1	\$0.1
Madison	\$45.6	\$10.2	550	\$1.0	\$2.8	\$3.8
Merrick	\$5.4	\$1.0	60	\$0.0	\$0.4	\$0.4
Morrill	\$8.6	\$1.2	70	\$0.1	\$0.7	\$0.7
Nance	\$2.5	\$0.5	40	\$0.0	\$0.2	\$0.2
Nemaha	\$5.0	\$1.0	80	\$0.1	\$0.3	\$0.4
Nuckolls	\$3.7	\$0.7	50	\$0.0	\$0.3	\$0.3

County / Summary

Direct Travel Impacts 2021p

	Spending (Millions)	Earnings (Millions)	Employ. (Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Otoe	\$32.3	\$8.0	400	\$0.6	\$2.0	\$2.6
Pawnee	\$2.0	\$1.2	100	\$0.0	\$0.2	\$0.2
Perkins	\$1.1	\$0.3	50	\$0.0	\$0.1	\$0.1
Phelps	\$8.4	\$1.7	110	\$0.1	\$0.5	\$0.7
Pierce	\$4.6	\$0.7	60	\$0.0	\$0.3	\$0.4
Platte	\$47.7	\$11.3	580	\$0.8	\$3.2	\$4.0
Polk	\$2.8	\$0.5	30	\$0.0	\$0.2	\$0.2
Red Willow	\$15.5	\$3.9	210	\$0.3	\$0.9	\$1.2
Richardson	\$5.3	\$2.2	190	\$0.1	\$0.3	\$0.4
Rock	\$0.6	\$0.1	10	\$0.0	\$0.0	\$0.0
Saline	\$13.2	\$2.0	130	\$0.2	\$1.0	\$1.1
Sarpy	\$211.4	\$58.3	3,050	\$4.6	\$12.7	\$17.3
Saunders	\$18.4	\$5.5	320	\$0.2	\$1.1	\$1.3
Scotts Bluff	\$57.2	\$13.7	710	\$1.1	\$3.2	\$4.3
Seward	\$11.4	\$2.2	130	\$0.1	\$0.8	\$0.9
Sheridan	\$2.9	\$0.7	40	\$0.0	\$0.2	\$0.2
Sherman	\$1.7	\$0.4	40	\$0.0	\$0.1	\$0.1
Sioux	\$0.8	\$0.2	10	\$0.0	\$0.0	\$0.1
Stanton	\$1.6	\$0.3	40	\$0.0	\$0.1	\$0.1
Thayer	\$4.7	\$1.0	140	\$0.0	\$0.3	\$0.4
Thomas	\$2.9	\$0.7	40	\$0.0	\$0.2	\$0.2
Thurston	\$3.0	\$0.4	30	\$0.0	\$0.2	\$0.2
Valley	\$6.1	\$1.0	70	\$0.1	\$0.4	\$0.5
Washington	\$20.5	\$14.9	830	\$0.3	\$1.4	\$1.7
Wayne	\$8.7	\$2.0	120	\$0.1	\$0.6	\$0.7
Webster	\$4.5	\$0.5	30	\$0.0	\$0.4	\$0.4
York	\$75.7	\$10.8	520	\$1.1	\$5.8	\$6.9

Note: Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. Tax receipts include local option lodging and sales taxes, state lodging, state income, state sales tax and the gasoline tax.

County / Summary

Employment, Earnings and Sales Tax Receipts Comparisons

	Employment (2021) (Jobs)			Earnings (2021) (\$Millions)			State Sales Tax Receipts (2021) (\$Millions)		
	Total	Travel	Percent	Total	Travel	Percent	Total	Travel	Percent
Adams	21,012	585	2.8%	1,880.5	9.6	0.5%	23,860	1,561	6.5%
Antelope	4,816	68	1.4%	355.0	1.1	0.3%	2,428	104	4.3%
Arthur	546	**	**	33.8	**	**	89	**	**
Banner	598	**	**	38.4	**	**	7	**	**
Blaine	434	**	**	27.0	**	**	24	**	**
Boone	4,283	107	2.5%	347.9	1.5	0.4%	4,194	161	3.8%
Box Butte	6,931	223	3.2%	755.4	3.8	0.5%	5,597	602	10.8%
Boyd	1,324	7	0.5%	86.1	0.1	0.1%	683	21	3.0%
Brown	2,645	103	3.9%	196.3	1.4	0.7%	2,291	213	9.3%
Buffalo	37,118	1,248	3.4%	3,476.7	26.6	0.8%	51,184	5,334	10.4%
Burt	3,837	97	2.5%	264.6	1.2	0.4%	2,681	217	8.1%
Butler	5,177	66	1.3%	347.6	0.8	0.2%	2,855	126	4.4%
Cass	10,835	645	6.0%	753.2	12.2	1.6%	8,183	1,855	22.7%
Cedar	5,852	121	2.1%	405.0	1.3	0.3%	3,986	179	4.5%
Chase	3,163	125	3.9%	265.4	1.2	0.4%	2,445	179	7.3%
Cherry	4,757	266	5.6%	306.2	6.0	2.0%	4,611	1,530	33.2%
Cheyenne	6,335	362	5.7%	472.5	7.5	1.6%	7,886	1,541	19.5%
Clay	4,043	135	3.3%	340.1	1.0	0.3%	1,374	81	5.9%
Colfax	6,865	106	1.6%	710.6	1.3	0.2%	3,268	204	6.2%
Cuming	6,957	156	2.2%	648.9	2.3	0.3%	4,857	356	7.3%
Custer	8,870	176	2.0%	591.8	2.9	0.5%	5,800	506	8.7%
Dakota	14,904	277	1.9%	1,865.3	5.3	0.3%	10,618	926	8.7%
Dawes	5,373	265	4.9%	341.5	4.6	1.3%	6,207	972	15.7%
Dawson	16,001	622	3.9%	1,417.0	10.3	0.7%	14,710	1,412	9.6%
Deuel	1,291	58	4.5%	60.3	1.2	2.0%	927	79	8.6%
Dixon	3,539	75	2.1%	246.8	1.3	0.5%	1,147	254	22.1%
Dodge	23,862	529	2.2%	2,310.8	9.2	0.4%	36,153	1,576	4.4%
Douglas	430,629	9,360	2.2%	56,453.6	251.0	0.4%	606,547	39,843	6.6%
Dundy	1,417	15	1.1%	132.0	0.2	0.2%	613	47	7.7%

**Values not displayed are not available due to travel spending less than \$500,000.

County / Summary

Employment, Earnings and Sales Tax Receipts Comparisons

	Employment (2021) (Jobs)			Earnings (2021) (\$Millions)			State Sales Tax Receipts (2021) (\$Millions)		
	Total	Travel	Percent	Total	Travel	Percent	Total	Travel	Percent
Fillmore	4,121	39	0.9%	345.1	0.5	0.2%	2,223	70	3.2%
Franklin	1,843	29	1.6%	102.2	0.3	0.3%	762	51	6.7%
Frontier	1,823	65	3.5%	104.5	0.6	0.6%	634	114	18.0%
Furnas	3,245	77	2.4%	237.4	1.1	0.5%	1,916	137	7.2%
Gage	13,722	384	2.8%	1,011.6	5.2	0.5%	13,240	815	6.2%
Garden	1,426	42	3.0%	73.6	0.3	0.4%	556	55	9.8%
Garfield	1,575	84	5.3%	89.5	1.1	1.3%	1,344	171	12.7%
Gosper	1,504	27	1.8%	83.3	0.4	0.5%	354	74	20.9%
Grant	518	7	1.4%	27.3	0.1	0.3%	265	16	6.1%
Greeley	1,831	8	0.4%	103.5	0.1	0.1%	628	21	3.4%
Hall	43,933	1,377	3.1%	4,369.2	30.3	0.7%	67,564	4,770	7.1%
Hamilton	6,155	69	1.1%	549.7	1.3	0.2%	3,581	226	6.3%
Harlan	2,211	115	5.2%	138.7	1.2	0.9%	970	206	21.3%
Hayes	737	**	**	60.0	**	**	73	**	**
Hitchcock	1,839	76	4.1%	100.0	0.4	0.4%	1,062	68	6.4%
Holt	8,888	195	2.2%	628.1	2.9	0.5%	6,315	633	10.0%
Hooker	708	103	14.5%	39.7	1.2	2.9%	802	220	27.4%
Howard	3,809	38	1.0%	218.6	0.6	0.3%	2,234	108	4.8%
Jefferson	5,260	126	2.4%	398.5	1.8	0.5%	4,330	265	6.1%
Johnson	2,839	63	2.2%	188.6	0.7	0.4%	1,347	90	6.7%
Kearney	3,794	46	1.2%	318.8	0.8	0.3%	1,829	95	5.2%
Keith	5,599	837	14.9%	410.1	14.3	3.5%	7,366	2,196	29.8%
Keya Paha	841	**	**	34.6	**	**	165	**	**
Kimball	2,612	87	3.3%	169.1	1.3	0.8%	1,519	265	17.4%
Knox	6,029	118	2.0%	361.6	1.6	0.5%	2,869	407	14.2%
Lancaster	222,067	6,125	2.8%	23,316.1	126.4	0.5%	246,346	19,930	8.1%
Lincoln	22,344	1,558	7.0%	2,282.4	30.7	1.3%	29,563	4,800	16.2%
Logan	564	**	**	35.1	**	**	143	**	**
Loup	521	19	3.6%	28.9	0.3	1.2%	77	63	81.8%

**Values not displayed are not available due to travel spending less than \$500,000.

County / Summary

Employment, Earnings and Sales Tax Receipts Comparisons

	Employment (2021) (Jobs)			Earnings (2021) (\$Millions)			State Sales Tax Receipts (2021) (\$Millions)		
	Total	Travel	Percent	Total	Travel	Percent	Total	Travel	Percent
McPherson	357	**	**	27.0	**	**	50	**	**
Madison	28,950	549	1.9%	2,800.1	10.2	0.4%	39,063	1,788	4.6%
Merrick	4,180	65	1.6%	300.0	1.0	0.3%	2,592	157	6.1%
Morrill	3,145	75	2.4%	269.8	1.2	0.5%	1,771	198	11.2%
Nance	2,115	45	2.1%	122.7	0.5	0.4%	985	85	8.6%
Nemaha	4,682	81	1.7%	443.2	1.0	0.2%	2,188	163	7.4%
Nuckolls	2,939	53	1.8%	201.7	0.7	0.4%	2,420	99	4.1%
Otoe	10,339	397	3.8%	786.6	8.0	1.0%	9,375	1,330	14.2%
Pawnee	2,117	80	3.8%	122.9	0.9	0.7%	705	49	7.0%
Perkins	2,506	51	2.0%	224.8	0.3	0.1%	1,553	44	2.8%
Phelps	7,211	113	1.6%	682.0	1.7	0.2%	4,598	302	6.6%
Pierce	4,407	61	1.4%	334.2	0.7	0.2%	2,230	117	5.2%
Platte	25,821	580	2.2%	2,474.1	11.3	0.5%	27,144	1,604	5.9%
Polk	3,103	33	1.1%	220.9	0.5	0.2%	1,491	74	5.0%
Red Willow	7,384	214	2.9%	615.5	3.9	0.6%	9,325	624	6.7%
Richardson	4,831	189	3.9%	317.4	2.2	0.7%	2,837	214	7.6%
Rock	1,317	**	**	95.9	**	**	493	**	**
Saline	9,864	130	1.3%	879.1	2.0	0.2%	5,685	348	6.1%
Sarpy	103,367	3,047	2.9%	11,692.2	58.3	0.5%	127,389	8,609	6.8%
Saunders	11,345	317	2.8%	751.4	5.5	0.7%	7,843	610	7.8%
Scotts Bluff	22,858	713	3.1%	2,004.0	13.7	0.7%	28,858	2,142	7.4%
Seward	10,315	125	1.2%	793.5	2.2	0.3%	7,946	359	4.5%
Sheridan	3,350	36	1.1%	239.5	0.7	0.3%	2,310	122	5.3%
Sherman	1,957	35	1.8%	103.3	0.4	0.4%	679	70	10.3%
Sioux	1,042	8	0.8%	64.8	0.2	0.3%	209	31	14.6%
Stanton	3,256	35	1.1%	287.2	0.3	0.1%	1,071	64	5.9%
Thayer	3,669	139	3.8%	309.4	1.0	0.3%	1,844	115	6.3%
Thomas	572	35	6.2%	38.6	0.7	1.7%	481	120	25.0%
Thurston	4,399	25	0.6%	453.9	0.4	0.1%	870	62	7.1%

**Values not displayed are not available due to travel spending less than \$500,000.

County / Summary

Employment, Earnings and Sales Tax Receipts Comparisons

	Employment (2021) (Jobs)			Earnings (2021) (\$Millions)			State Sales Tax Receipts (2021) (\$Millions)		
	Total	Travel	Percent	Total	Travel	Percent	Total	Travel	Percent
Valley	3,276	72	2.2%	235.2	1.0	0.4%	2,479	177	7.2%
Washington	12,031	492	4.1%	1,162.7	9.0	0.8%	10,764	749	7.0%
Wayne	6,504	117	1.8%	502.3	2.0	0.4%	4,833	292	6.0%
Webster	2,172	34	1.6%	139.7	0.5	0.4%	1,039	81	7.8%
Wheeler	852	**	**	50.7	**	**	233	**	**
York	10,830	517	4.8%	977.2	10.8	1.1%	13,679	1,763	12.9%
State Total	1,342,837	36,013	2.7%	141,679	744	0.5%	1,542,335	118,427	7.7%

Values not displayed are not available due to travel spending less than \$500,000.

County / Summary Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p											Percent Chg.	
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
Adams												
Spending (000)	29,451	35,287	35,858	26,909	27,984	30,297	29,249	31,783	22,551	39,296	74.3%	23.6%
Earnings (000)	7,894	8,739	8,526	7,242	7,567	8,066	7,934	8,171	8,400	9,578	14.0%	17.2%
Employment	504	572	566	486	512	539	509	530	540	585	8.4%	10.3%
Tax Revenue (000)	2,405	2,886	2,978	2,299	2,465	2,660	2,522	2,738	2,011	3,355	66.9%	22.5%
Antelope												
Spending (000)	4,328	4,320	4,131	3,725	3,458	3,652	3,675	3,894	3,023	3,479	15.1%	-10.6%
Earnings (000)	726	763	743	774	754	797	767	715	1,171	1,073	-8.4%	50.1%
Employment	65	66	64	66	62	61	58	51	78	68	-12.8%	35.3%
Tax Revenue (000)	296	298	291	290	279	290	287	300	269	273	1.8%	-8.8%
Arthur												
Spending (000)	197	189	189	173	172	165	173	174	122	144	18.3%	-17.1%
Earnings (000)	30	30	32	34	37	33	34	35	29	25	-15.1%	-29.3%
Employment	3	3	3	3	3	3	3	3	2	2	-21.5%	-34.1%
Tax Revenue (000)	12	12	12	12	12	12	12	12	9	10	4.4%	-21.5%
Banner												
Spending (000)	182	150	155	152	152	142	145	147	108	159	46.9%	7.7%
Earnings (000)	45	38	40	40	41	40	41	41	33	35	5.4%	-15.0%
Employment	3	2	2	2	2	2	2	2	2	2	-1.9%	-26.1%
Tax Revenue (000)	10	8	8	8	8	8	8	8	6	8	38.1%	2.4%
Blaine												
Spending (000)	401	408	336	345	314	357	348	356	297	485	62.9%	36.0%
Earnings (000)	83	90	69	80	75	89	86	88	82	99	19.7%	12.2%
Employment	5	5	4	5	4	5	4	4	4	4	12.0%	-1.4%
Tax Revenue (000)	23	24	20	21	20	23	22	23	19	30	54.7%	32.8%



County / Summary Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p											Percent Chg.	
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
Boone												
Spending (000)	7,618	7,388	7,469	6,653	6,049	6,937	7,058	6,334	4,965	6,680	34.5%	5.5%
Earnings (000)	776	779	902	1,048	1,014	1,211	1,276	1,232	1,388	1,476	6.4%	19.8%
Employment	66	66	76	87	85	95	103	97	102	107	4.5%	9.5%
Tax Revenue (000)	547	523	556	575	558	613	610	545	482	565	17.1%	3.6%
Box Butte												
Spending (000)	13,601	13,828	14,016	13,922	12,083	12,321	12,911	16,521	11,510	16,643	44.6%	0.7%
Earnings (000)	3,220	3,403	3,675	3,871	3,375	3,568	3,901	4,622	3,632	3,793	4.4%	-17.9%
Employment	211	227	246	251	220	244	252	292	229	223	-2.6%	-23.5%
Tax Revenue (000)	1,086	965	1,026	1,048	927	944	979	1,244	905	1,214	34.1%	-2.4%
Boyd												
Spending (000)	914	928	883	748	750	796	649	792	770	860	11.7%	8.7%
Earnings (000)	77	87	85	84	93	99	66	95	119	93	-22.0%	-2.6%
Employment	8	9	8	8	8	9	6	8	9	7	-25.8%	-15.2%
Tax Revenue (000)	58	59	59	56	59	61	60	59	63	62	-0.9%	5.2%
Brown												
Spending (000)	7,050	7,056	6,910	6,177	6,047	5,959	6,945	7,067	5,433	7,806	43.7%	10.4%
Earnings (000)	1,212	1,269	1,305	1,379	1,463	1,378	1,436	1,267	1,260	1,354	7.4%	6.9%
Employment	89	100	102	111	121	119	112	81	91	103	13.3%	26.8%
Tax Revenue (000)	523	522	533	555	567	547	619	621	488	621	27.2%	0.1%
Buffalo												
Spending (000)	113,908	112,839	116,357	113,115	112,395	116,223	119,871	119,777	85,722	144,571	68.7%	20.7%
Earnings (000)	24,655	24,476	26,444	27,327	28,589	28,912	30,996	30,809	23,712	26,635	12.3%	-13.5%
Employment	1,629	1,579	1,651	1,651	1,679	1,633	1,737	1,686	1,155	1,248	8.1%	-26.0%
Tax Revenue (000)	9,176	9,077	9,730	10,095	10,302	10,544	10,771	10,307	7,609	12,202	60.4%	18.4%

County / Summary Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p											Percent Chg.	
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
Burt												
Spending (000)	4,929	4,843	4,763	4,704	4,667	4,861	4,945	5,097	4,457	6,521	46.3%	27.9%
Earnings (000)	808	843	858	980	1,035	1,084	1,074	1,109	1,129	1,178	4.4%	6.3%
Employment	73	77	78	87	92	93	102	99	97	97	-0.1%	-2.3%
Tax Revenue (000)	301	298	305	322	334	349	356	365	338	456	34.9%	24.8%
Butler												
Spending (000)	5,305	5,287	5,060	4,652	4,450	4,685	4,611	4,778	3,321	4,450	34.0%	-6.9%
Earnings (000)	912	956	932	1,004	1,025	1,079	1,029	1,080	861	836	-2.9%	-22.6%
Employment	83	85	85	90	87	86	83	85	66	66	-0.6%	-23.1%
Tax Revenue (000)	347	365	359	363	363	375	364	375	276	333	20.5%	-11.4%
Cass												
Spending (000)	40,065	40,036	40,883	39,252	39,206	39,947	41,117	42,537	32,345	49,935	54.4%	17.4%
Earnings (000)	9,285	9,425	10,005	10,292	10,682	11,022	11,357	11,857	10,723	12,216	13.9%	3.0%
Employment	563	573	608	624	650	649	683	687	567	645	13.8%	-6.1%
Tax Revenue (000)	2,590	2,683	2,813	2,790	2,842	2,886	2,955	3,063	2,411	3,588	48.8%	17.1%
Cedar												
Spending (000)	7,104	7,232	7,569	6,414	6,085	6,461	7,618	7,251	5,073	6,715	32.4%	-7.4%
Earnings (000)	890	1,012	1,222	1,209	1,246	1,312	1,511	1,468	1,338	1,254	-6.3%	-14.6%
Employment	77	90	112	116	124	131	152	140	125	121	-2.9%	-13.6%
Tax Revenue (000)	485	498	549	528	527	548	635	600	463	535	15.6%	-10.9%
Chase												
Spending (000)	6,764	6,624	6,192	5,471	5,250	5,411	5,418	5,722	5,374	6,785	26.3%	18.6%
Earnings (000)	977	996	936	979	1,014	1,022	983	1,065	1,221	1,188	-2.7%	11.6%
Employment	91	101	89	102	116	118	108	108	127	125	-1.7%	15.1%
Tax Revenue (000)	463	452	439	433	435	441	434	456	470	523	11.3%	14.5%

County / Summary Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Cherry												
Spending (000)	24,053	23,749	24,429	24,583	24,756	26,129	27,097	26,786	27,832	39,897	43.3%	48.9%
Earnings (000)	5,928	5,877	5,715	5,960	6,660	6,018	5,838	5,590	5,555	6,029	8.5%	7.9%
Employment	345	334	316	324	361	315	312	285	262	266	1.7%	-6.6%
Tax Revenue (000)	1,841	1,842	1,903	2,018	2,112	2,175	2,217	2,178	2,300	3,106	35.1%	42.6%
Cheyenne												
Spending (000)	33,525	36,940	35,700	34,836	31,559	29,477	26,785	28,579	24,107	38,453	59.5%	34.5%
Earnings (000)	8,397	9,403	9,153	9,408	8,677	8,213	7,994	8,365	7,032	7,519	6.9%	-10.1%
Employment	526	577	543	558	519	458	441	477	359	362	0.6%	-24.2%
Tax Revenue (000)	2,713	3,139	3,065	3,101	2,837	2,638	2,346	2,500	2,131	3,220	51.1%	28.8%
Clay												
Spending (000)	2,626	2,595	2,541	2,348	2,275	2,377	2,321	2,178	1,866	2,328	24.8%	6.9%
Earnings (000)	467	479	481	494	505	533	512	473	1,097	999	-8.9%	111.3%
Employment	55	58	60	63	68	69	65	62	161	135	-16.2%	117.9%
Tax Revenue (000)	173	175	175	172	172	178	172	158	168	186	10.8%	18.1%
Colfax												
Spending (000)	4,863	4,873	5,292	5,056	5,175	5,631	5,855	5,975	4,495	5,923	31.8%	-0.9%
Earnings (000)	797	845	1,027	1,153	1,276	1,404	1,434	1,482	1,355	1,314	-3.1%	-11.4%
Employment	71	71	84	89	92	108	109	111	100	106	7.0%	-3.7%
Tax Revenue (000)	328	339	386	404	429	461	471	479	383	460	20.2%	-3.9%
Cuming												
Spending (000)	7,163	6,887	7,216	6,095	6,543	6,137	12,918	11,463	8,101	10,301	27.2%	-10.1%
Earnings (000)	1,460	1,389	1,564	1,431	1,650	1,518	3,255	2,880	2,264	2,254	-0.4%	-21.8%
Employment	122	111	123	103	112	103	235	207	149	156	4.4%	-24.8%
Tax Revenue (000)	460	489	531	494	553	508	1,068	939	698	823	17.9%	-12.4%

County / Summary Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p											Percent Chg.	
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
Custer												
Spending (000)	12,573	11,800	13,173	11,919	11,956	11,935	12,971	12,790	11,406	14,611	28.1%	14.2%
Earnings (000)	2,269	2,280	2,881	2,891	3,095	3,068	3,359	3,294	3,355	2,906	-13.4%	-11.8%
Employment	185	178	221	215	224	215	230	232	221	176	-20.4%	-24.2%
Tax Revenue (000)	960	902	1,061	1,040	1,079	1,064	1,132	1,110	1,053	1,224	16.3%	10.3%
Dakota												
Spending (000)	16,597	17,315	18,377	18,733	18,493	18,312	21,216	22,039	16,172	24,242	49.9%	10.0%
Earnings (000)	3,709	4,012	4,439	4,970	5,175	5,092	5,790	6,071	4,895	5,270	7.7%	-13.2%
Employment	268	282	302	325	325	309	328	334	260	277	6.4%	-17.0%
Tax Revenue (000)	1,313	1,381	1,511	1,645	1,666	1,637	1,856	1,928	1,461	2,039	39.5%	5.8%
Dawes												
Spending (000)	18,973	19,056	24,889	18,328	17,891	18,107	23,507	22,579	17,106	29,315	71.4%	29.8%
Earnings (000)	3,528	3,595	5,642	4,122	4,014	4,167	4,866	4,718	3,950	4,594	16.3%	-2.6%
Employment	262	269	423	305	295	308	344	320	246	265	7.5%	-17.3%
Tax Revenue (000)	1,415	1,451	2,043	1,656	1,606	1,638	2,047	1,979	1,601	2,546	59.0%	28.6%
Dawson												
Spending (000)	26,951	27,006	27,593	28,145	27,950	26,915	27,721	29,006	20,763	35,476	70.9%	22.3%
Earnings (000)	6,864	7,113	7,214	8,025	8,150	8,528	8,985	9,461	8,639	10,320	19.5%	9.1%
Employment	532	545	543	602	604	603	655	658	556	622	11.9%	-5.4%
Tax Revenue (000)	2,132	2,144	2,226	2,384	2,409	2,322	2,348	2,457	1,834	2,942	60.4%	19.7%
Deuel												
Spending (000)	21,348	20,722	19,646	15,131	13,583	14,681	16,025	16,399	11,996	16,746	39.6%	2.1%
Earnings (000)	798	838	878	951	999	985	1,012	1,087	1,206	1,228	1.8%	12.9%
Employment	48	50	54	60	65	60	59	61	61	58	-4.2%	-4.6%
Tax Revenue (000)	1,587	1,529	1,552	1,516	1,503	1,537	1,596	1,631	1,445	1,637	13.3%	0.3%

County / Summary Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Dixon												
Spending (000)	3,602	3,799	3,815	3,882	4,045	4,123	4,442	4,795	3,054	5,642	84.8%	17.7%
Earnings (000)	1,034	1,103	1,112	1,159	1,233	1,296	1,423	1,514	1,009	1,326	31.4%	-12.5%
Employment	68	69	67	71	75	73	75	85	58	75	29.0%	-11.9%
Tax Revenue (000)	253	284	287	295	310	318	340	369	229	422	84.1%	14.3%
Dodge												
Spending (000)	36,474	35,084	36,757	34,588	34,072	34,672	41,051	46,508	30,404	42,648	40.3%	-8.3%
Earnings (000)	8,046	7,565	7,564	7,635	7,775	8,008	8,356	8,667	8,385	9,189	9.6%	6.0%
Employment	531	502	498	498	503	495	500	513	493	529	7.3%	3.0%
Tax Revenue (000)	2,653	2,538	2,725	2,705	2,729	2,755	3,222	3,666	2,523	3,373	33.7%	-8.0%
Douglas												
Spending (M)	1,223	1,230	1,281	1,311	1,332	1,352	1,422	1,493	712	1,301	82.7%	-12.9%
Earnings (M)	211	214	221	227	237	248	268	274	217	251	15.9%	-8.5%
Employment	10,073	10,104	10,241	10,383	10,624	10,914	11,251	11,178	8,531	9,360	9.7%	-16.3%
Tax Revenue (M)	68	69	72	74	78	78	81	85	47	84	78.5%	-0.5%
Dundy												
Spending (000)	940	1,486	997	892	884	832	868	964	783	1,067	36.2%	10.6%
Earnings (000)	262	430	281	254	257	248	262	288	252	245	-2.8%	-15.1%
Employment	20	33	23	20	20	20	20	20	17	15	-10.5%	-22.8%
Tax Revenue (000)	53	118	75	66	66	61	63	71	59	79	33.7%	10.6%
Fillmore												
Spending (000)	6,383	6,320	5,936	4,885	4,501	4,804	4,954	4,709	3,449	4,205	21.9%	-10.7%
Earnings (000)	589	637	611	645	660	675	657	637	626	531	-15.2%	-16.7%
Employment	55	59	53	55	52	52	55	53	50	39	-22.3%	-27.2%
Tax Revenue (000)	452	450	443	436	432	445	445	419	353	361	2.3%	-13.8%

County / Summary Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p											Percent Chg.	
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
Franklin												
Spending (000)	1,313	1,228	1,248	1,198	1,221	1,234	1,103	1,212	957	1,280	33.7%	5.6%
Earnings (000)	321	304	315	318	337	348	302	336	293	326	11.5%	-2.9%
Employment	36	33	33	33	34	34	31	33	27	29	7.0%	-12.4%
Tax Revenue (000)	73	74	77	75	78	79	73	76	62	79	27.9%	3.4%
Frontier												
Spending (000)	1,673	1,903	1,717	1,697	1,829	1,782	1,949	1,962	1,797	2,659	48.0%	35.6%
Earnings (000)	459	541	485	496	552	550	611	607	595	632	6.1%	4.2%
Employment	50	58	51	52	61	56	67	64	60	65	7.5%	0.9%
Tax Revenue (000)	110	131	118	118	129	126	137	138	129	183	42.2%	32.7%
Furnas												
Spending (000)	9,337	9,335	8,715	7,879	7,351	7,771	9,649	8,232	5,983	7,744	29.4%	-5.9%
Earnings (000)	711	803	761	1,049	1,163	1,155	1,289	1,155	1,218	1,116	-8.4%	-3.4%
Employment	68	75	68	97	109	110	114	97	92	77	-15.5%	-20.1%
Tax Revenue (000)	671	674	663	723	725	740	887	752	627	687	9.6%	-8.6%
Gage												
Spending (000)	18,418	18,653	18,111	19,336	18,088	17,267	19,712	19,199	15,635	22,280	42.5%	16.1%
Earnings (000)	4,471	4,533	4,278	4,683	4,625	4,511	4,587	4,466	4,837	5,160	6.7%	15.5%
Employment	370	386	366	406	409	385	389	363	385	384	-0.2%	5.7%
Tax Revenue (000)	1,406	1,418	1,401	1,599	1,526	1,433	1,605	1,557	1,359	1,835	35.0%	17.9%
Garden												
Spending (000)	2,844	2,814	2,793	2,369	2,190	2,456	3,082	3,242	2,190	2,610	19.2%	-19.5%
Earnings (000)	216	229	259	284	288	332	424	462	393	326	-17.1%	-29.5%
Employment	29	31	35	39	39	48	62	62	54	42	-20.9%	-31.9%
Tax Revenue (000)	204	202	213	213	210	229	283	298	224	233	4.0%	-22.0%



County / Summary Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Garfield												
Spending (000)	7,502	7,302	7,193	6,412	5,772	6,053	6,632	6,753	6,453	8,565	32.7%	26.8%
Earnings (000)	684	698	761	906	863	868	944	994	1,246	1,132	-9.1%	13.9%
Employment	68	65	68	78	75	72	83	80	91	84	-7.6%	4.0%
Tax Revenue (000)	536	523	549	577	547	557	598	607	657	746	13.4%	22.8%
Gosper												
Spending (000)	1,492	1,509	1,492	1,521	1,545	1,579	1,363	1,759	1,686	1,815	7.7%	3.2%
Earnings (000)	377	393	392	417	436	457	385	512	530	386	-27.2%	-24.6%
Employment	28	30	31	30	34	34	31	39	38	27	-29.6%	-31.3%
Tax Revenue (000)	78	88	88	90	93	95	92	107	104	106	2.1%	-0.6%
Grant												
Spending (000)	481	443	516	566	519	550	467	475	389	434	11.6%	-8.6%
Earnings (000)	113	105	132	156	146	159	132	133	119	93	-21.6%	-29.9%
Employment	12	10	12	14	13	13	12	12	10	7	-25.3%	-36.8%
Tax Revenue (000)	30	27	33	42	39	42	34	34	29	29	2.0%	-15.3%
Greeley												
Spending (000)	0	0	2	14	11	11	706	709	516	590	14.1%	-16.9%
Earnings (000)	110	121	125	132	137	140	113	113	97	77	-20.5%	-32.0%
Employment	12	14	14	15	17	16	13	12	10	8	-16.0%	-31.7%
Tax Revenue (000)	38	41	42	44	43	44	43	42	32	34	6.4%	-19.7%
Hall												
Spending (000)	151,877	146,745	148,356	137,815	132,942	141,621	148,487	154,115	87,958	162,056	84.2%	5.2%
Earnings (000)	26,340	26,062	26,333	28,884	29,144	30,419	31,873	32,101	26,849	30,277	12.8%	-5.7%
Employment	1,563	1,502	1,460	1,560	1,518	1,561	1,600	1,543	1,241	1,377	11.0%	-10.8%
Tax Revenue (000)	11,444	11,126	11,516	11,755	11,758	12,341	12,621	13,065	8,230	13,851	68.3%	6.0%

County / Summary Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p											Percent Chg.	
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
Hamilton												
Spending (000)	8,084	7,878	7,700	6,960	6,690	7,084	7,245	7,073	5,200	7,059	35.7%	-0.2%
Earnings (000)	1,308	1,306	1,320	1,370	1,401	1,492	1,515	1,495	1,339	1,278	-4.5%	-14.5%
Employment	78	82	85	84	86	90	92	90	73	69	-5.7%	-23.7%
Tax Revenue (000)	553	537	541	538	537	561	564	546	431	527	22.3%	-3.4%
Harlan												
Spending (000)	4,775	4,492	4,896	4,600	4,434	4,227	4,777	4,566	4,435	5,516	24.4%	20.8%
Earnings (000)	1,148	1,080	1,235	1,233	1,225	1,168	1,283	1,245	1,190	1,236	3.9%	-0.7%
Employment	99	96	109	114	114	119	126	133	110	115	4.7%	-13.5%
Tax Revenue (000)	320	315	358	349	346	325	366	348	346	410	18.5%	17.8%
Hayes												
Spending (000)	297	344	311	325	279	277	340	315	328	393	19.8%	24.9%
Earnings (000)	77	94	84	91	79	80	102	92	106	88	-16.7%	-3.6%
Employment	8	9	8	8	7	7	8	7	8	6	-21.0%	-17.0%
Tax Revenue (000)	16	20	19	20	17	17	21	19	22	24	10.5%	25.4%
Hitchcock												
Spending (000)	1,347	1,302	1,376	1,223	1,301	1,284	1,179	1,248	1,256	1,814	44.4%	45.3%
Earnings (000)	331	335	361	326	362	363	337	389	402	450	11.7%	15.5%
Employment	44	46	54	52	60	65	65	73	66	76	14.8%	3.4%
Tax Revenue (000)	67	67	80	67	75	74	67	73	76	106	40.2%	44.8%
Holt												
Spending (000)	21,267	20,539	20,232	17,965	17,858	17,658	21,223	21,842	17,965	23,942	33.3%	9.6%
Earnings (000)	2,855	2,830	2,579	2,655	2,770	2,647	2,944	3,054	2,872	2,856	-0.6%	-6.5%
Employment	250	249	216	220	226	205	230	234	210	195	-7.1%	-16.5%
Tax Revenue (000)	1,554	1,455	1,487	1,488	1,544	1,503	1,765	1,807	1,626	1,915	17.7%	5.9%

County / Summary Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p											Percent Chg.	
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
Hooker												
Spending (000)	2,965	3,523	3,788	3,399	3,429	3,761	4,538	5,283	3,906	4,804	23.0%	-9.1%
Earnings (000)	940	1,111	1,198	1,091	1,114	1,265	1,561	1,784	1,375	1,152	-16.2%	-35.4%
Employment	91	106	110	98	100	118	136	158	119	103	-13.9%	-35.1%
Tax Revenue (000)	223	295	320	288	292	323	385	448	327	387	18.5%	-13.7%
Howard												
Spending (000)	4,609	4,526	4,373	3,899	3,567	3,658	3,955	3,956	2,890	3,779	30.7%	-4.5%
Earnings (000)	744	758	755	785	751	752	778	742	655	603	-8.0%	-18.8%
Employment	58	58	58	59	56	52	56	52	44	38	-14.2%	-27.3%
Tax Revenue (000)	323	316	316	313	298	300	318	314	251	290	15.7%	-7.7%
Jefferson												
Spending (000)	4,110	4,597	4,602	5,524	5,176	4,734	4,554	4,804	4,404	6,129	39.2%	27.6%
Earnings (000)	1,136	1,315	1,324	1,660	1,576	1,472	1,475	1,511	1,677	1,799	7.3%	19.0%
Employment	94	111	116	144	140	120	122	120	125	126	1.1%	5.2%
Tax Revenue (000)	281	340	343	426	399	361	344	362	345	460	33.2%	27.0%
Johnson												
Spending (000)	3,405	3,372	3,359	3,206	2,999	2,945	2,648	3,239	2,142	3,034	41.6%	-6.3%
Earnings (000)	511	528	555	634	624	591	501	595	648	714	10.1%	20.1%
Employment	53	55	59	67	64	62	54	59	60	63	4.7%	6.6%
Tax Revenue (000)	238	237	245	268	260	250	217	267	196	249	27.4%	-6.6%
Kearney												
Spending (000)	3,821	3,503	3,478	3,094	2,951	3,016	3,138	3,289	2,244	2,965	32.1%	-9.8%
Earnings (000)	941	876	893	853	846	867	894	921	835	805	-3.6%	-12.6%
Employment	68	61	59	54	54	51	52	53	50	46	-6.6%	-12.1%
Tax Revenue (000)	247	239	242	224	218	221	228	240	175	213	22.0%	-11.1%

County / Summary Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Keith												
Spending (000)	59,890	58,311	58,194	53,527	51,059	51,779	59,033	60,131	59,391	78,046	31.4%	29.8%
Earnings (000)	10,177	10,109	10,071	10,400	10,766	10,926	11,833	11,950	12,455	14,298	14.8%	19.6%
Employment	696	704	707	700	719	721	777	800	766	837	9.3%	4.6%
Tax Revenue (000)	4,591	4,454	4,614	4,768	4,767	4,764	5,272	5,343	5,700	6,804	19.4%	27.3%
Keya Paha												
Spending (000)	266	263	265	264	360	369	280	425	527	462	-12.3%	8.7%
Earnings (000)	55	55	57	65	100	104	68	120	164	93	-42.9%	-22.2%
Employment	3	3	3	4	5	5	4	6	8	4	-47.0%	-31.1%
Tax Revenue (000)	18	18	18	20	27	28	28	32	41	32	-20.7%	2.7%
Kimball												
Spending (000)	5,907	6,025	6,056	5,306	4,572	5,219	5,132	5,075	4,122	7,053	71.1%	39.0%
Earnings (000)	1,401	1,453	1,492	1,377	1,195	1,430	1,409	1,398	1,147	1,288	12.3%	-7.9%
Employment	112	113	111	99	86	104	97	102	84	87	3.4%	-14.7%
Tax Revenue (000)	470	481	490	447	389	449	433	427	353	562	59.4%	31.7%
Knox												
Spending (000)	12,576	12,025	11,968	10,592	10,226	11,087	10,922	10,629	9,798	14,005	42.9%	31.8%
Earnings (000)	1,243	1,222	1,292	1,341	1,383	1,496	1,422	1,419	1,591	1,642	3.2%	15.7%
Employment	106	97	99	102	104	113	101	98	112	118	5.8%	21.1%
Tax Revenue (000)	850	813	830	827	833	889	870	839	841	1,090	29.6%	30.0%
Lancaster												
Spending (M)	409	420	436	450	466	461	476	508	298	507	70.1%	-0.3%
Earnings (M)	97	102	109	114	121	126	132	135	109	126	15.7%	-6.3%
Employment	6,085	6,279	6,616	6,758	6,955	7,096	7,385	7,391	5,571	6,125	9.9%	-17.1%
Tax Revenue (M)	28	29	31	32	34	34	35	37	23	38	63.4%	2.5%

County / Summary Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Lincoln												
Spending (000)	98,868	99,778	100,632	104,363	100,180	100,138	102,741	105,167	82,183	124,474	51.5%	18.4%
Earnings (000)	20,014	20,636	21,354	23,502	24,615	25,488	26,805	26,420	25,744	30,709	19.3%	16.2%
Employment	1,309	1,310	1,310	1,389	1,415	1,449	1,520	1,493	1,412	1,558	10.3%	4.4%
Tax Revenue (000)	7,811	7,892	8,214	8,900	8,745	8,626	8,769	8,746	6,746	10,579	56.8%	21.0%
Logan												
Spending (000)	265	264	262	246	241	247	257	270	186	232	24.8%	-14.0%
Earnings (000)	47	49	50	53	55	56	58	61	49	43	-11.7%	-29.5%
Employment	3	3	3	4	4	4	4	4	3	3	-14.1%	-33.3%
Tax Revenue (000)	16	16	16	16	16	16	17	17	13	14	12.4%	-18.5%
Loup												
Spending (000)	790	997	907	924	1,024	1,206	1,215	1,149	1,222	1,469	20.2%	27.8%
Earnings (000)	211	281	254	271	311	381	388	361	409	350	-14.4%	-3.0%
Employment	13	17	15	16	17	21	20	18	20	19	-5.6%	0.9%
Tax Revenue (000)	52	68	61	64	73	87	87	81	88	101	14.8%	24.6%
Madison												
Spending (000)	39,139	40,429	44,415	39,727	42,731	42,305	47,258	50,896	36,637	45,801	25.0%	-10.0%
Earnings (000)	9,242	9,377	10,102	10,114	10,273	10,093	11,403	12,092	9,318	10,230	9.8%	-15.4%
Employment	637	629	659	637	635	619	692	725	539	549	1.9%	-24.3%
Tax Revenue (000)	3,349	3,599	4,066	3,792	4,172	3,953	4,360	4,237	3,110	3,813	22.6%	-10.0%
McPherson												
Spending (000)	188	192	187	170	165	172	181	180	120	155	28.8%	-13.9%
Earnings (000)	28	31	31	33	34	36	37	37	29	27	-8.6%	-27.2%
Employment	2	2	2	2	2	2	2	2	1	1	-14.9%	-36.6%
Tax Revenue (000)	12	12	12	12	12	12	13	13	9	10	13.9%	-18.2%

County / Summary Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p											Percent Chg.	
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
Merrick												
Spending (000)	5,004	5,067	5,003	4,230	4,435	4,457	4,584	5,013	2,655	5,373	102.4%	7.2%
Earnings (000)	722	792	827	795	954	927	929	1,034	608	957	57.3%	-7.5%
Employment	62	71	72	66	78	74	72	75	44	65	46.2%	-13.3%
Tax Revenue (000)	338	348	357	338	370	366	368	402	226	418	84.6%	4.0%
Morrill												
Spending (000)	7,378	7,177	6,923	5,648	5,440	5,692	8,498	7,979	6,063	8,552	41.1%	7.2%
Earnings (000)	835	839	856	832	909	911	1,408	1,343	1,259	1,238	-1.7%	-7.8%
Employment	68	67	66	62	69	67	97	88	79	75	-6.1%	-15.6%
Tax Revenue (000)	521	502	508	483	494	503	737	687	583	709	21.6%	3.2%
Nance												
Spending (000)	2,544	2,480	2,395	2,121	2,203	2,261	2,188	2,227	1,897	2,495	31.5%	12.0%
Earnings (000)	499	498	488	471	528	546	516	526	518	478	-7.7%	-9.2%
Employment	41	43	45	46	54	56	49	49	50	45	-11.3%	-9.0%
Tax Revenue (000)	169	171	168	157	169	173	164	166	150	182	21.2%	9.5%
Nemaha												
Spending (000)	5,257	4,882	5,023	4,426	4,584	4,345	4,665	4,365	3,797	5,018	32.1%	15.0%
Earnings (000)	1,089	999	1,093	1,067	1,204	1,106	1,162	1,088	1,127	1,047	-7.1%	-3.8%
Employment	102	93	102	95	99	92	94	84	86	81	-5.0%	-3.5%
Tax Revenue (000)	390	359	384	367	397	359	378	350	329	389	18.1%	11.0%
Nuckolls												
Spending (000)	4,373	4,269	4,461	3,781	3,459	3,655	3,718	3,605	2,762	3,725	34.9%	3.3%
Earnings (000)	778	780	901	862	828	866	859	839	759	738	-2.7%	-12.0%
Employment	69	72	86	78	73	77	73	71	59	53	-9.9%	-25.1%
Tax Revenue (000)	299	291	318	299	287	298	296	285	240	287	19.4%	0.7%

County / Summary Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Otoe												
Spending (000)	19,907	18,629	18,993	17,791	19,293	19,163	21,983	27,550	19,395	32,317	66.6%	17.3%
Earnings (000)	5,644	5,442	5,652	5,864	6,270	6,271	6,880	7,555	6,652	8,046	21.0%	6.5%
Employment	358	342	348	362	381	371	379	406	344	397	15.3%	-2.2%
Tax Revenue (000)	1,530	1,473	1,527	1,496	1,650	1,631	1,827	2,268	1,649	2,616	58.7%	15.4%
Pawnee												
Spending (000)	2,597	2,501	2,467	2,168	2,109	2,192	2,403	2,089	1,751	2,015	15.1%	-3.5%
Earnings (000)	326	324	346	377	408	412	414	513	844	914	8.4%	78.1%
Employment	38	41	40	41	41	38	35	50	79	80	2.2%	60.6%
Tax Revenue (000)	179	172	178	180	186	189	202	178	177	182	2.7%	2.3%
Perkins												
Spending (000)	1,178	1,195	1,204	979	936	965	941	924	737	1,103	49.6%	19.4%
Earnings (000)	283	302	307	261	258	272	266	255	224	276	23.4%	8.5%
Employment	36	40	42	39	41	45	48	45	36	51	41.4%	13.3%
Tax Revenue (000)	59	68	69	57	56	58	57	55	44	65	47.7%	18.9%
Phelps												
Spending (000)	6,208	6,161	6,151	5,715	5,372	5,214	5,989	5,858	5,046	8,447	67.4%	44.2%
Earnings (000)	1,284	1,344	1,402	1,442	1,459	1,398	1,552	1,517	1,541	1,659	7.7%	9.3%
Employment	113	117	119	113	110	112	120	119	113	113	0.4%	-4.5%
Tax Revenue (000)	466	466	477	476	461	442	500	487	449	692	54.2%	42.1%
Pierce												
Spending (000)	5,656	5,516	5,354	4,554	4,439	4,665	5,045	4,701	3,578	4,582	28.1%	-2.5%
Earnings (000)	755	763	779	789	858	883	928	872	821	741	-9.8%	-15.0%
Employment	83	82	81	80	85	84	85	80	74	61	-16.8%	-23.9%
Tax Revenue (000)	401	389	393	382	393	403	426	394	332	370	11.3%	-6.0%

County / Summary Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p											Percent Chg.	
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
Platte												
Spending (000)	39,664	39,258	40,072	37,345	37,809	39,200	42,062	47,413	32,771	47,886	46.1%	1.0%
Earnings (000)	8,380	8,253	8,876	9,466	10,282	10,445	10,930	11,521	10,252	11,306	10.3%	-1.9%
Employment	588	559	581	603	639	627	640	643	544	580	6.5%	-9.9%
Tax Revenue (000)	2,874	2,840	2,996	3,159	3,327	3,404	3,567	4,017	2,953	3,995	35.3%	-0.5%
Polk												
Spending (000)	3,128	3,115	3,229	2,619	2,819	2,875	2,898	2,676	2,057	2,807	36.4%	4.9%
Earnings (000)	501	517	532	548	579	603	551	505	474	469	-1.1%	-7.1%
Employment	52	51	48	49	53	52	44	38	36	33	-6.9%	-11.1%
Tax Revenue (000)	203	212	231	206	230	231	227	207	174	209	20.1%	0.6%
Red Willow												
Spending (000)	13,549	13,373	13,863	12,345	11,537	12,854	13,079	13,106	10,851	15,318	41.2%	16.9%
Earnings (000)	3,672	3,501	3,854	3,711	3,773	3,887	4,000	4,237	3,909	3,919	0.3%	-7.5%
Employment	266	243	256	234	226	230	240	250	231	214	-7.2%	-14.5%
Tax Revenue (000)	995	1,030	1,127	1,025	971	1,037	1,013	1,033	902	1,213	34.5%	17.5%
Richardson												
Spending (000)	5,079	4,719	4,650	4,620	4,476	4,525	4,867	4,716	3,809	5,331	40.0%	13.0%
Earnings (000)	1,269	1,179	1,176	1,328	1,388	1,351	1,492	1,477	1,995	2,218	11.2%	50.1%
Employment	97	92	94	109	117	105	120	120	170	189	11.1%	57.7%
Tax Revenue (000)	376	347	346	362	358	360	383	370	330	436	32.4%	17.8%
Rock												
Spending (000)	631	503	504	488	484	506	651	647	499	635	27.3%	-1.8%
Earnings (000)	146	105	107	111	114	123	172	169	144	129	-10.3%	-23.4%
Employment	15	10	11	12	12	12	15	15	12	10	-16.4%	-33.9%
Tax Revenue (000)	43	39	41	44	47	46	50	49	39	49	25.1%	-0.6%



County / Summary Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p											Percent Chg.	
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
Saline												
Spending (000)	10,280	9,846	9,750	8,649	8,066	8,313	9,463	8,731	8,312	13,159	58.3%	50.7%
Earnings (000)	1,257	1,214	1,334	1,423	1,400	1,392	1,548	1,470	1,798	2,050	14.0%	39.4%
Employment	109	105	114	116	106	104	114	105	115	130	12.5%	23.9%
Tax Revenue (000)	720	708	736	750	736	741	824	754	806	1,134	40.6%	50.3%
Sarpy												
Spending (000)	169,391	175,505	174,689	178,559	178,829	190,926	199,848	207,117	131,854	212,420	61.1%	2.6%
Earnings (000)	42,554	42,922	42,830	45,518	45,195	48,235	50,165	52,375	48,389	58,260	20.4%	11.2%
Employment	2,521	2,582	2,602	2,761	2,658	2,783	2,785	2,855	2,676	3,047	13.8%	6.7%
Tax Revenue (000)	12,448	13,591	13,637	14,367	14,527	15,567	16,068	16,712	10,998	17,303	57.3%	3.5%
Saunders												
Spending (000)	20,700	20,670	20,879	19,671	19,696	20,314	21,090	20,463	16,059	18,455	14.9%	-9.8%
Earnings (000)	4,091	4,158	4,321	4,445	4,740	4,873	4,998	4,965	5,608	5,543	-1.2%	11.6%
Employment	286	274	278	280	290	282	285	276	310	317	2.4%	14.9%
Tax Revenue (000)	1,274	1,292	1,333	1,317	1,351	1,387	1,430	1,382	1,192	1,283	7.6%	-7.2%
Scotts Bluff												
Spending (000)	44,113	42,366	42,999	42,210	42,803	43,968	45,973	53,120	37,363	55,893	49.6%	5.2%
Earnings (000)	11,745	11,442	11,616	11,971	12,509	12,359	13,232	13,761	12,597	13,739	9.1%	-0.2%
Employment	673	662	676	698	732	687	728	755	679	713	5.1%	-5.6%
Tax Revenue (000)	3,202	3,049	3,235	3,295	3,423	3,512	3,568	3,964	2,968	4,268	43.8%	7.7%
Seward												
Spending (000)	12,292	12,878	12,959	11,460	11,329	11,608	11,960	13,171	9,069	11,408	25.8%	-13.4%
Earnings (000)	2,120	2,384	2,415	2,442	2,503	2,543	2,655	2,908	2,548	2,195	-13.8%	-24.5%
Employment	185	196	189	182	178	174	174	187	154	125	-18.9%	-33.3%
Tax Revenue (000)	837	905	961	930	955	965	976	1,075	796	904	13.6%	-15.9%

County / Summary Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p											Percent Chg.	
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
Sheridan												
Spending (000)	2,692	2,639	2,800	2,580	2,855	2,737	2,733	2,761	2,287	2,854	24.8%	3.3%
Earnings (000)	790	730	740	692	790	774	792	822	738	662	-10.2%	-19.4%
Employment	75	62	59	51	55	50	47	48	42	36	-14.2%	-25.2%
Tax Revenue (000)	187	183	195	190	216	205	202	204	173	207	19.6%	1.4%
Sherman												
Spending (000)	1,482	1,542	1,672	1,648	1,683	1,625	1,761	1,634	1,521	1,681	10.5%	2.9%
Earnings (000)	383	413	458	468	492	483	529	481	489	435	-11.0%	-9.5%
Employment	41	44	47	47	50	51	51	46	42	35	-16.0%	-22.5%
Tax Revenue (000)	95	100	113	113	118	112	122	111	108	116	7.9%	4.7%
Sioux												
Spending (000)	567	570	763	722	689	741	744	652	595	758	27.3%	16.1%
Earnings (000)	134	140	205	202	197	219	222	189	190	170	-10.3%	-10.1%
Employment	9	9	13	12	12	12	12	10	10	8	-15.4%	-19.8%
Tax Revenue (000)	36	37	52	53	51	55	55	47	45	53	18.0%	12.2%
Stanton												
Spending (000)	1,534	1,536	1,549	1,542	1,543	1,570	1,600	1,676	1,168	1,553	32.9%	-7.3%
Earnings (000)	373	385	392	408	422	440	420	405	311	319	2.5%	-21.3%
Employment	42	43	40	43	41	47	48	47	33	35	7.8%	-24.6%
Tax Revenue (000)	81	97	98	99	101	103	104	108	76	98	28.1%	-9.3%
Thayer												
Spending (000)	5,076	5,034	4,814	4,334	3,925	4,030	3,922	4,118	3,076	4,708	53.1%	14.3%
Earnings (000)	655	694	683	752	715	709	685	665	938	1,047	11.6%	57.6%
Employment	81	91	93	105	105	102	100	93	135	139	3.5%	50.6%
Tax Revenue (000)	339	338	335	341	327	329	313	323	278	366	31.8%	13.1%



County / Summary Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p											Percent Chg.	
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
Thomas												
Spending (000)	2,231	2,127	2,097	2,131	1,973	1,921	1,903	1,830	2,413	2,859	18.5%	56.2%
Earnings (000)	644	614	607	638	594	596	596	562	809	676	-16.4%	20.2%
Employment	52	49	47	45	38	37	36	33	45	35	-21.2%	6.8%
Tax Revenue (000)	150	143	141	146	133	132	128	122	169	183	8.3%	49.8%
Thurston												
Spending (000)	3,814	3,710	3,613	3,056	2,945	3,148	3,165	3,283	2,241	2,960	32.1%	-9.8%
Earnings (000)	375	381	401	427	468	489	465	497	429	402	-6.3%	-19.1%
Employment	26	27	27	29	34	34	31	31	26	25	-2.4%	-17.7%
Tax Revenue (000)	253	252	257	256	262	272	266	274	210	236	12.5%	-13.8%
Valley												
Spending (000)	5,025	5,014	4,855	4,090	4,255	5,513	5,231	5,044	4,623	6,129	32.6%	21.5%
Earnings (000)	560	603	617	629	770	1,045	964	935	1,028	980	-4.6%	4.8%
Employment	51	54	54	53	64	92	83	78	80	72	-9.8%	-7.8%
Tax Revenue (000)	364	364	369	359	396	499	458	439	439	518	18.0%	18.1%
Washington												
Spending (000)	19,153	18,931	18,928	18,527	18,203	19,020	19,698	20,588	14,893	20,575	38.1%	-0.1%
Earnings (000)	4,307	4,435	4,597	4,935	4,931	7,876	8,156	8,563	7,553	8,985	19.0%	4.9%
Employment	275	279	285	303	301	508	502	518	421	492	17.0%	-5.0%
Tax Revenue (000)	1,230	1,214	1,225	1,226	1,206	1,365	1,412	1,494	1,135	1,541	35.8%	3.2%
Wayne												
Spending (000)	7,383	7,121	7,582	7,086	6,579	7,264	8,588	7,868	5,548	8,771	58.1%	11.5%
Earnings (000)	1,518	1,508	1,561	1,581	1,507	1,603	1,779	1,827	1,773	2,022	14.0%	10.7%
Employment	125	121	123	120	109	115	125	117	106	117	10.4%	0.2%
Tax Revenue (000)	516	511	559	566	542	590	685	628	479	698	45.6%	11.1%

County / Summary Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Webster												
Spending (000)	5,327	5,251	5,120	4,301	4,012	4,128	4,643	4,144	3,147	4,506	43.2%	8.7%
Earnings (000)	506	537	575	624	647	614	635	571	571	543	-4.8%	-4.8%
Employment	49	51	55	60	61	53	48	42	39	34	-11.8%	-19.2%
Tax Revenue (000)	379	376	387	386	385	389	422	373	324	392	20.8%	5.0%
Wheeler												
Spending (000)	529	566	510	488	489	517	429	471	402	399	-0.8%	-15.5%
Earnings (000)	128	144	128	130	136	146	116	129	121	86	-28.9%	-33.0%
Employment	9	10	10	11	11	13	12	13	11	8	-27.7%	-37.0%
Tax Revenue (000)	30	32	29	29	29	31	25	27	24	22	-7.3%	-18.9%
York												
Spending (000)	73,207	72,958	72,674	63,607	58,570	63,147	65,471	67,462	47,825	75,731	58.3%	12.3%
Earnings (000)	9,525	9,616	10,539	11,562	11,419	11,678	11,297	11,424	10,357	10,810	4.4%	-5.4%
Employment	617	605	647	692	661	642	614	594	525	517	-1.5%	-12.9%
Tax Revenue (000)	5,660	5,705	5,986	6,096	5,960	6,220	6,203	6,358	5,013	6,901	37.6%	8.5%



County Detail Impacts

Travel spending greater than \$10,000,000

2021p

Adams County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	29.5	35.3	35.9	26.9	28.0	30.3	29.2	31.8	22.6	39.3	74.3%	23.6%
TOTAL	29.5	35.3	35.9	26.9	28.0	30.3	29.2	31.8	22.6	39.3	74.3%	23.6%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	15.2	20.9	21.7	13.6	15.0	16.8	16.1	18.0	12.0	23.9	99.0%	32.7%
Hotel, Motel										22.9		
STVR										1.1		
Private Home	5.8	5.5	5.5	5.5	5.4	5.5	5.4	5.7	3.8	5.0	31.6%	-11.2%
Campground	3.3	3.1	2.9	3.1	2.8	2.9	2.8	2.8	2.7	3.2	16.9%	13.8%
2nd Home	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	161.4%	159.0%
Day Travel	5.2	5.7	5.7	4.7	4.8	5.0	4.9	5.2	3.9	7.0	79.2%	34.5%
TOTAL	29.5	35.3	35.9	26.9	28.0	30.3	29.2	31.8	22.6	39.3	74.3%	23.6%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	6.6	9.1	9.4	6.3	7.0	7.9	7.5	8.4	5.4	9.7	77.9%	15.7%
Food Service	8.8	10.9	11.3	8.7	9.3	10.0	9.6	10.6	7.9	14.5	84.6%	36.3%
Food Stores	2.4	2.6	2.7	2.4	2.4	2.4	2.3	2.4	2.0	3.1	53.3%	25.9%
Local Tran. & Gas	5.2	5.1	4.8	3.5	3.1	3.5	3.7	3.7	2.3	4.0	71.3%	6.3%
Arts, Ent. & Rec.	2.6	3.3	3.3	2.4	2.5	2.7	2.6	2.8	2.1	3.3	57.7%	17.5%
Retail Sales	3.9	4.3	4.4	3.7	3.7	3.8	3.6	3.8	2.9	4.8	67.9%	25.8%
TOTAL	29.5	35.3	35.9	26.9	28.0	30.3	29.2	31.8	22.6	39.3	74.3%	23.6%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Adams County / Detail Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p											Percent Chg.	
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	5.5	6.2	5.9	4.7	4.9	5.4	5.4	5.5	5.5	6.4	15.5%	16.6%
Arts, Ent. & Rec.	1.4	1.4	1.5	1.5	1.5	1.5	1.5	1.5	1.6	1.8	15.1%	21.6%
Retail**	1.0	1.1	1.1	1.1	1.1	1.1	1.1	1.2	1.2	1.3	5.9%	14.4%
TOTAL	7.9	8.7	8.5	7.2	7.6	8.1	7.9	8.2	8.4	9.6	14.0%	17.2%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	360	420	400	320	350	380	350	370	380	410	8.7%	12.0%
Arts, Ent. & Rec.	90	90	100	100	100	100	100	100	100	100	9.5%	6.2%
Retail**	60	60	70	60	60	60	60	60	60	70	4.6%	7.1%
TOTAL	500	570	570	490	510	540	510	530	540	590	8.4%	10.3%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.6	0.8	0.8	0.6	0.7	0.8	0.7	0.8	0.5	1.0	83.5%	23.2%
State Tax Receipts	1.8	2.1	2.1	1.7	1.8	1.9	1.8	2.0	1.5	2.4	61.0%	22.3%
TOTAL	2.4	2.9	3.0	2.3	2.5	2.7	2.5	2.7	2.0	3.4	66.9%	22.5%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Box Butte County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	13.4	13.5	14.0	13.7	11.8	12.1	12.6	16.1	11.2	16.3	45.8%	1.2%
Other Travel*	0.2	0.3	0.1	0.3	0.2	0.2	0.3	0.4	0.3	0.4	5.5%	-16.7%
TOTAL	13.6	13.8	14.0	13.9	12.1	12.3	12.9	16.5	11.5	16.6	44.6%	0.7%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	7.4	7.7	8.3	8.3	6.6	6.8	7.2	10.3	7.0	10.4	48.3%	1.0%
Hotel, Motel										8.6		
STVR										1.8		
Private Home	2.8	2.7	2.6	2.5	2.5	2.6	2.6	2.6	1.7	2.4	36.7%	-10.8%
Campground	0.9	0.8	0.8	0.7	0.7	0.8	0.7	0.7	0.7	0.8	18.1%	11.6%
2nd Home	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	337.2%	323.0%
Day Travel	2.3	2.3	2.3	2.1	1.9	2.0	2.0	2.4	1.7	2.6	50.4%	7.9%
TOTAL	13.4	13.5	14.0	13.7	11.8	12.1	12.6	16.1	11.2	16.3	45.8%	1.2%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	2.7	2.9	3.2	3.4	2.8	2.8	3.0	4.3	2.8	4.4	55.8%	3.1%
Food Service	3.5	3.6	3.9	4.1	3.5	3.5	3.7	4.8	3.6	5.1	44.1%	7.1%
Food Stores	0.8	0.8	0.9	0.9	0.8	0.8	0.8	0.9	0.7	1.0	40.6%	10.8%
Local Tran. & Gas	3.6	3.5	3.2	2.4	2.1	2.4	2.7	3.1	1.9	2.7	42.6%	-13.2%
Arts, Ent. & Rec.	1.0	1.1	1.1	1.1	0.9	1.0	1.0	1.3	0.9	1.1	20.6%	-10.1%
Retail Sales	1.5	1.5	1.5	1.5	1.3	1.3	1.3	1.5	1.1	1.6	45.5%	6.9%
Visitor Air Tran.	0.3	0.2	0.1	0.3	0.3	0.4	0.3	0.3	0.1	0.3	133.5%	26.2%
TOTAL	13.4	13.5	14.0	13.7	11.8	12.1	12.6	16.1	11.2	16.3	45.8%	1.2%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.



Box Butte County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	2.3	2.4	2.6	2.7	2.4	2.4	2.7	3.1	2.4	2.6	7.5%	-17.3%
Arts, Ent. & Rec.	0.5	0.6	0.6	0.6	0.5	0.7	0.7	0.9	0.6	0.6	-0.6%	-30.8%
Retail**	0.4	0.4	0.4	0.5	0.4	0.4	0.5	0.5	0.6	0.5	-2.8%	0.8%
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	59.0%	-4.5%
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-28.2%	-37.0%
TOTAL	3.2	3.4	3.7	3.9	3.4	3.6	3.9	4.6	3.6	3.8	4.4%	-17.9%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	140	160	170	180	160	170	180	200	160	160	-0.7%	-22.0%
Arts, Ent. & Rec.	40	40	50	40	30	50	50	60	40	40	-9.7%	-38.0%
Retail**	30	30	30	20	20	20	20	20	30	30	-1.9%	1.7%
Visitor Air Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	45.9%	-7.5%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-34.1%	-39.0%
TOTAL	210	230	250	250	220	240	250	290	230	220	-2.6%	-23.5%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.3	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.2	48.3%	5.3%
State Tax Receipts	0.8	0.8	0.9	0.9	0.8	0.8	0.9	1.1	0.8	1.0	32.1%	-3.5%
TOTAL	1.1	1.0	1.0	1.0	0.9	0.9	1.0	1.2	0.9	1.2	34.1%	-2.4%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Buffalo County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	111.0	109.3	113.8	110.9	110.2	114.0	118.2	114.7	82.7	139.9	69.1%	22.0%
Other Travel*	2.9	3.5	2.5	2.2	2.2	2.2	1.7	5.1	3.0	4.7	56.7%	-8.9%
TOTAL	113.9	112.8	116.4	113.1	112.4	116.2	119.9	119.8	85.7	144.6	68.7%	20.7%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	70.2	69.3	73.9	73.8	74.0	76.5	80.0	76.5	54.4	100.9	85.3%	31.9%
Hotel, Motel										96.4		
STVR										4.5		
Private Home	11.0	10.6	10.3	9.2	8.9	9.2	9.1	10.1	6.7	9.3	38.2%	-8.5%
Campground	3.8	3.8	3.5	3.1	3.0	3.2	3.1	3.1	3.0	3.5	17.8%	12.2%
2nd Home	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	90.7%	85.7%
Day Travel	26.0	25.5	26.0	24.8	24.3	25.0	25.9	24.9	18.6	26.2	40.8%	5.2%
TOTAL	111.0	109.3	113.8	110.9	110.2	114.0	118.2	114.7	82.7	139.9	69.1%	22.0%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	25.5	25.6	28.2	30.3	31.4	32.2	33.9	32.3	22.2	38.0	71.4%	17.7%
Food Service	29.0	28.9	31.3	33.0	33.8	34.5	35.6	34.7	27.0	47.9	77.5%	37.9%
Food Stores	6.0	6.0	6.3	6.5	6.4	6.4	6.4	6.2	5.0	7.5	50.1%	20.7%
Local Tran. & Gas	27.6	26.8	25.1	18.7	16.5	18.4	20.6	18.7	11.8	20.1	70.4%	7.2%
Arts, Ent. & Rec.	8.9	8.8	9.2	9.5	9.5	9.8	9.9	9.4	7.2	11.1	52.6%	18.1%
Retail Sales	11.6	11.3	11.8	11.9	11.8	11.8	11.8	11.3	8.7	13.6	56.9%	19.9%
Visitor Air Tran.	2.5	2.0	1.9	1.0	0.8	0.8	0.1	2.0	0.9	1.8	98.6%	-9.7%
TOTAL	111.0	109.3	113.8	110.9	110.2	114.0	118.2	114.7	82.7	139.9	69.1%	22.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Buffalo County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	16.3	16.3	18.1	18.9	20.1	20.6	22.3	22.2	16.4	18.7	14.2%	-15.5%
Arts, Ent. & Rec.	4.2	4.0	3.9	3.7	3.7	3.4	3.6	3.7	2.4	2.9	19.9%	-22.2%
Retail**	3.0	3.2	3.4	3.6	3.7	3.8	3.9	3.7	4.0	4.1	3.5%	11.2%
Visitor Air Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	-0.1%	-32.4%
Other Travel*	1.0	0.9	0.9	1.0	1.0	1.1	1.2	1.1	0.9	0.8	-3.6%	-26.3%
TOTAL	24.7	24.5	26.4	27.3	28.6	28.9	31.0	30.8	23.7	26.6	12.3%	-13.5%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	1,040	990	1,050	1,060	1,080	1,070	1,120	1,070	730	770	6.3%	-27.9%
Arts, Ent. & Rec.	410	400	410	400	410	380	430	440	260	310	19.6%	-29.5%
Retail**	160	160	160	170	160	160	170	150	150	150	0.9%	-0.1%
Visitor Air Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-8.4%	-34.5%
Other Travel*	20	20	20	20	20	20	30	20	20	10	-23.8%	-38.4%
TOTAL	1,630	1,580	1,650	1,650	1,680	1,630	1,740	1,690	1,150	1,250	8.1%	-26.0%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	2.4	2.4	2.6	2.8	2.9	2.9	2.9	2.8	2.0	3.5	75.1%	23.4%
State Tax Receipts	6.8	6.7	7.1	7.3	7.4	7.6	7.8	7.5	5.6	8.7	55.1%	16.5%
TOTAL	9.2	9.1	9.7	10.1	10.3	10.5	10.8	10.3	7.6	12.2	60.4%	18.4%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Cass County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	39.2	39.3	40.1	38.4	38.3	39.1	40.2	41.6	31.8	49.4	55.4%	18.6%
Other Travel*	0.8	0.8	0.8	0.9	0.9	0.9	0.9	0.9	0.6	0.6	-3.3%	-38.1%
TOTAL	40.1	40.0	40.9	39.3	39.2	39.9	41.1	42.5	32.3	49.9	54.4%	17.4%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	11.3	11.2	12.2	11.4	11.5	11.7	12.4	13.3	9.8	18.2	86.3%	36.6%
Hotel, Motel										13.0		
STVR										5.1		
Private Home	11.4	11.6	11.6	11.3	11.4	11.6	11.9	12.1	8.3	10.6	27.6%	-12.7%
Campground	4.8	4.8	4.6	4.5	4.4	4.4	4.3	4.3	4.2	4.7	11.9%	8.5%
2nd Home	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	1.1	48.4%	47.5%
Day Travel	10.9	10.9	11.0	10.5	10.4	10.6	10.9	11.2	8.8	14.9	68.7%	33.1%
TOTAL	39.2	39.3	40.1	38.4	38.3	39.1	40.2	41.6	31.8	49.4	55.4%	18.6%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	4.3	4.4	4.7	4.9	5.1	5.2	5.3	5.7	4.1	7.6	86.5%	33.6%
Food Service	10.5	10.7	11.2	11.2	11.4	11.6	12.0	12.6	9.9	16.2	64.3%	28.3%
Food Stores	2.8	2.8	2.9	2.9	2.8	2.8	2.8	2.9	2.5	3.7	49.0%	27.2%
Local Tran. & Gas	11.4	11.3	11.0	9.5	9.2	9.6	10.1	10.2	7.4	9.9	33.9%	-2.8%
Arts, Ent. & Rec.	4.6	4.6	4.7	4.5	4.5	4.6	4.7	4.8	3.8	5.2	37.5%	7.5%
Retail Sales	5.5	5.5	5.6	5.4	5.3	5.3	5.3	5.4	4.2	6.8	62.4%	25.7%
TOTAL	39.2	39.3	40.1	38.4	38.3	39.1	40.2	41.6	31.8	49.4	55.4%	18.6%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Cass County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	4.8	4.8	5.1	5.2	5.3	5.5	5.7	5.9	4.6	5.7	23.1%	-3.3%
Arts, Ent. & Rec.	2.0	2.0	2.3	2.4	2.6	2.7	2.7	3.0	3.3	3.5	8.3%	17.8%
Retail**	1.2	1.2	1.3	1.3	1.4	1.4	1.4	1.4	1.6	1.7	6.2%	18.8%
Ground Tran.	0.8	0.8	0.8	0.9	0.9	0.9	0.9	1.0	0.8	0.9	8.6%	-9.0%
Other Travel*	0.5	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.4	0.4	-3.3%	-27.2%
TOTAL	9.3	9.4	10.0	10.3	10.7	11.0	11.4	11.9	10.7	12.2	13.9%	3.0%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	300	320	340	360	390	390	400	410	300	350	16.7%	-15.8%
Arts, Ent. & Rec.	140	140	140	140	140	140	160	160	160	190	20.3%	19.0%
Retail**	70	70	70	70	70	70	70	70	70	70	2.4%	4.4%
Ground Tran.	40	40	40	40	40	40	40	40	40	30	-6.5%	-15.1%
Other Travel*	10	10	10	10	10	10	10	<10	<10	<10	-28.5%	-44.0%
TOTAL	560	570	610	620	650	650	680	690	570	640	13.8%	-6.1%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.4	0.7	69.1%	26.3%
State Tax Receipts	2.2	2.2	2.3	2.3	2.3	2.4	2.4	2.5	2.0	2.9	44.6%	15.1%
TOTAL	2.6	2.7	2.8	2.8	2.8	2.9	3.0	3.1	2.4	3.6	48.8%	17.1%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Cherry County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	24.1	23.7	24.4	24.6	24.8	26.1	27.1	26.8	27.8	39.9	43.3%	48.9%
TOTAL	24.1	23.7	24.4	24.6	24.8	26.1	27.1	26.8	27.8	39.9	43.3%	48.9%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	13.3	13.4	13.9	14.7	15.4	16.3	17.3	17.0	18.6	26.2	41.3%	54.0%
Hotel, Motel										26.0		
STVR										0.3		
Private Home	1.2	1.2	1.2	1.1	1.1	1.1	1.1	1.1	0.8	1.0	30.1%	-10.1%
Campground	5.7	5.3	5.6	5.1	4.6	4.9	4.8	4.8	4.6	5.4	17.2%	13.2%
2nd Home	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	115.2%	112.0%
Day Travel	3.7	3.7	3.7	3.6	3.6	3.7	3.8	3.8	3.8	7.0	85.6%	86.7%
TOTAL	24.1	23.7	24.4	24.6	24.8	26.1	27.1	26.8	27.8	39.9	43.3%	48.9%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	5.9	5.7	6.3	7.0	7.2	7.8	8.0	8.0	8.2	10.4	26.1%	30.3%
Food Service	6.1	6.1	6.4	6.9	7.3	7.6	7.8	7.9	8.8	13.7	56.4%	73.7%
Food Stores	2.1	2.0	2.1	2.1	2.1	2.1	2.1	2.1	2.2	3.2	44.4%	50.5%
Local Tran. & Gas	5.4	5.2	4.9	3.6	3.2	3.6	4.0	3.8	3.3	4.9	49.9%	29.5%
Arts, Ent. & Rec.	2.1	2.1	2.1	2.3	2.3	2.4	2.5	2.4	2.7	3.4	27.0%	41.2%
Retail Sales	2.6	2.5	2.6	2.6	2.6	2.6	2.6	2.6	2.7	4.3	61.2%	64.8%
TOTAL	24.1	23.7	24.4	24.6	24.8	26.1	27.1	26.8	27.8	39.9	43.3%	48.9%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Cherry County / Detail Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	4.1	4.2	4.3	4.5	4.6	4.9	4.7	4.5	4.0	4.4	9.3%	-1.8%
Arts, Ent. & Rec.	1.1	0.9	0.6	0.5	1.1	0.2	0.2	0.2	0.2	0.2	4.4%	8.7%
Retail**	0.7	0.8	0.8	0.9	0.9	0.9	0.9	0.9	1.3	1.4	6.8%	54.5%
TOTAL	5.9	5.9	5.7	6.0	6.7	6.0	5.8	5.6	5.6	6.0	8.5%	7.9%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	230	230	240	250	250	260	260	230	190	200	2.1%	-15.6%
Arts, Ent. & Rec.	70	60	40	30	70	10	10	<10	<10	<10	-3.8%	-6.5%
Retail**	40	40	40	50	50	50	40	40	60	60	1.3%	44.2%
TOTAL	350	330	320	320	360	320	310	290	260	270	1.7%	-6.6%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.4	0.4	0.4	0.5	0.5	0.5	0.5	0.5	0.6	0.8	35.4%	42.4%
State Tax Receipts	1.4	1.4	1.5	1.5	1.6	1.6	1.7	1.6	1.7	2.4	34.9%	42.7%
TOTAL	1.8	1.8	1.9	2.0	2.1	2.2	2.2	2.2	2.3	3.1	35.1%	42.6%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Cheyenne County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	33.2	36.6	35.4	34.5	31.2	29.1	26.4	28.2	23.9	38.2	60.1%	35.5%
Other Travel*	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.2	0.2	-3.3%	-38.1%
TOTAL	33.5	36.9	35.7	34.8	31.6	29.5	26.8	28.6	24.1	38.5	59.5%	34.5%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	22.4	25.4	24.5	24.1	21.4	19.7	17.4	18.8	16.1	26.4	64.5%	40.7%
Hotel, Motel										26.0		
STVR										0.4		
Private Home	2.0	1.9	2.0	1.9	1.9	1.9	1.9	2.0	1.4	1.7	22.4%	-16.9%
Campground	1.3	1.3	1.3	1.1	1.2	1.2	1.2	1.2	1.1	1.3	17.0%	13.6%
2nd Home	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-56.9%	-57.3%
Day Travel	7.4	7.9	7.7	7.3	6.7	6.3	5.9	6.2	5.3	8.8	66.9%	41.5%
TOTAL	33.2	36.6	35.4	34.5	31.2	29.1	26.4	28.2	23.9	38.2	60.1%	35.5%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	9.3	10.7	10.5	10.7	9.7	8.8	7.9	8.5	6.9	10.5	51.9%	23.9%
Food Service	10.1	11.4	11.0	11.2	10.2	9.4	8.5	9.2	8.2	14.0	70.0%	51.7%
Food Stores	2.1	2.2	2.2	2.2	2.0	1.8	1.7	1.8	1.6	2.4	54.8%	38.4%
Local Tran. & Gas	4.7	4.6	4.3	3.2	2.8	3.2	3.1	3.2	2.3	3.7	65.1%	18.2%
Arts, Ent. & Rec.	3.2	3.5	3.3	3.3	2.9	2.7	2.4	2.5	2.3	3.2	42.2%	27.9%
Retail Sales	3.9	4.2	4.0	3.9	3.5	3.2	2.9	3.1	2.6	4.3	65.3%	40.9%
TOTAL	33.2	36.6	35.4	34.5	31.2	29.1	26.4	28.2	23.9	38.2	60.1%	35.5%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Cheyenne County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	5.9	6.6	6.4	6.5	6.1	5.7	5.7	6.0	4.7	5.0	6.9%	-15.8%
Arts, Ent. & Rec.	1.4	1.6	1.6	1.6	1.4	1.3	1.2	1.3	1.1	1.2	16.9%	-1.6%
Retail**	0.9	1.0	1.0	1.0	1.0	0.9	0.9	0.9	1.1	1.1	-1.1%	20.0%
Other Travel*	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	-3.3%	-27.2%
TOTAL	8.4	9.4	9.2	9.4	8.7	8.2	8.0	8.4	7.0	7.5	6.9%	-10.1%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	390	430	410	430	400	350	340	370	270	270	-0.1%	-29.2%
Arts, Ent. & Rec.	90	100	90	90	80	70	60	60	50	50	9.2%	-16.4%
Retail**	40	40	40	40	40	30	30	30	40	40	-2.5%	18.0%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-28.5%	-44.0%
TOTAL	530	580	540	560	520	460	440	480	360	360	0.6%	-24.2%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.7	0.9	0.9	0.9	0.8	0.7	0.6	0.7	0.6	0.9	58.5%	33.1%
State Tax Receipts	2.0	2.2	2.2	2.2	2.0	1.9	1.7	1.8	1.5	2.3	48.3%	27.1%
TOTAL	2.7	3.1	3.1	3.1	2.8	2.6	2.3	2.5	2.1	3.2	51.1%	28.8%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Custer County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	12.6	11.8	13.2	11.9	12.0	11.9	13.0	12.8	11.4	14.6	28.1%	14.2%
TOTAL	12.6	11.8	13.2	11.9	12.0	11.9	13.0	12.8	11.4	14.6	28.1%	14.2%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	6.6	5.8	7.5	6.8	7.0	6.8	7.4	7.3	7.4	9.5	28.5%	29.2%
Hotel, Motel										8.8		
STVR										0.7		
Private Home	3.4	3.4	3.1	2.8	2.7	2.8	3.1	3.0	2.0	2.6	31.8%	-12.3%
Campground	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	18.9%	10.3%
2nd Home	0.1	0.2	0.1	0.1	0.1	0.2	0.2	0.2	0.1	0.1	-22.5%	-26.3%
Day Travel	2.3	2.3	2.3	2.1	2.0	2.1	2.2	2.2	1.8	2.3	27.2%	3.6%
TOTAL	12.6	11.8	13.2	11.9	12.0	11.9	13.0	12.8	11.4	14.6	28.1%	14.2%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	2.1	1.9	2.6	2.6	2.8	2.6	2.8	2.8	2.8	3.3	18.6%	15.5%
Food Service	3.0	2.8	3.4	3.3	3.5	3.4	3.6	3.7	3.5	4.7	34.5%	28.5%
Food Stores	0.6	0.6	0.7	0.7	0.7	0.7	0.7	0.7	0.6	0.8	27.5%	11.7%
Local Tran. & Gas	4.7	4.6	4.3	3.2	2.8	3.2	3.6	3.4	2.6	3.4	33.3%	-0.4%
Arts, Ent. & Rec.	0.8	0.8	0.9	0.9	0.9	0.9	0.9	0.9	0.9	1.0	11.6%	11.8%
Retail Sales	1.3	1.2	1.3	1.3	1.3	1.2	1.3	1.3	1.1	1.4	33.4%	12.6%
TOTAL	12.6	11.8	13.2	11.9	12.0	11.9	13.0	12.8	11.4	14.6	28.1%	14.2%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Custer County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	1.5	1.6	2.2	2.2	2.4	2.4	2.6	2.6	2.6	2.2	-14.6%	-15.3%
Arts, Ent. & Rec.	0.4	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	-7.9%	-14.0%
Retail**	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5	0.6	0.5	-9.8%	8.4%
TOTAL	2.3	2.3	2.9	2.9	3.1	3.1	3.4	3.3	3.4	2.9	-13.4%	-11.8%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	140	130	180	170	180	180	190	190	180	140	-22.0%	-27.3%
Arts, Ent. & Rec.	30	20	10	10	10	10	10	10	10	<10	-16.3%	-26.4%
Retail**	20	30	30	30	30	30	30	30	30	30	-12.8%	-0.3%
TOTAL	190	180	220	220	220	210	230	230	220	180	-20.4%	-24.2%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.2	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	24.0%	19.0%
State Tax Receipts	0.8	0.8	0.9	0.8	0.9	0.9	0.9	0.9	0.9	1.0	14.5%	8.3%
TOTAL	1.0	0.9	1.1	1.0	1.1	1.1	1.1	1.1	1.1	1.2	16.3%	10.3%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Dakota County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	16.6	17.3	18.4	18.7	18.5	18.3	21.2	22.0	16.2	24.2	49.9%	10.0%
TOTAL	16.6	17.3	18.4	18.7	18.5	18.3	21.2	22.0	16.2	24.2	49.9%	10.0%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	9.6	10.4	11.6	12.5	12.4	12.1	14.4	15.2	11.4	17.7	54.9%	15.9%
Hotel, Motel										17.4		
STVR										0.2		
Private Home	3.9	3.8	3.6	3.2	3.1	3.2	3.5	3.5	2.3	3.0	31.9%	-11.9%
Campground	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	17.9%	11.7%
2nd Home	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	70.8%	65.5%
Day Travel	2.9	2.9	3.0	2.9	2.8	2.8	3.1	3.2	2.3	3.4	44.7%	5.2%
TOTAL	16.6	17.3	18.4	18.7	18.5	18.3	21.2	22.0	16.2	24.2	49.9%	10.0%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	3.3	3.7	4.4	5.1	5.2	5.0	6.0	6.3	4.6	6.5	42.9%	2.6%
Food Service	4.4	4.7	5.2	5.7	5.8	5.7	6.4	6.8	5.4	8.5	57.8%	24.1%
Food Stores	0.9	0.9	1.0	1.0	1.0	1.0	1.0	1.1	0.8	1.2	45.9%	12.7%
Local Tran. & Gas	5.0	4.8	4.5	3.4	3.0	3.3	4.1	4.0	2.5	3.9	55.5%	-2.6%
Arts, Ent. & Rec.	1.2	1.3	1.4	1.6	1.6	1.5	1.7	1.8	1.4	1.9	34.1%	6.2%
Retail Sales	1.8	1.8	1.9	2.0	1.9	1.8	2.0	2.0	1.5	2.3	50.6%	12.3%
TOTAL	16.6	17.3	18.4	18.7	18.5	18.3	21.2	22.0	16.2	24.2	49.9%	10.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Dakota County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	2.6	2.8	3.2	3.6	3.8	3.8	4.5	4.6	3.6	3.8	5.0%	-17.9%
Arts, Ent. & Rec.	0.6	0.7	0.7	0.7	0.8	0.7	0.6	0.8	0.6	0.7	31.0%	-3.2%
Retail**	0.5	0.5	0.6	0.6	0.6	0.6	0.7	0.7	0.7	0.7	2.4%	7.3%
TOTAL	3.7	4.0	4.4	5.0	5.2	5.1	5.8	6.1	4.9	5.3	7.7%	-13.2%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	170	180	200	220	220	210	230	230	180	180	0.6%	-22.9%
Arts, Ent. & Rec.	70	70	70	70	80	70	70	70	50	70	30.4%	-6.2%
Retail**	30	30	30	30	30	30	30	30	30	30	-0.8%	-0.3%
TOTAL	270	280	300	320	320	310	330	330	260	280	6.4%	-17.0%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.3	0.5	47.6%	8.6%
State Tax Receipts	1.1	1.1	1.2	1.3	1.3	1.3	1.4	1.5	1.1	1.6	37.2%	5.0%
TOTAL	1.3	1.4	1.5	1.6	1.7	1.6	1.9	1.9	1.5	2.0	39.5%	5.8%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Dawes County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	18.8	18.7	24.8	18.0	17.3	17.4	22.8	21.8	16.7	29.0	73.3%	32.8%
Other Travel*	0.2	0.4	0.1	0.3	0.6	0.7	0.7	0.8	0.4	0.3	-11.5%	-54.4%
TOTAL	19.0	19.1	24.9	18.3	17.9	18.1	23.5	22.6	17.1	29.3	71.4%	29.8%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	12.7	12.8	19.0	12.9	12.2	12.4	16.8	16.2	12.6	22.9	81.2%	41.1%
Hotel, Motel										22.3		
STVR										0.6		
Private Home	2.6	2.5	2.0	2.1	2.3	2.1	2.5	2.3	1.5	1.9	32.6%	-14.5%
Campground	0.5	0.5	0.3	0.4	0.3	0.4	0.4	0.4	0.3	0.4	19.3%	9.4%
2nd Home	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	-13.7%	-18.8%
Day Travel	2.8	2.8	3.3	2.5	2.4	2.4	3.0	2.9	2.2	3.7	66.7%	27.5%
TOTAL	18.8	18.7	24.8	18.0	17.3	17.4	22.8	21.8	16.7	29.0	73.3%	32.8%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	3.8	3.9	6.8	4.6	4.4	4.5	6.0	5.9	4.5	7.6	67.3%	27.4%
Food Service	4.0	4.1	6.4	4.6	4.4	4.5	5.6	5.6	4.7	8.6	82.2%	53.7%
Food Stores	0.7	0.7	1.0	0.8	0.7	0.7	0.8	0.8	0.7	1.1	62.3%	36.4%
Local Tran. & Gas	7.3	7.1	6.6	4.9	4.4	4.9	6.5	6.1	4.1	7.3	77.9%	20.1%
Arts, Ent. & Rec.	1.2	1.3	2.0	1.4	1.3	1.3	1.6	1.6	1.3	2.1	54.1%	30.4%
Retail Sales	1.4	1.3	1.9	1.4	1.3	1.3	1.5	1.5	1.2	2.0	71.2%	37.9%
Visitor Air Tran.	0.4	0.3	0.2	0.4	0.7	0.3	0.7	0.4	0.2	0.3	82.8%	-10.8%
TOTAL	18.8	18.7	24.8	18.0	17.3	17.4	22.8	21.8	16.7	29.0	73.3%	32.8%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Dawes County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	2.3	2.3	3.8	2.7	2.6	2.7	3.1	3.0	2.3	2.7	14.7%	-9.6%
Arts, Ent. & Rec.	0.7	0.8	1.2	0.9	0.8	0.8	1.0	1.0	0.8	1.0	26.4%	0.4%
Retail**	0.5	0.5	0.6	0.6	0.6	0.6	0.7	0.7	0.8	0.8	11.5%	24.9%
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	71.8%	28.4%
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-37.3%	-50.5%
TOTAL	3.5	3.6	5.6	4.1	4.0	4.2	4.9	4.7	4.0	4.6	16.3%	-2.6%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	180	190	300	210	200	220	230	210	160	170	5.2%	-21.8%
Arts, Ent. & Rec.	60	60	90	70	60	70	80	80	60	70	15.9%	-13.8%
Retail**	20	20	30	30	30	30	30	30	30	30	4.8%	7.9%
Visitor Air Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	57.7%	24.4%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-42.5%	-52.1%
TOTAL	260	270	420	300	290	310	340	320	250	260	7.5%	-17.3%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.2	0.3	0.4	0.4	0.4	0.4	0.5	0.5	0.4	0.6	72.1%	35.0%
State Tax Receipts	1.2	1.2	1.6	1.3	1.2	1.3	1.6	1.5	1.2	1.9	55.2%	26.7%
TOTAL	1.4	1.5	2.0	1.7	1.6	1.6	2.0	2.0	1.6	2.5	59.0%	28.6%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Dawson County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	27.0	27.0	27.6	28.1	28.0	26.9	27.7	29.0	20.8	35.5	70.9%	22.3%
TOTAL	27.0	27.0	27.6	28.1	28.0	26.9	27.7	29.0	20.8	35.5	70.9%	22.3%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	14.8	14.9	15.6	16.6	16.6	15.5	15.9	16.8	12.0	22.4	87.3%	33.3%
Hotel, Motel										22.0		
STVR										0.4		
Private Home	4.3	4.3	4.2	3.9	3.9	4.0	4.2	4.3	2.9	3.9	32.3%	-10.2%
Campground	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	17.2%	13.3%
2nd Home	0.3	0.3	0.3	0.2	0.2	0.3	0.3	0.3	0.3	0.4	40.7%	38.6%
Day Travel	7.2	7.2	7.2	7.1	7.0	6.8	7.0	7.3	5.3	8.5	59.4%	16.0%
TOTAL	27.0	27.0	27.6	28.1	28.0	26.9	27.7	29.0	20.8	35.5	70.9%	22.3%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	5.8	5.9	6.4	7.1	7.3	6.8	7.0	7.4	5.0	8.8	74.2%	18.2%
Food Service	8.1	8.3	8.6	9.3	9.4	9.0	9.2	9.8	7.4	13.2	77.6%	34.5%
Food Stores	1.9	1.9	1.9	2.0	1.9	1.8	1.9	1.9	1.5	2.3	57.5%	21.0%
Local Tran. & Gas	5.2	5.0	4.7	3.5	3.1	3.5	3.8	3.8	2.3	4.0	72.5%	4.9%
Arts, Ent. & Rec.	2.3	2.3	2.4	2.5	2.5	2.4	2.4	2.5	1.9	2.9	53.4%	16.6%
Retail Sales	3.7	3.6	3.7	3.7	3.7	3.5	3.5	3.6	2.7	4.4	64.0%	20.5%
TOTAL	27.0	27.0	27.6	28.1	28.0	26.9	27.7	29.0	20.8	35.5	70.9%	22.3%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Dawson County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	4.9	5.1	5.1	5.5	5.5	5.5	5.9	6.2	5.5	6.7	21.3%	7.9%
Arts, Ent. & Rec.	1.1	1.2	1.2	1.5	1.6	2.0	2.1	2.2	2.0	2.5	20.4%	11.0%
Retail**	0.8	0.9	0.9	1.0	1.0	1.0	1.0	1.0	1.1	1.2	8.2%	12.1%
TOTAL	6.9	7.1	7.2	8.0	8.1	8.5	9.0	9.5	8.6	10.3	19.5%	9.1%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	360	370	380	400	400	380	410	410	340	380	13.6%	-5.6%
Arts, Ent. & Rec.	130	130	120	150	150	170	200	200	170	190	10.5%	-7.4%
Retail**	40	50	50	50	50	50	50	50	50	50	5.6%	3.7%
TOTAL	530	540	540	600	600	600	650	660	560	620	11.9%	-5.4%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.5	0.5	0.5	0.6	0.6	0.5	0.5	0.6	0.4	0.7	74.8%	23.1%
State Tax Receipts	1.7	1.7	1.7	1.8	1.8	1.8	1.8	1.9	1.4	2.3	56.4%	18.7%
TOTAL	2.1	2.1	2.2	2.4	2.4	2.3	2.3	2.5	1.8	2.9	60.4%	19.7%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Deuel County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	21.3	20.7	19.6	15.1	13.6	14.7	16.0	16.4	12.0	16.7	39.6%	2.1%
TOTAL	21.3	20.7	19.6	15.1	13.6	14.7	16.0	16.4	12.0	16.7	39.6%	2.1%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	2.1	2.1	2.2	2.0	1.9	1.6	1.7	1.8	1.6	2.3	44.3%	24.7%
Hotel, Motel										2.3		
STVR										0.0		
Private Home	0.8	0.8	0.7	0.6	0.5	0.6	0.7	0.7	0.4	0.5	27.9%	-23.4%
Campground	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	21.2%	5.9%
2nd Home	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	-46.2%	-52.7%
Day Travel	18.2	17.6	16.6	12.4	11.0	12.2	13.4	13.7	9.8	13.8	40.0%	0.6%
TOTAL	21.3	20.7	19.6	15.1	13.6	14.7	16.0	16.4	12.0	16.7	39.6%	2.1%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	0.7	0.6	0.7	0.8	0.8	0.6	0.7	0.7	0.6	0.8	30.1%	15.9%
Food Service	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	44.3%	31.6%
Food Stores	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	30.3%	13.3%
Local Tran. & Gas	19.8	19.2	18.0	13.4	11.9	13.3	14.6	14.8	10.6	14.9	40.3%	0.5%
Arts, Ent. & Rec.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	19.0%	11.3%
Retail Sales	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.3	0.5	38.6%	15.2%
TOTAL	21.3	20.7	19.6	15.1	13.6	14.7	16.0	16.4	12.0	16.7	39.6%	2.1%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Deuel County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.2	0.1	-7.6%	-14.7%
Arts, Ent. & Rec.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-1.6%	-14.3%
Retail**	0.6	0.7	0.7	0.8	0.8	0.8	0.8	0.9	1.0	1.1	3.3%	18.4%
TOTAL	0.8	0.8	0.9	1.0	1.0	1.0	1.0	1.1	1.2	1.2	1.8%	12.9%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	20	10	20	20	20	20	20	20	10	10	-7.5%	-20.8%
Arts, Ent. & Rec.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-3.1%	-23.2%
Retail**	30	30	40	40	40	40	40	40	50	40	-3.2%	2.4%
TOTAL	50	50	50	60	70	60	60	60	60	60	-4.2%	-4.6%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	33.1%	17.8%
State Tax Receipts	1.5	1.5	1.5	1.5	1.5	1.5	1.6	1.6	1.4	1.6	12.7%	-0.1%
TOTAL	1.6	1.5	1.6	1.5	1.5	1.5	1.6	1.6	1.4	1.6	13.3%	0.3%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Dodge County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	35.4	34.1	35.7	33.5	33.0	33.5	39.9	45.3	29.7	41.9	41.4%	-7.5%
Other Travel*	1.1	1.0	1.0	1.1	1.1	1.1	1.2	1.2	0.7	0.7	-3.3%	-38.1%
TOTAL	36.5	35.1	36.8	34.6	34.1	34.7	41.1	46.5	30.4	42.6	40.3%	-8.3%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	14.4	13.2	15.2	14.2	14.1	14.1	18.9	23.8	14.8	22.7	53.6%	-4.4%
Hotel, Motel										22.5		
STVR										0.2		
Private Home	13.6	13.5	13.2	12.4	12.2	12.6	13.4	13.4	9.0	11.7	30.7%	-12.7%
Campground	0.6	0.6	0.6	0.5	0.5	0.5	0.5	0.5	0.5	0.6	18.4%	11.0%
2nd Home	0.7	0.8	0.8	0.7	0.7	0.8	0.8	0.8	0.8	0.5	-28.9%	-30.4%
Day Travel	6.1	6.0	6.0	5.6	5.4	5.6	6.3	6.9	4.7	6.4	37.1%	-7.0%
TOTAL	35.4	34.1	35.7	33.5	33.0	33.5	39.9	45.3	29.7	41.9	41.4%	-7.5%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	4.9	4.6	5.6	5.7	5.9	5.9	7.9	9.9	5.9	8.4	41.7%	-15.4%
Food Service	10.3	10.0	10.7	10.7	10.9	10.9	12.6	14.3	10.0	14.7	47.1%	2.8%
Food Stores	1.9	1.9	2.0	1.9	1.9	1.9	2.0	2.1	1.6	2.1	30.8%	-2.7%
Local Tran. & Gas	8.9	8.6	8.1	6.0	5.3	6.0	7.4	7.8	4.4	6.4	45.2%	-17.6%
Arts, Ent. & Rec.	4.6	4.3	4.6	4.4	4.4	4.5	5.1	5.7	4.0	4.9	23.3%	-14.5%
Retail Sales	4.8	4.6	4.8	4.6	4.6	4.5	4.9	5.3	3.7	5.3	44.7%	-0.3%
TOTAL	35.4	34.1	35.7	33.5	33.0	33.5	39.9	45.3	29.7	41.9	41.4%	-7.5%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Dodge County / Detail Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	4.6	4.1	4.0	4.0	4.1	4.2	4.2	4.2	4.2	4.7	12.0%	10.7%
Arts, Ent. & Rec.	1.7	1.8	1.7	1.8	1.8	1.9	2.0	2.2	2.2	2.5	11.4%	10.9%
Retail**	1.0	1.1	1.1	1.2	1.2	1.2	1.3	1.5	1.4	1.5	4.8%	2.1%
Other Travel*	0.7	0.6	0.7	0.7	0.7	0.7	0.8	0.8	0.6	0.5	-3.3%	-27.2%
TOTAL	8.0	7.6	7.6	7.6	7.8	8.0	8.4	8.7	8.4	9.2	9.6%	6.0%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	320	290	290	280	290	280	280	260	250	270	8.2%	3.5%
Arts, Ent. & Rec.	140	140	140	130	130	130	130	160	160	180	10.8%	12.0%
Retail**	60	60	60	70	70	70	80	80	70	70	1.0%	-9.8%
Other Travel*	10	10	10	10	10	10	10	10	<10	<10	-28.5%	-44.0%
TOTAL	530	500	500	500	500	500	500	510	490	530	7.3%	3.0%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.5	0.5	0.5	0.5	0.6	0.5	0.7	0.8	0.5	0.7	43.4%	-8.9%
State Tax Receipts	2.2	2.1	2.2	2.2	2.2	2.2	2.6	2.9	2.0	2.6	31.2%	-7.7%
TOTAL	2.7	2.5	2.7	2.7	2.7	2.8	3.2	3.7	2.5	3.4	33.7%	-8.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Douglas County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	944	949	983	996	1,023	1,033	1,086	1,128	579	1,097	89.4%	-2.7%
Other Travel*	279	280	298	315	309	319	336	365	133	204	53.4%	-44.2%
TOTAL	1,223	1,230	1,281	1,311	1,332	1,352	1,422	1,493	712	1,301	82.7%	-12.9%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	507	515	537	546	569	571	609	638	299	646	116.1%	1.2%
Hotel, Motel										596		
STVR										50		
Private Home	261	258	268	274	276	282	291	297	162	255	57.1%	-14.2%
Campground	4	4	4	4	4	4	3	3	3	4	12.2%	11.7%
2nd Home	1	1	1	1	1	1	1	1	1	1	-23.8%	-23.0%
Day Travel	171	171	173	171	173	175	182	187	113	191	68.8%	1.8%
TOTAL	944	949	983	996	1,023	1,033	1,086	1,128	579	1,097	89.4%	-2.7%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	166	175	188	199	214	214	234	246	113	232	104.9%	-5.9%
Food Service	247	250	257	262	271	275	289	304	181	342	89.1%	12.2%
Food Stores	40	40	41	41	40	40	41	42	27	45	65.6%	5.8%
Local Tran. & Gas	92	92	91	82	81	83	88	89	49	76	53.5%	-15.2%
Arts, Ent. & Rec.	114	113	113	112	114	116	120	123	71	115	62.8%	-6.3%
Retail Sales	111	109	110	108	108	107	109	112	67	121	81.3%	8.4%
Visitor Air Tran.	173	170	183	193	194	198	204	211	72	167	132.9%	-20.9%
TOTAL	944	949	983	996	1,023	1,033	1,086	1,128	579	1,097	89.4%	-2.7%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Douglas County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	117	118	123	126	133	141	156	157	126	150	19.7%	-4.2%
Arts, Ent. & Rec.	44	44	45	46	46	48	50	53	41	49	18.7%	-8.0%
Retail**	19	20	20	21	22	22	23	23	20	21	5.1%	-9.7%
Ground Tran.	9	9	9	9	10	10	10	11	7	9	30.9%	-18.1%
Visitor Air Tran.	5	5	5	5	6	6	7	7	5	5	-6.7%	-28.9%
Other Travel*	18	18	18	19	20	21	22	23	18	17	-4.3%	-26.4%
TOTAL	211	214	221	227	237	248	268	274	217	251	15.9%	-8.5%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	5,840	5,780	5,840	5,840	6,010	6,180	6,540	6,420	5,040	5,520	9.4%	-14.1%
Arts, Ent. & Rec.	2,510	2,570	2,610	2,700	2,720	2,800	2,790	2,880	2,030	2,420	19.4%	-15.9%
Retail**	800	810	830	850	850	850	850	830	670	680	1.7%	-17.9%
Ground Tran.	440	450	460	450	460	450	440	440	300	340	12.9%	-23.3%
Visitor Air Tran.	110	110	110	130	140	170	160	160	130	110	-14.4%	-31.1%
Other Travel*	380	380	390	420	440	470	470	450	360	290	-19.4%	-34.8%
TOTAL	10,070	10,100	10,240	10,380	10,620	10,910	11,250	11,180	8,530	9,360	9.7%	-16.3%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	23	24	25	26	28	28	28	30	15	29	96.0%	-1.5%
State Tax Receipts	45	46	47	48	50	51	53	55	32	55	70.4%	0.0%
TOTAL	68	69	72	74	78	78	81	85	47	84	78.5%	-0.5%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Gage County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	17.7	17.9	17.4	18.6	17.3	16.5	18.9	18.4	15.1	21.8	44.1%	18.5%
Other Travel*	0.7	0.7	0.7	0.8	0.8	0.8	0.8	0.8	0.5	0.5	-3.3%	-38.1%
TOTAL	18.4	18.7	18.1	19.3	18.1	17.3	19.7	19.2	15.6	22.3	42.5%	16.1%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	8.4	8.7	8.2	10.0	9.0	8.0	9.6	9.4	8.4	12.2	44.9%	30.6%
Hotel, Motel										10.9		
STVR										1.3		
Private Home	5.1	5.1	5.1	4.6	4.5	4.7	5.1	5.0	3.4	4.5	32.5%	-9.3%
Campground	0.7	0.7	0.7	0.6	0.6	0.6	0.6	0.6	0.6	0.7	17.8%	12.2%
2nd Home	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.5	563.7%	546.2%
Day Travel	3.4	3.4	3.3	3.3	3.1	3.1	3.4	3.3	2.6	3.9	48.7%	15.9%
TOTAL	17.7	17.9	17.4	18.6	17.3	16.5	18.9	18.4	15.1	21.8	44.1%	18.5%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	3.2	3.4	3.2	4.3	3.9	3.4	4.1	4.0	3.5	5.0	42.8%	23.4%
Food Service	5.0	5.2	5.2	6.0	5.7	5.3	6.0	6.0	5.2	7.6	47.0%	26.9%
Food Stores	1.2	1.2	1.2	1.3	1.3	1.2	1.3	1.3	1.0	1.5	46.9%	22.2%
Local Tran. & Gas	4.5	4.4	4.1	3.1	2.7	3.0	3.7	3.4	2.3	3.4	46.4%	0.3%
Arts, Ent. & Rec.	1.4	1.4	1.3	1.5	1.4	1.3	1.5	1.4	1.3	1.6	25.9%	13.0%
Retail Sales	2.3	2.3	2.3	2.4	2.3	2.2	2.3	2.2	1.8	2.6	46.8%	16.3%
TOTAL	17.7	17.9	17.4	18.6	17.3	16.5	18.9	18.4	15.1	21.8	44.1%	18.5%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Gage County / Detail Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	2.8	2.8	2.5	2.9	2.8	2.7	2.7	2.6	3.0	3.2	8.4%	25.5%
Arts, Ent. & Rec.	0.6	0.7	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.7	4.1%	5.1%
Retail**	0.6	0.6	0.6	0.7	0.7	0.7	0.7	0.7	0.8	0.9	7.2%	20.8%
Other Travel*	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.4	0.4	-3.3%	-27.2%
TOTAL	4.5	4.5	4.3	4.7	4.6	4.5	4.6	4.5	4.8	5.2	6.7%	15.5%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	240	260	240	280	280	270	260	240	270	260	-1.6%	9.9%
Arts, Ent. & Rec.	80	90	80	80	80	80	90	80	80	80	5.5%	-3.2%
Retail**	30	30	30	30	30	30	30	30	30	40	2.7%	12.3%
Other Travel*	10	<10	10	10	10	10	10	<10	<10	<10	-28.5%	-44.0%
TOTAL	370	390	370	410	410	390	390	360	380	380	-0.2%	5.7%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.3	0.3	0.3	0.4	0.4	0.3	0.4	0.4	0.3	0.4	45.8%	25.1%
State Tax Receipts	1.1	1.1	1.1	1.2	1.2	1.1	1.2	1.2	1.1	1.4	32.0%	15.8%
TOTAL	1.4	1.4	1.4	1.6	1.5	1.4	1.6	1.6	1.4	1.8	35.0%	17.9%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Hall County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	141.8	138.2	139.0	127.6	122.6	130.6	137.4	142.8	82.8	155.4	87.6%	8.8%
Other Travel*	10.1	8.5	9.4	10.2	10.4	11.0	11.1	11.3	5.2	6.7	29.9%	-40.7%
TOTAL	151.9	146.7	148.4	137.8	132.9	141.6	148.5	154.1	88.0	162.1	84.2%	5.2%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	84.4	82.0	83.5	78.7	76.0	82.0	86.6	91.1	50.8	104.1	104.9%	14.3%
Hotel, Motel										101.9		
STVR										2.2		
Private Home	19.5	19.5	19.4	17.1	16.4	16.6	17.3	17.4	10.8	14.8	37.6%	-14.6%
Campground	1.4	1.3	1.3	1.1	1.0	1.1	1.1	1.1	1.0	1.1	19.8%	8.7%
2nd Home	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.2	53.1%	42.6%
Day Travel	36.3	35.3	34.6	30.6	29.0	30.9	32.3	33.2	20.1	35.1	74.2%	5.8%
TOTAL	141.8	138.2	139.0	127.6	122.6	130.6	137.4	142.8	82.8	155.4	87.6%	8.8%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	23.0	22.5	24.1	25.8	26.2	27.9	29.3	31.3	17.2	32.1	86.6%	2.3%
Food Service	27.6	27.0	28.3	29.6	29.8	31.5	32.2	34.6	22.3	43.7	95.9%	26.3%
Food Stores	5.5	5.3	5.5	5.6	5.5	5.6	5.6	5.8	3.9	6.8	72.8%	16.7%
Local Tran. & Gas	63.5	61.7	57.8	43.0	38.1	42.5	47.1	46.9	24.5	46.6	90.5%	-0.6%
Arts, Ent. & Rec.	8.2	7.9	8.1	8.2	8.1	8.7	8.7	9.1	5.8	9.8	69.4%	7.0%
Retail Sales	11.2	10.8	10.9	11.0	10.8	11.0	10.9	11.3	7.4	13.2	79.5%	16.5%
Visitor Air Tran.	2.7	3.1	4.2	4.2	4.1	3.6	3.6	3.7	1.8	3.2	81.1%	-13.3%
TOTAL	141.8	138.2	139.0	127.6	122.6	130.6	137.4	142.8	82.8	155.4	87.6%	8.8%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Hall County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	16.4	15.7	16.1	17.2	17.1	18.0	18.9	19.1	16.7	19.8	18.1%	3.6%
Arts, Ent. & Rec.	4.1	4.4	4.0	5.1	5.2	5.4	5.7	5.5	3.7	4.9	31.6%	-10.0%
Retail**	3.9	4.1	4.3	4.5	4.7	4.9	5.0	5.2	4.6	4.8	4.8%	-7.6%
Visitor Air Tran.	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	-6.7%	-20.4%
Other Travel*	1.8	1.6	1.7	1.8	1.8	1.9	2.0	2.1	1.6	0.6	-62.6%	-71.9%
TOTAL	26.3	26.1	26.3	28.9	29.1	30.4	31.9	32.1	26.8	30.3	12.8%	-5.7%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	1,010	940	930	960	920	940	960	950	800	860	7.6%	-9.4%
Arts, Ent. & Rec.	290	310	270	330	330	340	360	320	210	310	46.2%	-1.4%
Retail**	200	210	210	210	210	220	220	220	180	180	-1.1%	-18.5%
Visitor Air Tran.	<10	<10	<10	10	10	10	10	10	10	<10	-14.4%	-22.9%
Other Travel*	40	40	40	50	50	50	50	50	40	20	-47.8%	-59.0%
TOTAL	1,560	1,500	1,460	1,560	1,520	1,560	1,600	1,540	1,240	1,380	11.0%	-10.8%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	2.2	2.2	2.4	2.5	2.5	2.6	2.6	2.8	1.6	3.1	91.6%	9.9%
State Tax Receipts	9.2	8.9	9.2	9.3	9.2	9.7	10.0	10.2	6.6	10.8	62.6%	5.0%
TOTAL	11.4	11.1	11.5	11.8	11.8	12.3	12.6	13.1	8.2	13.9	68.3%	6.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Holt County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	20.9	20.2	19.9	17.6	17.5	17.3	20.9	21.5	17.7	23.7	33.8%	10.4%
Other Travel*	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.2	0.2	-3.3%	-38.1%
TOTAL	21.3	20.5	20.2	18.0	17.9	17.7	21.2	21.8	18.0	23.9	33.3%	9.6%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	10.3	9.7	9.9	9.2	9.7	8.9	11.4	12.2	10.9	14.5	32.6%	18.7%
Hotel, Motel										14.4		
STVR										0.0		
Private Home	4.7	4.6	4.3	3.6	3.3	3.7	4.1	4.0	2.5	3.3	31.7%	-17.6%
Campground	2.0	2.0	1.9	1.6	1.4	1.6	1.6	1.6	1.4	1.7	20.6%	7.4%
2nd Home	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.2	21.2%	10.7%
Day Travel	3.8	3.7	3.6	3.1	3.0	3.0	3.5	3.6	2.8	4.1	47.1%	15.2%
TOTAL	20.9	20.2	19.9	17.6	17.5	17.3	20.9	21.5	17.7	23.7	33.8%	10.4%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	2.6	2.5	2.7	2.9	3.3	2.9	3.5	3.8	3.4	4.1	18.6%	5.5%
Food Service	3.4	3.3	3.5	3.6	3.9	3.6	4.2	4.5	4.2	5.8	40.2%	28.8%
Food Stores	0.9	0.8	0.8	0.9	0.9	0.8	0.9	0.9	0.8	1.1	35.0%	20.4%
Local Tran. & Gas	11.6	11.2	10.5	7.8	6.9	7.7	9.6	9.5	7.0	9.7	38.6%	1.3%
Arts, Ent. & Rec.	1.0	1.0	1.0	1.0	1.1	1.0	1.1	1.2	1.1	1.3	16.1%	10.1%
Retail Sales	1.5	1.4	1.4	1.4	1.4	1.3	1.4	1.5	1.3	1.8	42.1%	19.8%
TOTAL	20.9	20.2	19.9	17.6	17.5	17.3	20.9	21.5	17.7	23.7	33.8%	10.4%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Holt County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	1.6	1.6	1.5	1.6	1.6	1.5	1.7	1.8	1.5	1.5	-0.3%	-17.1%
Arts, Ent. & Rec.	0.4	0.4	0.1	0.1	0.2	0.1	0.1	0.2	0.2	0.2	-4.0%	2.9%
Retail**	0.6	0.7	0.7	0.7	0.8	0.8	0.9	0.9	1.1	1.1	0.0%	18.7%
Other Travel*	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	-3.3%	-27.2%
TOTAL	2.9	2.8	2.6	2.7	2.8	2.6	2.9	3.1	2.9	2.9	-0.6%	-6.5%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	140	140	140	150	150	130	150	160	130	110	-9.2%	-26.7%
Arts, Ent. & Rec.	50	50	20	20	20	20	20	20	20	20	-7.2%	-9.6%
Retail**	50	50	50	50	50	50	50	50	60	60	-1.7%	12.1%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-28.5%	-44.0%
TOTAL	250	250	220	220	230	200	230	230	210	200	-7.1%	-16.5%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.2	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.2	0.2	21.8%	8.5%
State Tax Receipts	1.4	1.3	1.4	1.4	1.4	1.4	1.6	1.6	1.5	1.7	17.3%	5.7%
TOTAL	1.6	1.5	1.5	1.5	1.5	1.5	1.8	1.8	1.6	1.9	17.7%	5.9%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Keith County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	59.6	58.1	57.9	53.3	50.8	51.5	58.7	59.8	59.2	77.9	31.5%	30.1%
Other Travel*	0.3	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.2	-3.3%	-38.1%
TOTAL	59.9	58.3	58.2	53.5	51.1	51.8	59.0	60.1	59.4	78.0	31.4%	29.8%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	31.8	30.7	31.6	30.6	29.5	29.2	34.2	35.5	37.5	52.6	40.3%	48.2%
Hotel, Motel										49.4		
STVR										3.2		
Private Home	3.8	3.8	3.6	2.9	2.8	3.0	3.4	3.3	2.1	2.8	32.8%	-15.8%
Campground	6.8	6.6	6.3	5.2	4.8	5.0	5.4	5.2	4.7	5.6	20.3%	7.7%
2nd Home	1.7	1.8	1.7	1.4	1.3	1.4	1.5	1.5	1.4	1.6	18.9%	9.2%
Day Travel	15.5	15.2	14.9	13.1	12.4	12.8	14.3	14.3	13.6	15.2	12.1%	6.2%
TOTAL	59.6	58.1	57.9	53.3	50.8	51.5	58.7	59.8	59.2	77.9	31.5%	30.1%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	8.3	8.0	8.8	10.1	10.2	9.5	11.0	11.7	12.1	16.0	31.5%	37.0%
Food Service	9.7	9.5	10.2	11.2	11.2	10.8	12.0	12.7	14.1	19.3	36.8%	51.9%
Food Stores	2.6	2.5	2.7	2.8	2.7	2.6	2.7	2.8	2.9	3.6	22.7%	28.6%
Local Tran. & Gas	31.8	30.9	29.0	21.6	19.1	21.3	25.3	24.7	21.5	28.7	33.4%	16.2%
Arts, Ent. & Rec.	3.1	3.1	3.2	3.4	3.4	3.3	3.5	3.6	4.1	4.7	15.3%	28.9%
Retail Sales	4.1	4.0	4.1	4.3	4.2	4.0	4.2	4.3	4.4	5.6	26.2%	29.3%
TOTAL	59.6	58.1	57.9	53.3	50.8	51.5	58.7	59.8	59.2	77.9	31.5%	30.1%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Keith County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	6.7	6.6	6.3	7.0	7.0	7.2	7.8	7.8	7.9	9.3	17.8%	19.6%
Arts, Ent. & Rec.	1.5	1.5	1.6	1.1	1.5	1.4	1.5	1.6	1.6	1.9	18.4%	23.6%
Retail**	1.7	1.9	1.9	2.1	2.2	2.2	2.4	2.4	2.8	2.9	5.0%	20.8%
Other Travel*	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	-3.3%	-27.2%
TOTAL	10.2	10.1	10.1	10.4	10.8	10.9	11.8	12.0	12.5	14.3	14.8%	19.6%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	460	460	450	490	490	490	520	540	500	550	9.4%	0.9%
Arts, Ent. & Rec.	140	150	150	100	130	130	140	150	150	170	16.8%	10.9%
Retail**	90	90	100	100	100	100	110	100	120	120	0.5%	16.0%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-28.5%	-44.0%
TOTAL	700	700	710	700	720	720	780	800	770	840	9.3%	4.6%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.6	0.6	0.6	0.7	0.7	0.7	0.8	0.8	0.8	1.1	32.7%	40.3%
State Tax Receipts	4.0	3.9	4.0	4.0	4.0	4.1	4.5	4.5	4.9	5.7	17.1%	25.1%
TOTAL	4.6	4.5	4.6	4.8	4.8	4.8	5.3	5.3	5.7	6.8	19.4%	27.3%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Knox County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	12.6	12.0	12.0	10.6	10.2	11.1	10.9	10.6	9.8	14.0	42.9%	31.8%
TOTAL	12.6	12.0	12.0	10.6	10.2	11.1	10.9	10.6	9.8	14.0	42.9%	31.8%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	4.0	3.4	3.6	3.3	3.3	3.9	3.6	3.4	3.9	6.3	60.6%	85.1%
Hotel, Motel										5.5		
STVR										0.8		
Private Home	3.1	3.1	2.9	2.5	2.4	2.5	2.5	2.5	1.6	2.2	31.1%	-13.0%
Campground	2.1	2.1	2.1	1.8	1.7	1.7	1.8	1.7	1.6	1.9	19.5%	9.1%
2nd Home	0.8	0.9	0.9	0.8	0.8	0.8	0.8	0.8	0.8	0.8	-2.1%	-8.3%
Day Travel	2.6	2.5	2.5	2.2	2.1	2.2	2.2	2.2	1.9	2.9	54.6%	32.5%
TOTAL	12.6	12.0	12.0	10.6	10.2	11.1	10.9	10.6	9.8	14.0	42.9%	31.8%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	1.3	1.1	1.3	1.3	1.4	1.6	1.4	1.3	1.5	2.3	51.2%	67.7%
Food Service	2.4	2.3	2.4	2.4	2.5	2.6	2.5	2.6	2.6	3.8	48.9%	48.8%
Food Stores	0.9	0.9	0.9	0.9	0.9	0.9	0.8	0.9	0.8	1.1	31.1%	25.6%
Local Tran. & Gas	6.1	5.9	5.6	4.1	3.7	4.1	4.3	4.1	3.2	4.5	41.8%	11.6%
Arts, Ent. & Rec.	0.7	0.7	0.7	0.7	0.7	0.8	0.7	0.7	0.7	0.9	20.6%	27.1%
Retail Sales	1.2	1.2	1.2	1.2	1.2	1.2	1.1	1.1	1.0	1.5	45.2%	30.3%
TOTAL	12.6	12.0	12.0	10.6	10.2	11.1	10.9	10.6	9.8	14.0	42.9%	31.8%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Knox County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	0.5	0.4	0.5	0.5	0.5	0.6	0.5	0.5	0.5	0.6	8.0%	15.2%
Arts, Ent. & Rec.	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.1%	-2.2%
Retail**	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.7	0.7	1.0%	29.4%
TOTAL	1.2	1.2	1.3	1.3	1.4	1.5	1.4	1.4	1.6	1.6	3.2%	15.7%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	60	50	50	50	50	60	50	50	50	60	12.8%	28.8%
Arts, Ent. & Rec.	20	20	20	20	20	20	20	20	20	20	-9.0%	-5.2%
Retail**	30	30	30	30	30	30	30	30	40	40	4.9%	27.9%
TOTAL	110	100	100	100	100	110	100	100	110	120	5.8%	21.1%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	50.1%	58.9%
State Tax Receipts	0.8	0.7	0.8	0.7	0.7	0.8	0.8	0.7	0.7	0.9	26.8%	26.2%
TOTAL	0.9	0.8	0.8	0.8	0.8	0.9	0.9	0.8	0.8	1.1	29.6%	30.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Lancaster County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	386	396	411	420	436	432	449	476	288	490	70.3%	2.8%
Other Travel*	23	24	26	30	30	29	28	31	10	17	64.6%	-47.2%
TOTAL	409	420	436	450	466	461	476	508	298	507	70.1%	-0.3%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	181	190	202	210	223	217	229	249	132	261	97.0%	4.8%
Hotel, Motel										249		
STVR										11		
Private Home	97	97	99	100	101	104	106	109	70	93	32.5%	-14.4%
Campground	16	16	16	17	16	16	16	16	15	17	13.0%	11.8%
2nd Home	0	0	0	0	1	1	1	1	1	1	49.9%	51.0%
Day Travel	90	92	93	93	95	95	98	103	69	118	70.3%	14.6%
TOTAL	386	396	411	420	436	432	449	476	288	490	70.3%	2.8%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	67	72	79	87	96	93	99	108	56	103	84.0%	-4.8%
Food Service	117	121	126	131	137	137	142	153	100	178	78.0%	15.8%
Food Stores	23	23	24	25	25	24	25	25	19	29	56.7%	14.2%
Local Tran. & Gas	53	53	52	45	44	45	48	50	30	44	45.7%	-11.4%
Arts, Ent. & Rec.	53	54	54	55	57	57	58	61	39	59	51.6%	-3.7%
Retail Sales	55	56	57	57	57	56	57	59	39	67	72.6%	13.5%
Visitor Air Tran.	18	17	18	20	21	20	20	20	6	10	84.8%	-47.8%
TOTAL	386	396	411	420	436	432	449	476	288	490	70.3%	2.8%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Lancaster County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	58	60	64	67	72	74	79	79	66	78	17.0%	-2.0%
Arts, Ent. & Rec.	20	22	25	27	27	31	31	33	23	27	18.0%	-16.4%
Retail**	10	11	11	12	12	12	13	13	12	14	9.8%	5.0%
Ground Tran.	4	4	4	4	4	4	5	5	3	4	19.5%	-16.0%
Visitor Air Tran.	1	1	1	1	1	1	1	1	1	1	2.2%	-18.8%
Other Travel*	3	3	3	4	4	4	4	4	3	3	-4.8%	-28.1%
TOTAL	97	102	109	114	121	126	132	135	109	126	15.7%	-6.3%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	3,410	3,450	3,530	3,580	3,760	3,770	3,920	3,850	3,110	3,360	8.1%	-12.5%
Arts, Ent. & Rec.	1,840	1,980	2,210	2,290	2,300	2,430	2,570	2,670	1,720	2,010	17.1%	-24.6%
Retail**	500	510	520	530	530	530	530	520	460	480	6.0%	-6.3%
Ground Tran.	210	210	210	210	210	210	200	210	160	160	2.9%	-21.5%
Visitor Air Tran.	30	30	30	30	40	40	40	40	30	30	-6.3%	-21.3%
Other Travel*	100	100	100	110	120	120	120	120	90	70	-22.2%	-38.3%
TOTAL	6,090	6,280	6,620	6,760	6,960	7,100	7,380	7,390	5,570	6,120	9.9%	-17.1%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	6	7	8	8	9	9	9	10	6	10	78.1%	2.2%
State Tax Receipts	21	22	23	24	25	25	26	27	18	28	58.7%	2.6%
TOTAL	28	29	31	32	34	34	35	37	23	38	63.4%	2.5%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Lincoln County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	97.6	98.5	100.1	103.6	99.5	99.6	101.4	102.5	80.9	122.7	51.6%	19.7%
Other Travel*	1.3	1.2	0.6	0.7	0.7	0.5	1.3	2.7	1.3	1.8	41.1%	-32.7%
TOTAL	98.9	99.8	100.6	104.4	100.2	100.1	102.7	105.2	82.2	124.5	51.5%	18.4%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	59.0	59.2	61.3	64.8	62.1	61.0	61.7	62.0	48.4	77.2	59.4%	24.4%
Hotel, Motel										75.6		
STVR										1.5		
Private Home	8.2	8.1	7.7	7.3	7.0	7.2	7.5	7.9	5.3	7.1	33.7%	-10.4%
Campground	7.2	7.8	7.5	7.8	7.7	8.4	9.0	8.9	7.5	7.9	5.0%	-11.1%
2nd Home	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	-5.7%	-6.8%
Day Travel	22.9	23.1	23.2	23.4	22.4	22.8	23.0	23.3	19.4	30.2	56.1%	29.5%
TOTAL	97.6	98.5	100.1	103.6	99.5	99.6	101.4	102.5	80.9	122.7	51.6%	19.7%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	24.0	24.5	26.1	29.2	28.6	27.5	28.0	27.4	19.6	32.9	67.8%	20.1%
Food Service	27.4	28.0	29.2	32.0	31.3	31.3	31.5	32.7	27.6	42.5	53.7%	29.7%
Food Stores	6.7	6.9	7.0	7.6	7.3	7.3	7.2	7.3	6.5	8.9	35.4%	20.7%
Local Tran. & Gas	17.6	17.1	16.0	11.9	10.5	11.8	13.2	12.7	8.8	12.7	44.4%	0.3%
Arts, Ent. & Rec.	8.6	8.7	8.8	9.4	9.0	9.1	8.9	9.0	7.7	9.7	26.0%	6.8%
Retail Sales	11.5	11.7	11.8	12.4	11.9	11.7	11.5	11.7	9.7	14.7	50.6%	25.8%
Visitor Air Tran.	1.8	1.7	1.1	1.1	0.9	0.9	1.1	1.6	0.9	1.3	53.1%	-16.1%
TOTAL	97.6	98.5	100.1	103.6	99.5	99.6	101.4	102.5	80.9	122.7	51.6%	19.7%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Lincoln County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	14.0	14.3	14.8	16.8	16.6	17.5	18.8	18.4	17.3	20.2	16.9%	10.2%
Arts, Ent. & Rec.	3.5	3.8	4.0	4.0	5.3	5.3	5.2	5.2	5.2	7.1	35.9%	35.5%
Retail**	2.4	2.4	2.5	2.5	2.5	2.6	2.6	2.6	3.1	3.2	5.6%	23.7%
Visitor Air Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	-2.4%	-17.5%
Other Travel*	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	-4.3%	-29.6%
TOTAL	20.0	20.6	21.4	23.5	24.6	25.5	26.8	26.4	25.7	30.7	19.3%	16.2%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	850	860	870	970	940	980	1,040	980	910	970	6.8%	-0.4%
Arts, Ent. & Rec.	310	310	300	280	330	320	340	370	340	420	23.5%	13.5%
Retail**	140	140	140	140	140	140	140	140	150	160	3.3%	15.7%
Visitor Air Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-10.4%	-20.1%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-12.2%	-31.8%
TOTAL	1,310	1,310	1,310	1,390	1,420	1,450	1,520	1,490	1,410	1,560	10.3%	4.4%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	2.1	2.2	2.3	2.6	2.5	2.4	2.5	2.5	1.5	3.1	106.2%	26.6%
State Tax Receipts	5.7	5.7	5.9	6.3	6.2	6.2	6.3	6.3	5.2	7.5	42.6%	18.8%
TOTAL	7.8	7.9	8.2	8.9	8.7	8.6	8.8	8.7	6.7	10.6	56.8%	21.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Madison County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	38.0	39.4	43.3	38.6	41.6	41.1	46.0	49.7	35.9	45.0	25.6%	-9.4%
Other Travel*	1.1	1.0	1.1	1.1	1.2	1.2	1.2	1.2	0.8	0.8	-0.8%	-36.5%
TOTAL	39.1	40.4	44.4	39.7	42.7	42.3	47.3	50.9	36.6	45.8	25.0%	-10.0%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	22.8	24.3	27.8	24.1	27.2	26.3	30.3	33.6	24.0	31.1	29.4%	-7.4%
Hotel, Motel										30.7		
STVR										0.4		
Private Home	7.1	6.9	6.6	6.4	6.1	6.4	6.9	6.9	4.6	6.1	32.9%	-11.3%
Campground	1.8	1.8	2.1	2.0	2.0	2.1	2.1	1.9	1.8	1.2	-33.9%	-36.8%
2nd Home	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	50.3%	47.3%
Day Travel	6.3	6.4	6.7	6.1	6.2	6.3	6.8	7.2	5.4	6.5	22.1%	-9.6%
TOTAL	38.0	39.4	43.3	38.6	41.6	41.1	46.0	49.7	35.9	45.0	25.6%	-9.4%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	8.8	9.5	11.4	10.4	12.1	11.6	13.6	14.6	9.9	13.7	37.5%	-6.1%
Food Service	10.6	11.2	12.7	11.9	13.2	12.9	14.2	15.9	12.2	15.4	26.4%	-3.2%
Food Stores	2.3	2.4	2.6	2.5	2.6	2.6	2.7	2.8	2.3	2.6	12.3%	-10.0%
Local Tran. & Gas	9.0	8.7	8.2	6.1	5.4	6.0	7.1	7.3	4.5	5.5	21.0%	-24.5%
Arts, Ent. & Rec.	3.1	3.3	3.7	3.3	3.7	3.6	3.9	4.3	3.3	3.4	3.2%	-20.5%
Retail Sales	4.2	4.3	4.6	4.3	4.5	4.4	4.6	4.9	3.7	4.6	24.5%	-6.7%
TOTAL	38.0	39.4	43.3	38.6	41.6	41.1	46.0	49.7	35.9	45.0	25.6%	-9.4%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Madison County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	5.9	6.0	6.5	6.4	6.3	6.1	7.2	7.6	5.3	5.8	9.9%	-23.4%
Arts, Ent. & Rec.	1.5	1.5	1.6	1.7	1.8	1.8	1.9	2.1	1.8	2.1	18.4%	-2.4%
Retail**	1.1	1.2	1.3	1.3	1.4	1.4	1.5	1.6	1.7	1.7	4.0%	10.8%
Other Travel*	0.7	0.7	0.7	0.7	0.7	0.8	0.8	0.8	0.6	0.6	-0.8%	-25.3%
TOTAL	9.2	9.4	10.1	10.1	10.3	10.1	11.4	12.1	9.3	10.2	9.8%	-15.4%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	430	430	450	430	420	400	450	460	310	310	0.2%	-32.6%
Arts, Ent. & Rec.	130	120	120	120	120	130	140	170	140	150	8.0%	-13.4%
Retail**	60	70	70	70	80	80	80	80	80	80	1.9%	2.6%
Other Travel*	20	10	20	20	20	10	10	10	10	<10	-26.3%	-42.3%
TOTAL	640	630	660	640	630	620	690	720	540	550	1.9%	-24.3%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	1.0	1.2	1.4	1.3	1.5	1.3	1.4	1.0	0.7	1.0	33.5%	-5.5%
State Tax Receipts	2.4	2.4	2.7	2.5	2.7	2.7	3.0	3.2	2.4	2.8	19.2%	-11.4%
TOTAL	3.3	3.6	4.1	3.8	4.2	4.0	4.4	4.2	3.1	3.8	22.6%	-10.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Otoe County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	19.9	18.6	19.0	17.8	19.3	19.2	22.0	27.5	19.4	32.3	66.6%	17.3%
TOTAL	19.9	18.6	19.0	17.8	19.3	19.2	22.0	27.5	19.4	32.3	66.6%	17.3%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	12.7	11.6	12.0	11.1	12.7	12.5	14.8	19.8	13.8	24.2	75.7%	22.1%
Hotel, Motel										23.4		
STVR										0.7		
Private Home	3.2	3.2	3.2	3.1	3.0	3.1	3.3	3.3	2.2	2.9	32.9%	-10.5%
Campground	0.8	0.8	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.8	17.0%	13.6%
2nd Home	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	-29.1%	-29.9%
Day Travel	3.1	3.0	3.0	2.8	2.9	2.9	3.2	3.7	2.7	4.4	62.4%	18.0%
TOTAL	19.9	18.6	19.0	17.8	19.3	19.2	22.0	27.5	19.4	32.3	66.6%	17.3%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	5.2	4.7	5.0	4.9	5.7	5.5	6.6	8.9	5.9	9.9	67.7%	11.3%
Food Service	6.1	5.7	5.9	5.8	6.4	6.4	7.2	9.1	6.8	11.7	73.6%	29.5%
Food Stores	1.2	1.2	1.2	1.2	1.2	1.2	1.3	1.5	1.1	1.7	54.0%	19.4%
Local Tran. & Gas	3.3	3.2	3.0	2.2	2.0	2.2	2.7	3.1	1.9	3.1	68.4%	1.9%
Arts, Ent. & Rec.	1.8	1.7	1.7	1.6	1.8	1.8	2.0	2.5	1.8	2.7	47.0%	9.7%
Retail Sales	2.3	2.2	2.2	2.1	2.2	2.1	2.3	2.6	1.9	3.1	63.5%	19.5%
TOTAL	19.9	18.6	19.0	17.8	19.3	19.2	22.0	27.5	19.4	32.3	66.6%	17.3%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.



Otoe County / Detail Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	4.3	4.0	4.2	4.1	4.4	4.4	4.7	4.8	3.9	4.9	24.0%	1.4%
Arts, Ent. & Rec.	0.8	0.9	0.8	1.2	1.3	1.3	1.4	2.0	1.9	2.3	20.9%	17.2%
Retail**	0.5	0.6	0.6	0.6	0.6	0.6	0.7	0.8	0.8	0.9	6.7%	10.9%
TOTAL	5.6	5.4	5.7	5.9	6.3	6.3	6.9	7.6	6.7	8.0	21.0%	6.5%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	250	240	250	240	250	240	250	250	200	230	15.4%	-6.5%
Arts, Ent. & Rec.	70	70	60	90	90	90	90	110	100	120	19.2%	5.1%
Retail**	30	30	40	40	40	40	40	50	50	50	6.5%	3.1%
TOTAL	360	340	350	360	380	370	380	410	340	400	15.3%	-2.2%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.3	0.3	0.3	0.3	0.4	0.3	0.4	0.5	0.4	0.6	69.6%	18.0%
State Tax Receipts	1.2	1.2	1.2	1.2	1.3	1.3	1.4	1.8	1.3	2.0	55.7%	14.6%
TOTAL	1.5	1.5	1.5	1.5	1.7	1.6	1.8	2.3	1.6	2.6	58.7%	15.4%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Platte County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	38.6	38.3	39.1	36.3	36.7	38.1	40.9	46.3	32.0	47.2	47.2%	2.0%
Other Travel*	1.0	1.0	1.0	1.1	1.1	1.1	1.1	1.1	0.7	0.7	-3.3%	-38.1%
TOTAL	39.7	39.3	40.1	37.3	37.8	39.2	42.1	47.4	32.8	47.9	46.1%	1.0%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	18.1	18.1	19.4	18.7	20.0	20.7	22.5	27.3	18.3	29.2	59.4%	6.9%
Hotel, Motel										29.2		
STVR										0.0		
Private Home	9.1	8.9	8.6	7.7	7.3	7.7	8.2	8.3	5.4	7.2	34.4%	-12.7%
Campground	4.1	4.1	3.9	3.4	3.0	3.1	3.3	3.2	3.0	3.5	18.7%	10.5%
2nd Home	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	-2.0%	-6.5%
Day Travel	7.2	7.1	7.0	6.4	6.3	6.5	6.9	7.4	5.3	7.2	35.1%	-3.4%
TOTAL	38.6	38.3	39.1	36.3	36.7	38.1	40.9	46.3	32.0	47.2	47.2%	2.0%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	6.1	6.2	7.0	7.4	8.1	8.2	8.9	10.9	7.2	10.2	42.8%	-5.9%
Food Service	8.7	8.8	9.4	9.7	10.4	10.6	11.1	13.0	9.6	15.0	55.9%	15.6%
Food Stores	2.3	2.3	2.4	2.4	2.4	2.4	2.5	2.6	2.1	2.9	36.8%	9.7%
Local Tran. & Gas	15.0	14.6	13.7	10.2	9.0	10.1	11.4	12.1	7.4	11.1	49.7%	-8.2%
Arts, Ent. & Rec.	2.5	2.5	2.6	2.6	2.8	2.9	2.9	3.4	2.5	3.4	32.1%	-1.4%
Retail Sales	3.9	3.9	4.0	3.9	4.0	4.0	4.0	4.3	3.2	4.6	44.5%	7.0%
TOTAL	38.6	38.3	39.1	36.3	36.7	38.1	40.9	46.3	32.0	47.2	47.2%	2.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Platte County / Detail Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	5.1	5.0	5.4	5.7	6.1	6.3	6.5	6.7	6.6	7.4	13.4%	10.6%
Arts, Ent. & Rec.	1.4	1.4	1.4	1.7	2.0	1.9	2.1	2.3	1.4	1.5	8.9%	-37.1%
Retail**	1.2	1.3	1.4	1.4	1.5	1.5	1.6	1.7	1.8	1.9	3.9%	8.2%
Other Travel*	0.7	0.6	0.7	0.7	0.7	0.7	0.7	0.7	0.6	0.5	-3.3%	-27.2%
TOTAL	8.4	8.3	8.9	9.5	10.3	10.4	10.9	11.5	10.3	11.3	10.3%	-1.9%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	340	340	360	370	400	400	400	400	380	400	5.2%	-1.2%
Arts, Ent. & Rec.	160	130	130	140	150	140	140	150	80	90	20.5%	-36.8%
Retail**	70	70	80	80	80	80	80	80	80	80	3.4%	1.0%
Other Travel*	10	10	10	10	10	10	10	10	<10	<10	-28.5%	-44.0%
TOTAL	590	560	580	600	640	630	640	640	540	580	6.5%	-9.9%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.4	0.4	0.4	0.6	0.6	0.6	0.7	0.8	0.5	0.8	46.9%	0.5%
State Tax Receipts	2.5	2.4	2.6	2.6	2.7	2.8	2.9	3.2	2.4	3.2	32.7%	-0.8%
TOTAL	2.9	2.8	3.0	3.2	3.3	3.4	3.6	4.0	3.0	4.0	35.3%	-0.5%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Red Willow County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	13.0	12.7	13.4	12.0	11.1	12.2	12.2	12.3	10.5	14.8	41.1%	20.9%
Other Travel*	0.6	0.7	0.4	0.4	0.4	0.6	0.9	0.9	0.4	0.5	42.1%	-40.7%
TOTAL	13.5	13.4	13.9	12.3	11.5	12.9	13.1	13.1	10.9	15.3	41.2%	16.9%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	8.8	8.6	9.4	8.1	7.4	8.2	8.2	8.3	7.5	10.8	45.0%	31.0%
Hotel, Motel										10.8		
STVR										0.0		
Private Home	2.2	2.2	2.0	2.0	2.0	2.2	2.2	2.2	1.5	2.0	30.0%	-8.8%
Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.4%	14.9%
2nd Home	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	-26.6%	-26.4%
Day Travel	1.9	1.9	1.9	1.8	1.7	1.7	1.7	1.7	1.4	2.0	36.9%	12.1%
TOTAL	13.0	12.7	13.4	12.0	11.1	12.2	12.2	12.3	10.5	14.8	41.1%	20.9%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	3.7	3.6	4.1	3.6	3.4	3.7	3.7	3.8	3.2	4.4	35.3%	15.8%
Food Service	4.2	4.2	4.5	4.1	3.9	4.2	4.1	4.3	3.8	5.7	50.6%	34.7%
Food Stores	0.8	0.7	0.8	0.7	0.7	0.7	0.7	0.7	0.6	0.8	38.7%	16.8%
Local Tran. & Gas	1.2	1.2	1.1	0.8	0.7	0.8	0.8	0.8	0.6	0.9	48.5%	4.6%
Arts, Ent. & Rec.	1.3	1.2	1.3	1.1	1.1	1.1	1.1	1.1	1.0	1.3	26.8%	16.4%
Retail Sales	1.5	1.5	1.5	1.4	1.3	1.3	1.3	1.3	1.1	1.5	44.6%	17.8%
Visitor Air Tran.	0.3	0.4	0.1	0.1	0.1	0.4	0.4	0.3	0.2	0.2	2.0%	-25.3%
TOTAL	13.0	12.7	13.4	12.0	11.1	12.2	12.2	12.3	10.5	14.8	41.1%	20.9%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Red Willow County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	2.5	2.3	2.4	2.2	2.1	2.2	2.4	2.6	2.3	2.3	-0.4%	-9.1%
Arts, Ent. & Rec.	0.6	0.7	0.9	0.9	1.1	1.0	0.9	1.0	0.9	1.0	4.5%	-4.4%
Retail**	0.3	0.3	0.4	0.3	0.3	0.4	0.3	0.3	0.4	0.4	-3.9%	11.7%
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-32.2%	-11.6%
Other Travel*	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.2	0.2	0.2%	-27.9%
TOTAL	3.7	3.5	3.9	3.7	3.8	3.9	4.0	4.2	3.9	3.9	0.3%	-7.5%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	190	170	170	150	140	140	150	150	150	130	-10.3%	-15.2%
Arts, Ent. & Rec.	50	50	60	60	60	60	60	70	60	60	0.1%	-16.8%
Retail**	20	20	20	20	20	20	20	20	20	20	-2.9%	8.3%
Visitor Air Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-37.8%	-14.3%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-19.7%	-42.5%
TOTAL	270	240	260	230	230	230	240	250	230	210	-7.2%	-14.5%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.3	40.1%	21.0%
State Tax Receipts	0.8	0.8	0.8	0.8	0.7	0.8	0.8	0.8	0.7	0.9	32.6%	16.3%
TOTAL	1.0	1.0	1.1	1.0	1.0	1.0	1.0	1.0	0.9	1.2	34.5%	17.5%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Saline County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	10.3	9.8	9.7	8.6	8.1	8.3	9.5	8.7	8.3	13.2	58.3%	50.7%
TOTAL	10.3	9.8	9.7	8.6	8.1	8.3	9.5	8.7	8.3	13.2	58.3%	50.7%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	2.1	1.9	2.1	2.2	2.0	1.8	2.2	1.9	3.4	6.5	90.4%	234.4%
Hotel, Motel										6.5		
STVR										0.0		
Private Home	5.0	4.9	4.6	3.8	3.6	3.9	4.4	4.1	2.7	3.6	31.4%	-13.7%
Campground	0.7	0.7	0.7	0.5	0.5	0.5	0.6	0.5	0.5	0.6	20.4%	7.7%
2nd Home	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-46.2%	-50.7%
Day Travel	2.5	2.4	2.3	2.0	1.9	2.0	2.2	2.1	1.7	2.5	50.2%	20.6%
TOTAL	10.3	9.8	9.7	8.6	8.1	8.3	9.5	8.7	8.3	13.2	58.3%	50.7%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	0.6	0.5	0.6	0.7	0.7	0.6	0.7	0.6	1.1	1.8	69.0%	185.6%
Food Service	1.8	1.7	1.8	1.9	1.9	1.9	2.1	2.0	2.1	3.4	64.1%	71.8%
Food Stores	0.6	0.5	0.5	0.6	0.5	0.5	0.6	0.5	0.5	0.7	42.7%	28.1%
Local Tran. & Gas	5.9	5.7	5.4	4.0	3.5	4.0	4.7	4.2	3.4	5.3	57.4%	25.4%
Arts, Ent. & Rec.	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.7	43.9%	73.4%
Retail Sales	1.0	1.0	1.0	1.0	1.0	0.9	1.0	0.9	0.8	1.2	50.2%	29.2%
TOTAL	10.3	9.8	9.7	8.6	8.1	8.3	9.5	8.7	8.3	13.2	58.3%	50.7%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Saline County / Detail Trend

Direct Travel Impacts 2012-2021p

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Million)												
Accom. & Food Serv.	0.7	0.7	0.7	0.8	0.8	0.8	0.9	0.8	1.0	1.2	16.5%	43.4%
Arts, Ent. & Rec.	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.2	0.2	0.3	25.7%	40.8%
Retail**	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.6	0.6	5.2%	31.6%
TOTAL	1.3	1.2	1.3	1.4	1.4	1.4	1.5	1.5	1.8	2.0	14.0%	39.4%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	60	60	60	70	60	60	70	60	60	70	12.0%	25.2%
Arts, Ent. & Rec.	30	20	30	30	20	20	20	30	30	40	25.4%	28.4%
Retail**	20	20	20	20	20	20	20	20	20	20	-1.4%	14.5%
TOTAL	110	110	110	120	110	100	110	100	120	130	12.5%	23.9%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	65.5%	111.0%
State Tax Receipts	0.7	0.6	0.7	0.7	0.6	0.7	0.7	0.7	0.7	1.0	36.9%	42.8%
TOTAL	0.7	0.7	0.7	0.7	0.7	0.7	0.8	0.8	0.8	1.1	40.6%	50.3%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Sarpy County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	164.7	171.0	170.0	173.6	173.8	185.8	194.6	201.9	128.5	208.8	62.5%	3.4%
Other Travel*	4.7	4.5	4.7	4.9	5.0	5.1	5.3	5.2	3.3	3.6	7.6%	-31.1%
TOTAL	169.4	175.5	174.7	178.6	178.8	190.9	199.8	207.1	131.9	212.4	61.1%	2.6%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	81.9	85.6	82.8	86.7	85.6	95.0	102.3	108.1	62.8	117.5	87.1%	8.6%
Hotel, Motel										116.8		
STVR										0.7		
Private Home	52.5	54.4	56.1	56.1	57.5	59.0	59.5	60.3	41.7	55.8	33.7%	-7.5%
Campground	4.2	4.2	4.2	4.1	4.0	3.7	3.8	3.8	3.7	4.3	15.4%	12.6%
2nd Home	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.4	-39.4%	-39.3%
Day Travel	25.6	26.3	26.3	26.2	26.1	27.4	28.2	29.0	19.6	30.9	57.3%	6.5%
TOTAL	164.7	171.0	170.0	173.6	173.8	185.8	194.6	201.9	128.5	208.8	62.5%	3.4%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	30.7	33.1	33.3	37.2	38.0	41.8	45.8	48.4	26.8	46.3	72.9%	-4.3%
Food Service	52.0	54.7	55.2	58.4	59.5	63.4	65.8	69.2	46.7	78.6	68.4%	13.6%
Food Stores	9.0	9.3	9.5	9.8	9.7	9.9	10.0	10.2	7.4	10.9	48.0%	7.7%
Local Tran. & Gas	25.8	25.2	24.1	19.2	17.8	19.2	21.0	20.7	12.1	18.5	52.9%	-11.0%
Arts, Ent. & Rec.	23.6	24.4	23.8	24.5	24.4	26.3	26.8	27.5	18.2	26.2	43.7%	-4.9%
Retail Sales	23.6	24.3	24.2	24.6	24.5	25.2	25.3	25.8	17.3	28.3	63.0%	9.6%
TOTAL	164.7	171.0	170.0	173.6	173.8	185.8	194.6	201.9	128.5	208.8	62.5%	3.4%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Sarpy County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	22.9	23.5	23.6	26.2	27.7	29.9	31.8	32.7	31.1	37.1	19.1%	13.4%
Arts, Ent. & Rec.	11.4	10.9	10.4	10.0	8.0	8.5	8.3	9.5	8.4	11.6	37.8%	22.1%
Retail**	4.4	4.8	4.9	5.3	5.4	5.7	5.8	5.8	5.6	6.1	7.7%	3.8%
Ground Tran.	0.8	0.8	0.8	0.9	0.9	0.9	0.9	1.0	0.7	0.8	15.2%	-17.7%
Other Travel*	3.1	2.9	3.0	3.2	3.2	3.3	3.4	3.4	2.5	2.7	7.6%	-19.0%
TOTAL	42.6	42.9	42.8	45.5	45.2	48.2	50.2	52.4	48.4	58.3	20.4%	11.2%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	1,270	1,270	1,230	1,330	1,360	1,450	1,500	1,510	1,390	1,500	8.0%	-0.7%
Arts, Ent. & Rec.	950	1,010	1,070	1,130	990	1,040	990	1,070	1,050	1,320	25.3%	23.3%
Retail**	190	200	190	200	190	190	190	180	170	170	1.0%	-8.8%
Ground Tran.	40	40	40	40	40	40	40	40	30	30	-0.8%	-23.1%
Other Travel*	70	60	60	70	70	60	60	60	40	40	-18.9%	-36.5%
TOTAL	2,520	2,580	2,600	2,760	2,660	2,780	2,790	2,850	2,680	3,050	13.8%	6.7%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	2.7	3.6	3.6	3.8	3.9	4.2	4.3	4.5	2.7	4.6	71.0%	1.8%
State Tax Receipts	9.8	10.0	10.1	10.6	10.6	11.4	11.7	12.2	8.3	12.7	52.9%	4.2%
TOTAL	12.4	13.6	13.6	14.4	14.5	15.6	16.1	16.7	11.0	17.3	57.3%	3.5%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Saunders County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	20.0	20.1	20.2	19.0	19.0	19.6	20.4	19.7	15.6	18.0	15.5%	-8.8%
Other Travel*	0.7	0.6	0.6	0.7	0.7	0.7	0.7	0.7	0.5	0.4	-3.3%	-38.1%
TOTAL	20.7	20.7	20.9	19.7	19.7	20.3	21.1	20.5	16.1	18.5	14.9%	-9.8%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	1.8	1.7	2.0	1.6	1.8	2.0	2.3	2.2	2.8	2.5	-9.3%	17.3%
Hotel, Motel										0.9		
STVR										1.6		
Private Home	13.3	13.3	13.2	12.7	12.6	12.8	13.1	12.7	8.8	11.1	25.5%	-12.9%
Campground	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	10.0%	4.7%
2nd Home	1.0	1.0	1.0	1.0	1.0	1.0	1.1	1.1	1.0	1.0	-1.9%	-4.2%
Day Travel	3.9	3.9	3.9	3.6	3.5	3.7	3.8	3.7	2.8	3.2	15.3%	-11.7%
TOTAL	20.0	20.1	20.2	19.0	19.0	19.6	20.4	19.7	15.6	18.0	15.5%	-8.8%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	0.5	0.5	0.6	0.5	0.6	0.7	0.8	0.7	0.9	1.1	20.0%	47.3%
Food Service	4.5	4.5	4.7	4.8	4.9	5.1	5.3	5.2	4.3	5.3	25.0%	1.7%
Food Stores	1.0	1.0	1.1	1.1	1.1	1.1	1.1	1.1	0.9	1.1	23.4%	0.6%
Local Tran. & Gas	9.9	9.8	9.6	8.5	8.2	8.5	9.0	8.6	6.3	6.7	7.1%	-22.0%
Arts, Ent. & Rec.	1.8	1.8	1.9	1.8	1.8	1.9	1.9	1.9	1.6	1.6	1.0%	-15.7%
Retail Sales	2.4	2.3	2.4	2.3	2.3	2.3	2.3	2.3	1.8	2.3	28.9%	0.0%
TOTAL	20.0	20.1	20.2	19.0	19.0	19.6	20.4	19.7	15.6	18.0	15.5%	-8.8%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Saunders County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	1.6	1.7	1.8	1.8	1.9	2.0	2.1	2.1	1.8	1.5	-15.1%	-25.6%
Arts, Ent. & Rec.	0.7	0.7	0.7	0.7	0.9	0.8	0.8	0.9	2.0	2.3	16.0%	163.7%
Retail**	0.5	0.6	0.6	0.6	0.6	0.7	0.7	0.6	0.7	0.7	-4.3%	4.4%
Ground Tran.	0.8	0.8	0.8	0.9	0.9	0.9	0.9	0.9	0.7	0.7	-8.9%	-25.0%
Other Travel*	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.3	0.3	-3.3%	-27.2%
TOTAL	4.1	4.2	4.3	4.4	4.7	4.9	5.0	5.0	5.6	5.5	-1.2%	11.6%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	140	130	140	140	140	140	140	130	110	90	-15.2%	-33.4%
Arts, Ent. & Rec.	60	60	60	60	60	60	60	60	130	160	27.3%	163.1%
Retail**	30	30	30	40	40	40	40	30	40	30	-7.1%	-1.5%
Ground Tran.	40	40	40	40	40	40	40	40	30	30	-21.3%	-29.9%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-28.5%	-44.0%
TOTAL	290	270	280	280	290	280	290	280	310	320	2.4%	14.9%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	15.0%	2.1%
State Tax Receipts	1.2	1.1	1.2	1.2	1.2	1.2	1.3	1.2	1.0	1.1	6.6%	-8.4%
TOTAL	1.3	1.3	1.3	1.3	1.4	1.4	1.4	1.4	1.2	1.3	7.6%	-7.2%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Scotts Bluff County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	41.4	39.5	41.1	40.3	40.9	42.0	43.3	48.8	35.1	53.4	52.1%	9.5%
Other Travel*	2.7	2.8	1.9	1.9	1.9	2.0	2.7	4.3	2.2	2.5	10.7%	-42.8%
TOTAL	44.1	42.4	43.0	42.2	42.8	44.0	46.0	53.1	37.4	55.9	49.6%	5.2%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	21.7	20.3	21.9	21.9	22.8	23.6	24.5	28.5	20.5	32.6	59.2%	14.3%
Hotel, Motel										32.4		
STVR										0.2		
Private Home	7.5	7.5	7.2	6.8	6.6	6.6	6.8	7.5	4.9	6.5	32.8%	-13.4%
Campground	1.2	1.2	1.2	1.2	1.1	1.1	1.1	1.1	1.1	1.2	16.7%	14.3%
2nd Home	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	-10.4%	-10.8%
Day Travel	10.8	10.4	10.7	10.3	10.3	10.6	10.7	11.6	8.6	13.0	51.5%	12.0%
TOTAL	41.4	39.5	41.1	40.3	40.9	42.0	43.3	48.8	35.1	53.4	52.1%	9.5%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	8.8	8.3	9.2	9.6	10.3	10.6	11.1	12.8	8.8	12.9	46.8%	1.2%
Food Service	12.7	12.2	13.0	13.4	13.9	14.3	14.6	16.5	12.6	20.1	59.6%	21.8%
Food Stores	3.1	3.0	3.1	3.1	3.1	3.1	3.1	3.3	2.6	3.7	45.9%	13.6%
Local Tran. & Gas	5.8	5.6	5.2	3.9	3.5	3.9	4.3	4.4	2.7	4.2	55.8%	-4.1%
Arts, Ent. & Rec.	3.6	3.4	3.5	3.5	3.6	3.8	3.8	4.2	3.2	4.3	35.4%	3.8%
Retail Sales	5.9	5.6	5.8	5.7	5.7	5.7	5.7	6.1	4.5	6.9	53.1%	13.4%
Visitor Air Tran.	1.6	1.6	1.3	1.1	0.8	0.6	0.8	1.5	0.7	1.2	59.4%	-24.7%
TOTAL	41.4	39.5	41.1	40.3	40.9	42.0	43.3	48.8	35.1	53.4	52.1%	9.5%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Scotts Bluff County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	7.7	7.4	7.4	7.6	8.0	8.5	9.1	9.4	8.5	9.3	10.4%	-1.0%
Arts, Ent. & Rec.	1.8	1.9	1.9	2.0	2.0	1.3	1.5	1.6	1.6	1.8	11.8%	10.7%
Retail**	1.3	1.3	1.4	1.5	1.5	1.6	1.6	1.7	1.8	1.9	5.9%	11.5%
Visitor Air Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	9.4%	-14.1%
Other Travel*	0.8	0.8	0.8	0.9	0.9	0.9	1.0	1.0	0.7	0.7	-4.4%	-27.8%
TOTAL	11.7	11.4	11.6	12.0	12.5	12.4	13.2	13.8	12.6	13.7	9.1%	-0.2%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	450	430	430	440	470	490	520	540	480	490	2.3%	-9.4%
Arts, Ent. & Rec.	140	150	150	160	170	100	110	120	110	130	24.3%	12.9%
Retail**	60	60	70	70	80	80	80	80	80	80	2.1%	2.8%
Visitor Air Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	0.4%	-16.8%
Other Travel*	20	20	20	20	20	20	20	20	20	10	-25.2%	-40.8%
TOTAL	670	660	680	700	730	690	730	760	680	710	5.1%	-5.6%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.8	0.7	0.8	0.8	0.8	0.9	0.9	1.0	0.7	1.1	52.1%	7.6%
State Tax Receipts	2.4	2.3	2.5	2.5	2.6	2.7	2.7	3.0	2.3	3.2	41.2%	7.7%
TOTAL	3.2	3.0	3.2	3.3	3.4	3.5	3.6	4.0	3.0	4.3	43.8%	7.7%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Seward County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	12.3	12.9	13.0	11.5	11.3	11.6	12.0	13.2	9.1	11.4	25.8%	-13.4%
TOTAL	12.3	12.9	13.0	11.5	11.3	11.6	12.0	13.2	9.1	11.4	25.8%	-13.4%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	2.3	3.1	3.4	2.8	3.0	3.0	3.0	3.8	2.7	3.1	13.6%	-18.1%
Hotel, Motel										1.5		
STVR										1.7		
Private Home	4.9	4.7	4.5	4.1	3.9	4.1	4.3	4.5	2.9	3.9	34.2%	-13.4%
Campground	0.4	0.4	0.4	0.4	0.3	0.3	0.4	0.4	0.3	0.4	19.0%	10.0%
2nd Home	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	28.4%	21.7%
Day Travel	4.6	4.6	4.6	4.1	4.0	4.1	4.2	4.5	3.1	4.0	29.5%	-11.6%
TOTAL	12.3	12.9	13.0	11.5	11.3	11.6	12.0	13.2	9.1	11.4	25.8%	-13.4%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	0.7	1.0	1.2	1.1	1.2	1.2	1.2	1.5	1.0	1.5	40.7%	-0.7%
Food Service	2.8	3.1	3.3	3.2	3.4	3.4	3.4	3.9	2.9	3.5	23.6%	-8.4%
Food Stores	0.9	0.9	1.0	0.9	0.9	0.9	0.9	1.0	0.7	0.9	27.3%	-4.6%
Local Tran. & Gas	5.5	5.4	5.0	3.7	3.3	3.7	4.1	4.2	2.5	3.2	25.2%	-25.2%
Arts, Ent. & Rec.	0.6	0.7	0.7	0.7	0.7	0.7	0.7	0.8	0.6	0.6	-1.7%	-26.0%
Retail Sales	1.7	1.8	1.8	1.8	1.8	1.7	1.7	1.8	1.3	1.7	31.5%	-5.9%
TOTAL	12.3	12.9	13.0	11.5	11.3	11.6	12.0	13.2	9.1	11.4	25.8%	-13.4%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Seward County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	1.3	1.5	1.6	1.6	1.6	1.7	1.7	1.9	1.4	1.2	-13.2%	-34.6%
Arts, Ent. & Rec.	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.5	0.4	-18.1%	7.6%
Retail**	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.7	0.7	0.6	-12.3%	-12.5%
TOTAL	2.1	2.4	2.4	2.4	2.5	2.5	2.7	2.9	2.5	2.2	-13.8%	-24.5%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	120	130	130	120	120	120	110	120	90	70	-20.8%	-43.0%
Arts, Ent. & Rec.	40	30	30	20	20	20	20	20	30	20	-23.5%	-8.6%
Retail**	30	40	40	40	40	40	40	40	40	30	-11.0%	-16.8%
TOTAL	190	200	190	180	180	170	170	190	150	130	-18.9%	-33.3%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	32.6%	-4.6%
State Tax Receipts	0.8	0.8	0.8	0.8	0.8	0.8	0.9	0.9	0.7	0.8	10.6%	-17.7%
TOTAL	0.8	0.9	1.0	0.9	1.0	1.0	1.0	1.1	0.8	0.9	13.6%	-15.9%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Washington County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	18.5	18.4	18.3	17.9	17.6	18.4	19.0	19.9	14.5	20.2	39.4%	1.2%
Other Travel*	0.6	0.6	0.6	0.6	0.6	0.7	0.7	0.7	0.4	0.4	-3.3%	-38.1%
TOTAL	19.2	18.9	18.9	18.5	18.2	19.0	19.7	20.6	14.9	20.6	38.1%	-0.1%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	2.8	2.3	2.1	1.9	1.4	2.1	2.4	3.1	2.2	4.7	114.4%	50.8%
Hotel, Motel										4.5		
STVR										0.2		
Private Home	10.2	10.5	10.7	10.6	10.8	10.9	11.1	11.2	7.6	9.3	22.2%	-16.8%
Campground	2.0	2.1	2.1	2.1	2.1	1.9	2.0	2.0	1.9	2.1	8.0%	5.8%
2nd Home	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	-21.8%	-22.0%
Day Travel	3.3	3.3	3.4	3.3	3.2	3.3	3.4	3.5	2.6	4.0	52.3%	13.0%
TOTAL	18.5	18.4	18.3	17.9	17.6	18.4	19.0	19.9	14.5	20.2	39.4%	1.2%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	1.0	0.9	0.8	0.9	0.7	0.9	1.0	1.3	0.9	1.6	79.7%	26.9%
Food Service	4.7	4.7	4.8	4.9	4.9	5.2	5.4	5.7	4.2	6.5	54.0%	12.8%
Food Stores	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.0	1.4	38.3%	10.4%
Local Tran. & Gas	7.1	7.1	7.1	6.6	6.6	6.7	7.0	7.1	5.0	6.0	18.9%	-15.5%
Arts, Ent. & Rec.	2.0	1.9	1.9	1.8	1.8	1.9	2.0	2.1	1.5	2.0	30.7%	-4.3%
Retail Sales	2.5	2.5	2.5	2.4	2.4	2.4	2.5	2.5	1.8	2.7	50.5%	9.0%
TOTAL	18.5	18.4	18.3	17.9	17.6	18.4	19.0	19.9	14.5	20.2	39.4%	1.2%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

Washington County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	1.9	1.9	1.8	1.9	1.9	2.1	2.2	2.4	1.8	2.0	12.6%	-15.9%
Arts, Ent. & Rec.	0.8	0.8	1.0	1.2	1.1	3.8	3.9	4.2	4.0	5.2	29.6%	25.8%
Retail**	0.5	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.6	0.6	-1.2%	3.4%
Ground Tran.	0.8	0.8	0.8	0.9	0.9	0.9	0.9	1.0	0.8	0.8	3.7%	-18.6%
Other Travel*	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.3	0.3	-3.3%	-27.2%
TOTAL	4.3	4.4	4.6	4.9	4.9	7.9	8.2	8.6	7.6	9.0	19.0%	4.9%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	150	150	150	160	160	180	180	180	130	130	7.4%	-27.0%
Arts, Ent. & Rec.	50	50	60	70	70	260	250	260	230	300	30.0%	14.7%
Retail**	20	20	20	20	20	20	20	20	20	20	-10.0%	-9.8%
Ground Tran.	40	40	40	40	40	40	40	40	30	30	-10.6%	-23.9%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	-28.5%	-44.0%
TOTAL	270	280	290	300	300	510	500	520	420	490	17.0%	-5.0%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.3	56.3%	12.3%
State Tax Receipts	1.0	1.0	1.0	1.0	1.0	1.1	1.2	1.2	0.9	1.2	31.6%	1.2%
TOTAL	1.2	1.2	1.2	1.2	1.2	1.4	1.4	1.5	1.1	1.5	35.8%	3.2%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

York County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Direct Travel Spending (\$Million)												
Destination Spending	73.2	73.0	72.7	63.6	58.6	63.1	65.5	67.5	47.8	75.7	58.3%	12.3%
TOTAL	73.2	73.0	72.7	63.6	58.6	63.1	65.5	67.5	47.8	75.7	58.3%	12.3%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel, STVR	20.6	21.6	23.7	24.6	23.3	24.7	24.8	26.4	20.0	31.8	58.9%	20.4%
Hotel, Motel										31.3		
STVR										0.5		
Private Home	3.1	2.9	2.8	2.6	2.6	2.6	2.7	2.8	1.9	2.4	31.7%	-11.1%
Campground	0.7	0.7	0.7	0.6	0.6	0.6	0.6	0.6	0.6	0.7	17.4%	12.8%
2nd Home	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	5.6%	3.5%
Day Travel	48.8	47.7	45.5	35.7	32.0	35.2	37.3	37.6	25.3	40.7	60.9%	8.2%
TOTAL	73.2	73.0	72.7	63.6	58.6	63.1	65.5	67.5	47.8	75.7	58.3%	12.3%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	7.7	8.3	9.4	10.5	10.1	10.5	10.8	11.5	8.3	12.2	46.9%	6.4%
Food Service	9.0	9.4	10.3	11.2	10.8	11.3	11.2	12.0	9.7	16.0	65.0%	33.1%
Food Stores	1.8	1.9	2.0	2.1	2.0	2.0	1.9	2.0	1.6	2.5	53.3%	24.4%
Local Tran. & Gas	48.4	47.0	44.0	32.8	29.0	32.4	34.9	34.8	22.5	36.5	62.2%	5.0%
Arts, Ent. & Rec.	2.7	2.8	3.1	3.2	3.0	3.2	3.1	3.3	2.6	3.7	38.7%	11.9%
Retail Sales	3.6	3.6	3.8	3.9	3.7	3.8	3.6	3.8	3.0	4.8	60.2%	24.7%
TOTAL	73.2	73.0	72.7	63.6	58.6	63.1	65.5	67.5	47.8	75.7	58.3%	12.3%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

York County / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
Travel Industry Earnings (\$Mllion)												
Accom. & Food Serv.	6.1	6.1	6.8	7.5	7.1	7.3	7.0	7.0	5.9	6.1	2.1%	-13.1%
Arts, Ent. & Rec.	1.4	1.3	1.5	1.6	1.8	1.7	1.6	1.7	1.5	1.7	14.0%	1.0%
Retail**	2.0	2.2	2.3	2.5	2.6	2.7	2.7	2.8	3.0	3.1	4.0%	10.2%
TOTAL	9.5	9.6	10.5	11.6	11.4	11.7	11.3	11.4	10.4	10.8	4.4%	-5.4%
Travel Industry Employment (Jobs)												
Accom. & Food Serv.	400	390	430	460	410	410	400	380	320	310	-3.5%	-18.5%
Arts, Ent. & Rec.	110	100	110	130	140	130	120	110	100	110	3.7%	-4.3%
Retail**	110	110	110	110	110	100	100	100	100	100	-0.6%	-1.9%
TOTAL	620	600	650	690	660	640	610	590	520	520	-1.5%	-12.9%
Tax Receipts Generated by Travel Spending (\$Millions)												
Local Tax Receipts	0.6	0.7	0.8	0.9	0.9	0.9	0.9	0.9	0.7	1.1	53.3%	15.0%
State Tax Receipts	5.1	5.0	5.2	5.2	5.1	5.3	5.3	5.4	4.3	5.8	35.2%	7.4%
TOTAL	5.7	5.7	6.0	6.1	6.0	6.2	6.2	6.4	5.0	6.9	37.6%	8.5%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support.

*Other Travel includes resident air travel, travel arrangement services and convention/trade shows services.

**Retail includes gasoline.

Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors. State tax receipts include sales tax payments, transient occupancy taxes, and motor fuel tax payments of visitors, and the income tax payments attributable to the travel industry income of employees and businesses.

Glossary

Term	Definition
Hotel, Motel	Accommodation types that house transient lodging activity.
Private Home	Unpaid overnight accommodations used to host visiting friends and family overnight.
Other Overnight	Combination of other overnight visitors who stay in campgrounds or 2nd homes.
Day Travel	Greater than 50 miles traveled non-routine to the destination.
Visitor Spending	Direct spending made by visitors in a destination.
Other Spending	Spending by residents on travel arrangement services, or spending for convention activity.
Direct Spending	Expenditures made by consumers, combination of Visitor Spending and Other Spending.
Direct Earnings	Total after-tax net income from travel. It includes wage and salary disbursements, proprietor income, and other earned income or benefits.
Direct Employment	Employment generated by direct spending; Includes full time, part time, seasonal, and proprietors.
Local Taxes	City and county taxes generated by travel spending.
State Taxes	State taxes generated by travel spending.
Destination Spending	Interchangeable with Visitor Spending. Direct spending made by visitors in a destination.
STVR	Short Term Vacation Rental, private and semi-private lodging rented by owners or property management companies (e.g. Airbnb, VRBO).
2nd Home	Homes under private ownership for personal use as a seasonal property where a lodging tax is not collected. Only includes spending during trip.

Methodology

Travel Impacts Methodology

Primary travel impact analysis will make use of the Regional Travel Impact Model (RTIM), prepared and maintained by Dean Runyan Associates and used for most of our travel impact analysis since 1985. This model was developed to provide robust impact findings at small geography without reliance on annual survey research. This is a “bottom up” approach whereby analysis is conducted at the county level, then aggregated to regions and the state, allowing us to use the most detailed tax, employment, wages, and other data that are available. Our clients have selected this approach to provide particularly detailed and defensible findings for all parts of their constituency.

Because the model does not rely on annual survey research for its primary inputs, we work in other states with a variety of other visitor profile providers, including national panel managers or those making use of intercept or regional web methodology. Analysis is conducted separately by type of visitor lodging, making use of data and modeling appropriate to each. Impact analysis associated with visitors staying in commercial lodging makes use of lodging tax data to calculate lodging sales, then employs expenditure distribution data for these types of visitors to calculate total sales and the distribution among expenditure categories. We maintain our own expenditure distribution database for each state we work in, but also make use of historic and current expenditure data, as available. Rental cabins, condos and other property are included in this category if lodging tax has been applied to sales.

Earnings, employment, and tax receipts are calculated using employment and wage data by business category, for each county, plus the applicable taxes on each type of expenditure. Tax impacts, such as for restaurant, fuel, and retail purchases, are calculated from spending amounts; totals will be checked against data from state sources.

Sales attributed to campers are calculated from campground inventory (separately for public and commercial campgrounds), camping occupancy data and average expenditures for camping parties. Expenditure data will be from expenditure databases that we maintain, augmented by visitor survey data available for Arizona, as available.

Other impacts are calculated in a manner like those for commercial accommodation travelers. Sales attributable to travelers staying in their own second homes, or in rented condo, cabin, and other accommodations, are calculated from inventories of these types of lodging and the associated utilization and expenditure data. Findings are made consistent if some of these sales have been subject to lodging tax. Second home inventories are from US Census sources and any local/regional data available. Other impacts are calculated in a manner like those for commercial accommodation travelers.

(Continued on next page)

Methodology / Continued

Travel Impacts Methodology

Day travel spending is calculated as a factor of overnight spending, with the proportions based on visitor data for Nebraska travelers. This analysis will rely the most on visitor profile data provided by the profile contractor. Other impacts are calculated in a similar way as those for commercial accommodation travelers.

All spending estimates are summed for each county and separately for each business category with applicable data then used to calculate earnings, employment, and tax receipts. County totals will be mapped to regions using address and other location data for lodging, camping, and other rental accommodations using separate methods for each type of lodging.

In all cases, our data and methodology are transparent, allowing for reliable error trapping and effective review of findings. All findings are also checked against available comparable data, such as county-level employment data by industry from the US Bureau of Labor Statistics and lodging sales data from STR and Key Data.



Methodology / Continued

RTIM Industries mapped to NAICS

The following categorization is intended as a high level overview of how our reported industries map to the North American Industry Classification System. It should be noted the NAICS codes are based on responses from individual organizations and are not always a perfect 1:1 alignment with our analysis.

Travel Impact Industry	NAICS Industry Code
Accommodation & Food Service	Accommodation (721) Food Services and Drinking Places (722) Residential Property Managers (531311) Breweries, Wineries, Distilleries (312120, 312130, 312140)
Arts, Entertainment & Recreation	Arts, Ent., Recreation (71) Scenic and Sightseeing Transportation (487) Motion picture and video exhibition (51213) Recreational goods rental (532292) Tour operators (56152)
Retail	Food & Beverage Stores (445) Gasoline Stations (447) Clothing and Clothing Accessories (448) Sporting Goods, Hobby, Book and Music Stores (451) General Merchandise Stores (452) Miscellaneous Store Retailers (453)
Transportation	Rail Transportation (482114) Water Transportation (4831) Urban transit systems (4851) Interurban and rural bus transportation (4852) Taxi and limousine service (4853) Charter bus industry (4855) Passenger car rental (532111) Truck, trailer, and RV rental and leasing (53212) Parking Lots and Garages (812930)
Air Transportation	Scheduled passenger air transportation (481111) Support activities for air transportation (4881)
Others	Travel agencies (56151) Convention and Trade Show Organizers (56192)