

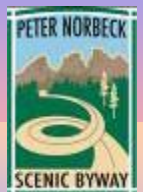
Turning a 'Pig's Ear' into a Silk Purse ...

*It takes Imagination
and a Plan!*

Peter Norbeck Scenic Byway

In the Black Hills of South Dakota

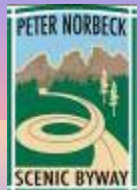
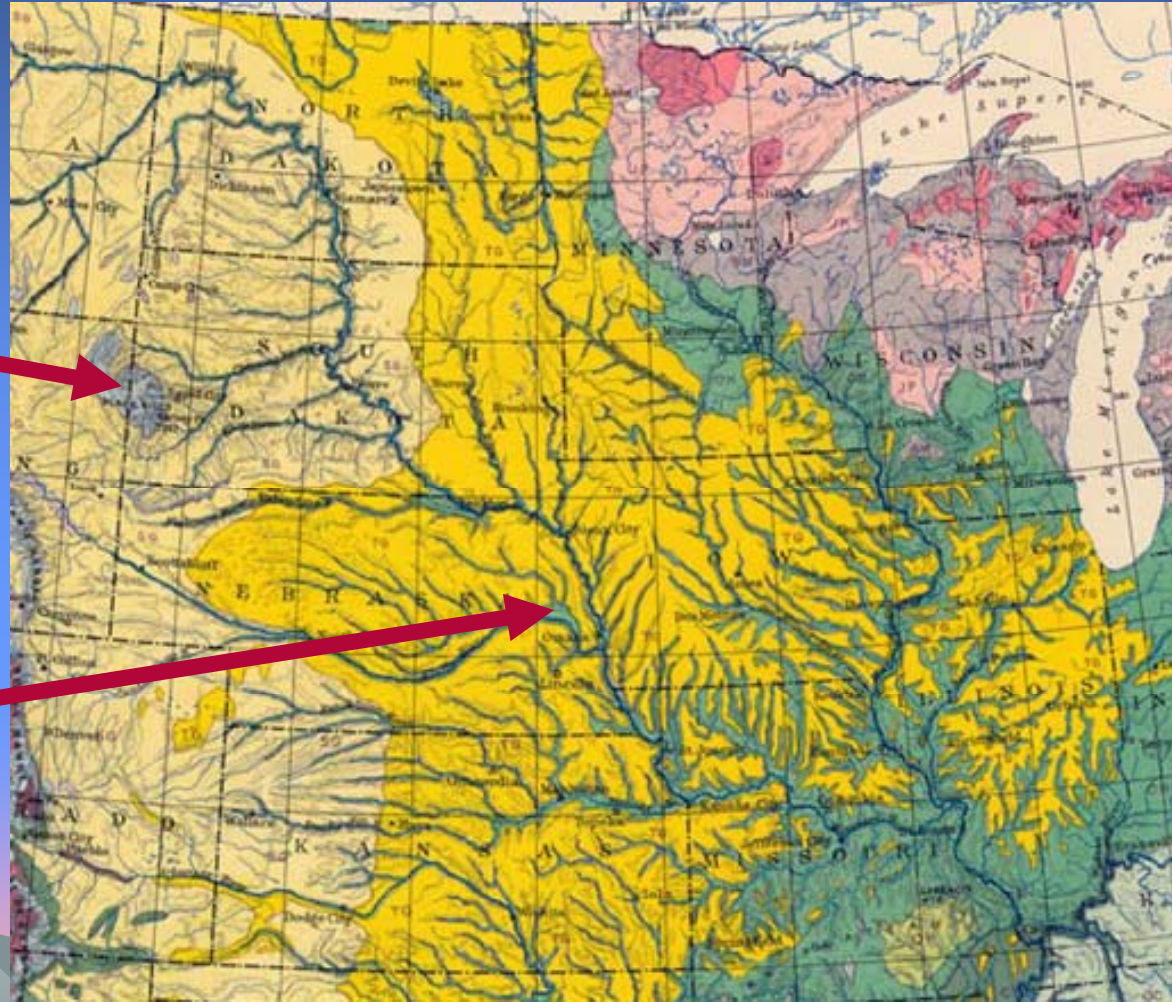
Stephen Keegan, Byway Coordinator

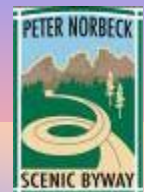
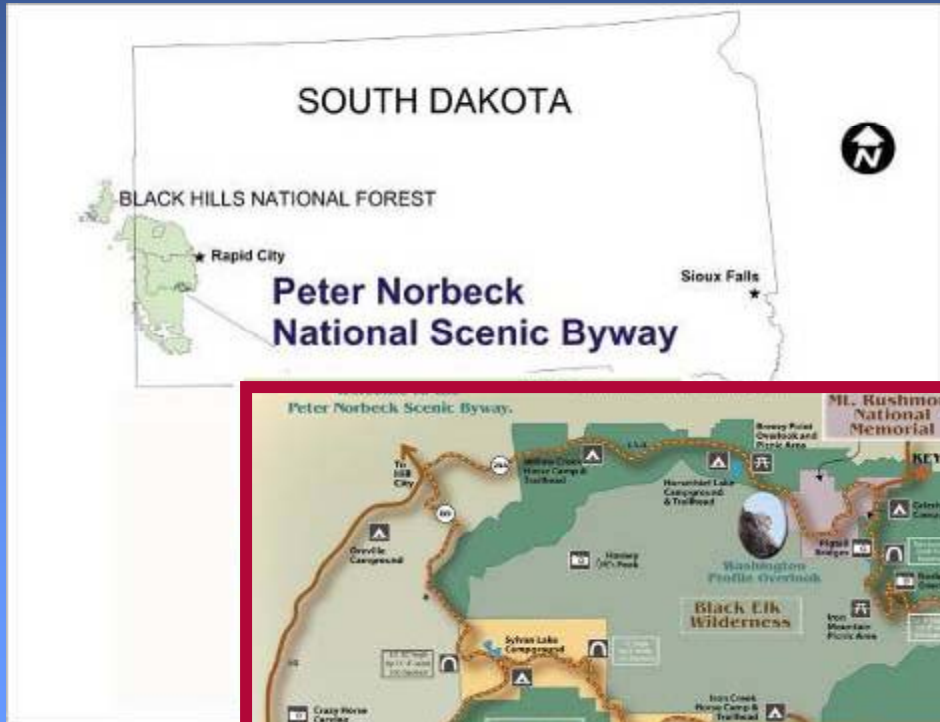


Where We're Located ...

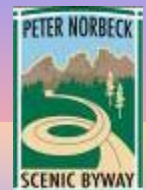
Black Hills
of
South Dakota

Omaha,
Nebraska

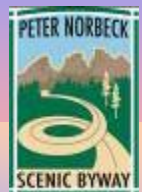
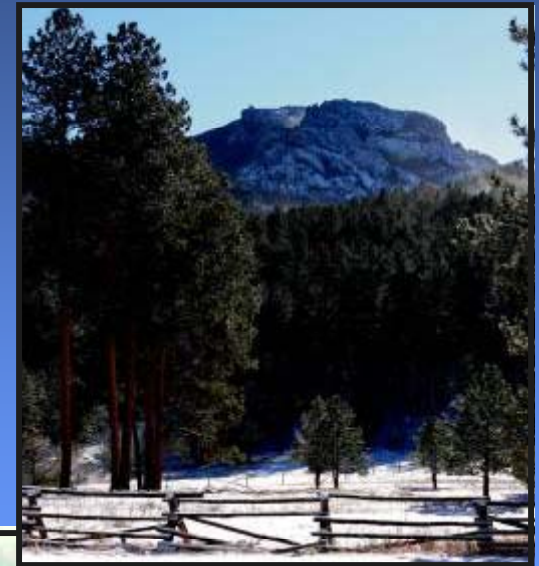
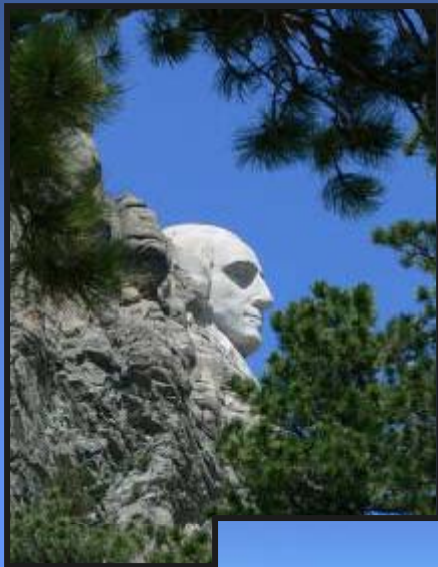




Our Partnership

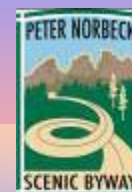
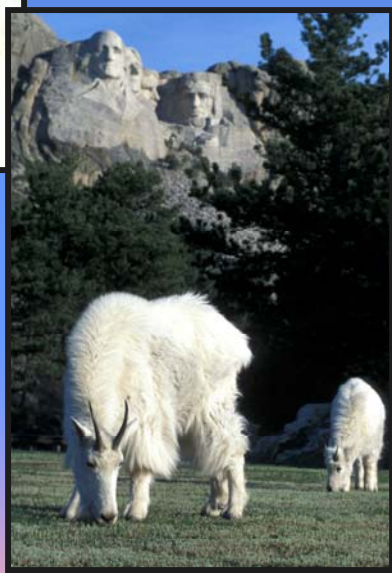


Why people come to our Byway ? *Scenery*



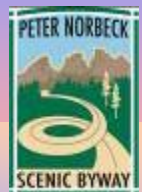
Why people come to our
Byway ?

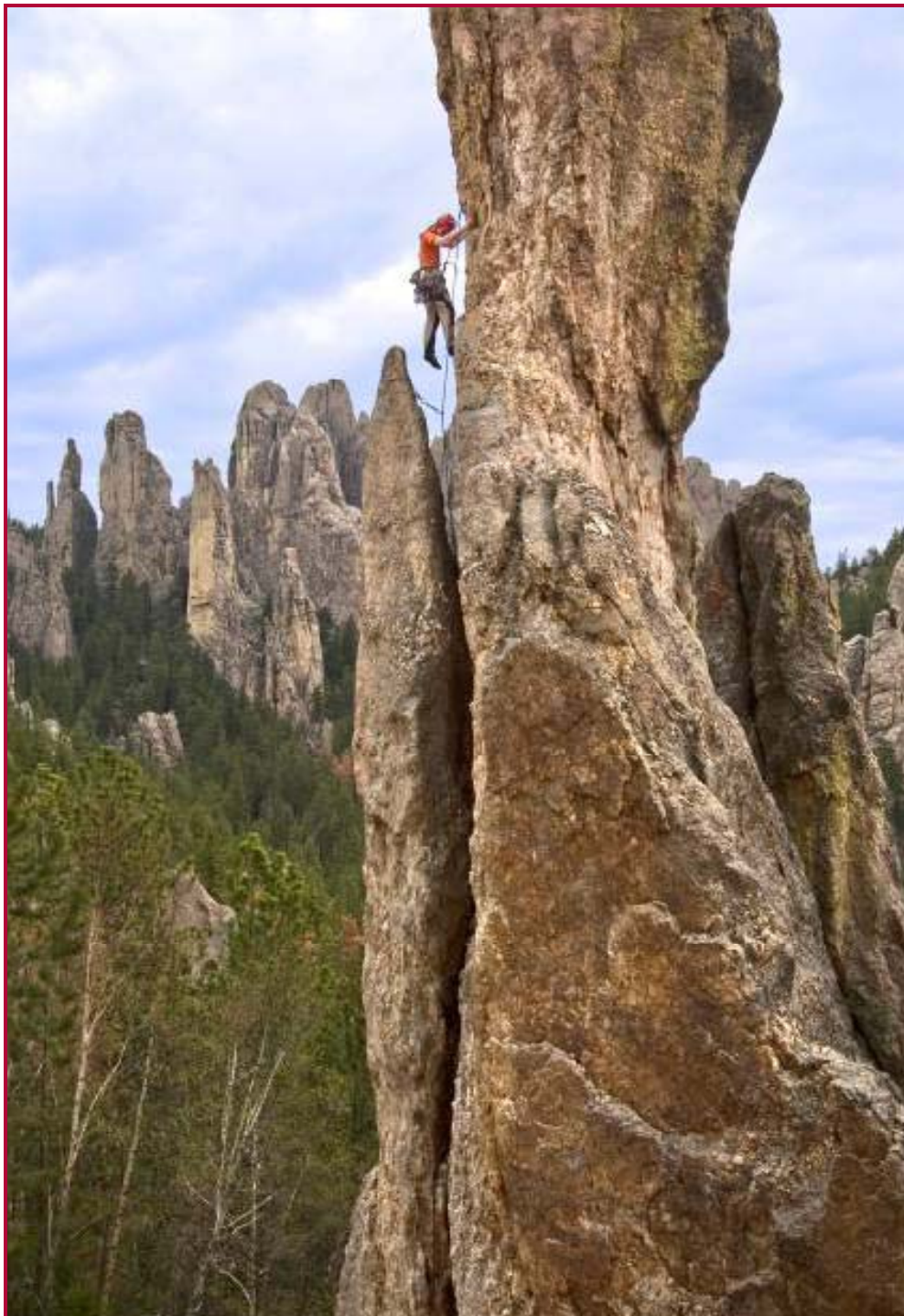
Wildlife



What people take home
from our Byway ?

Memories





Wrinkled Rock Climbing Area

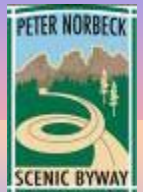


One of our Memory Makers: Wrinkled Rock Climbing Area



Excellent range of climbing difficulty.
Straddles State Hwy. 244.

Literally a 'stones throw' off the Hwy.
In the top 10 most heavily used rock
climbing areas in the National Park
Service.



Wrinkled Rock Climbing Area Special Designations :

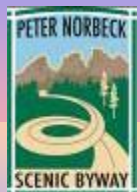


Congressionally Designated
Wildlife Preserve

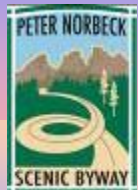
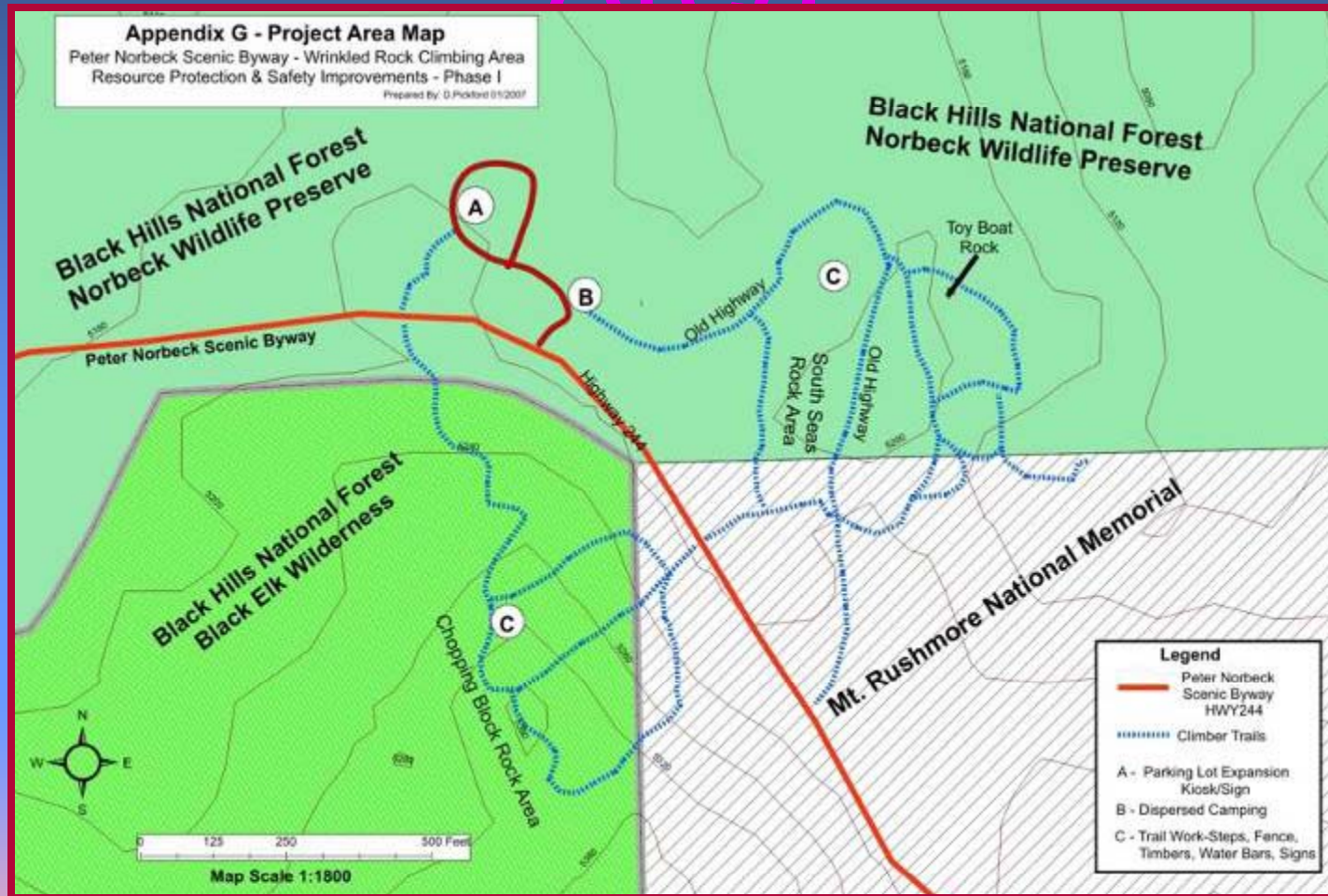
Wilderness – Forest Service

National Memorial - Park Service

National Scenic Byway

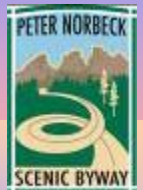


Wrinkled Rock Climbing Area



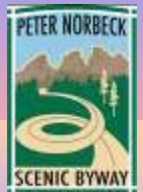
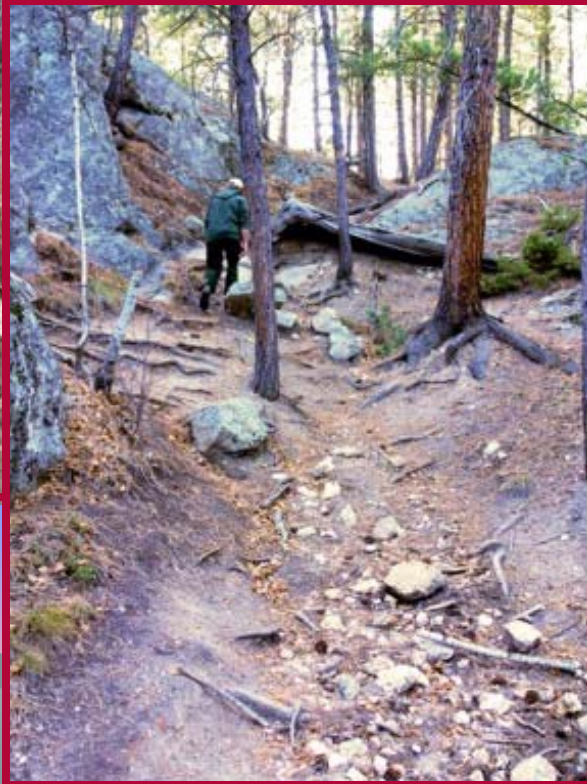
Our Concerns..

- Sensitive Wildlife
 - Mountain Goat Lambing & Rearing
- Sensitive Plants
 - No Survey
 - Known to be in the area.



Our Concerns ...

2-3 feet of soil loss from
climbers accessing area

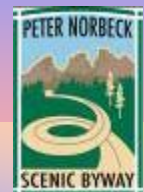


Other Concerns ...

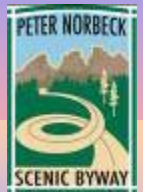
- Public Safety -
 - Hwy. Parking on a 'Blind Corner'
- Different Management Area Rules
- Limited Financial Resources



All Day Parking On Highway 244 & Photo Point For Visitors



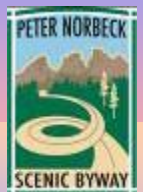
What Can
We Do,
Given Our Lack
of Funding ?



Our Approach: Step 1

Document the Concerns:

- Field Trip - Gather Information
So YOU Understand the
Concerns and can Articulate Them
- A Picture is Worth a Thousand Words

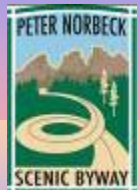


Our Approach

Step 2

Gather The Players :

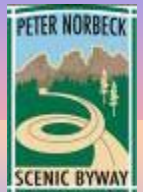
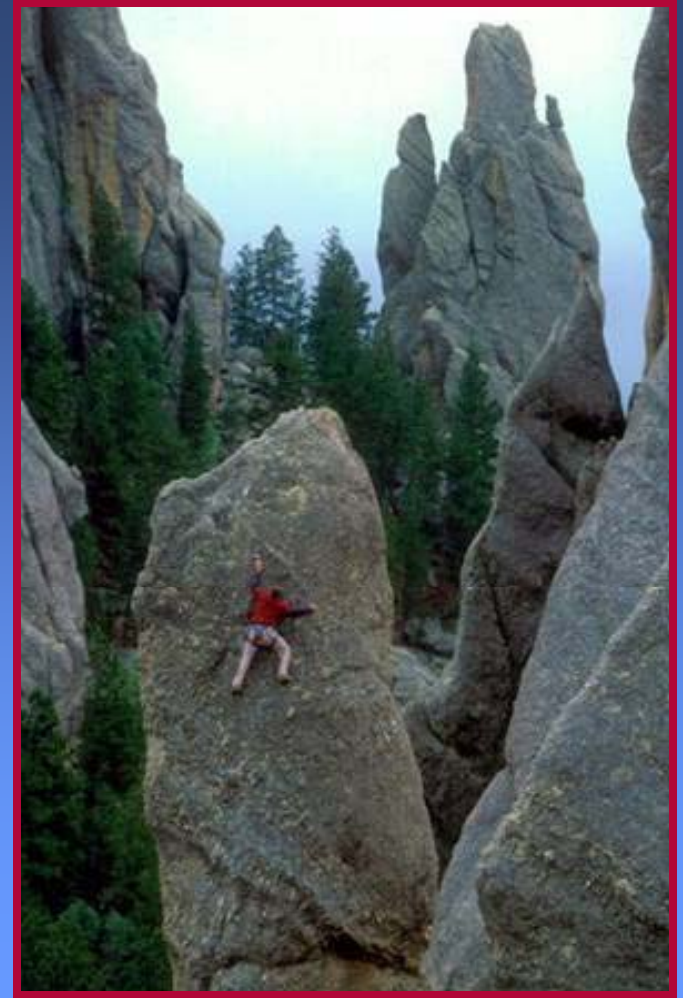
- Field Trip to Display Concerns
- Specialists to Explain Cause / Effect
- Gain 'Buy In' to the Problem



Our Approach: Step 2 A

Our Players :

- National Park Service
- US Forest Service
- South Dakota DOT
- Black Hills Climbing Coalition
- Sylvan Rocks Climbing School
- Keystone Chamber of Commerce
- Climber Photographer

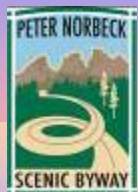


Our Approach: Step 3

Find Solutions :

- Identify concerns
- Brain storm solutions
- Generate excitement:

“working together we can solve this”



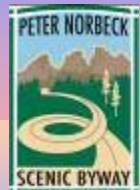
Our Approach Step 4

Put Together A Plan :

- Identifies Concerns
- Identifies Steps to Reach Solutions
- Documents Agency / Group Commitment
- This Is Our Path To Reach Our Goal

Wrinkled Rock Climbing Area 2006 Byway Planning Project

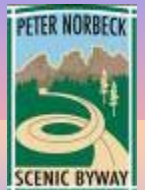
Prepared: September 2006
Black Hills National Forest, USFS
Mt. Rushmore National Memorial, NPS



Our Approach: Step 5 A

Funding Sources:

- First - a Cost Estimate
- Then look –
 ‘no rock un-turned’
- Even small pots of funding
 can get you closer to your goal



Our Approach: Where we found funding.

SD DOT – Maintenance Dollars

Phase 1 : USFS

Regional Wilderness Dollars

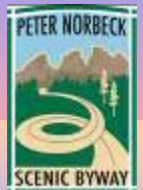
Washington Office Scenic Byway Dollars

National Scenic Byway Grant

Phase 2 : NPS

Park Service 'Anniversary' Dollars

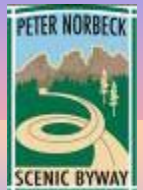
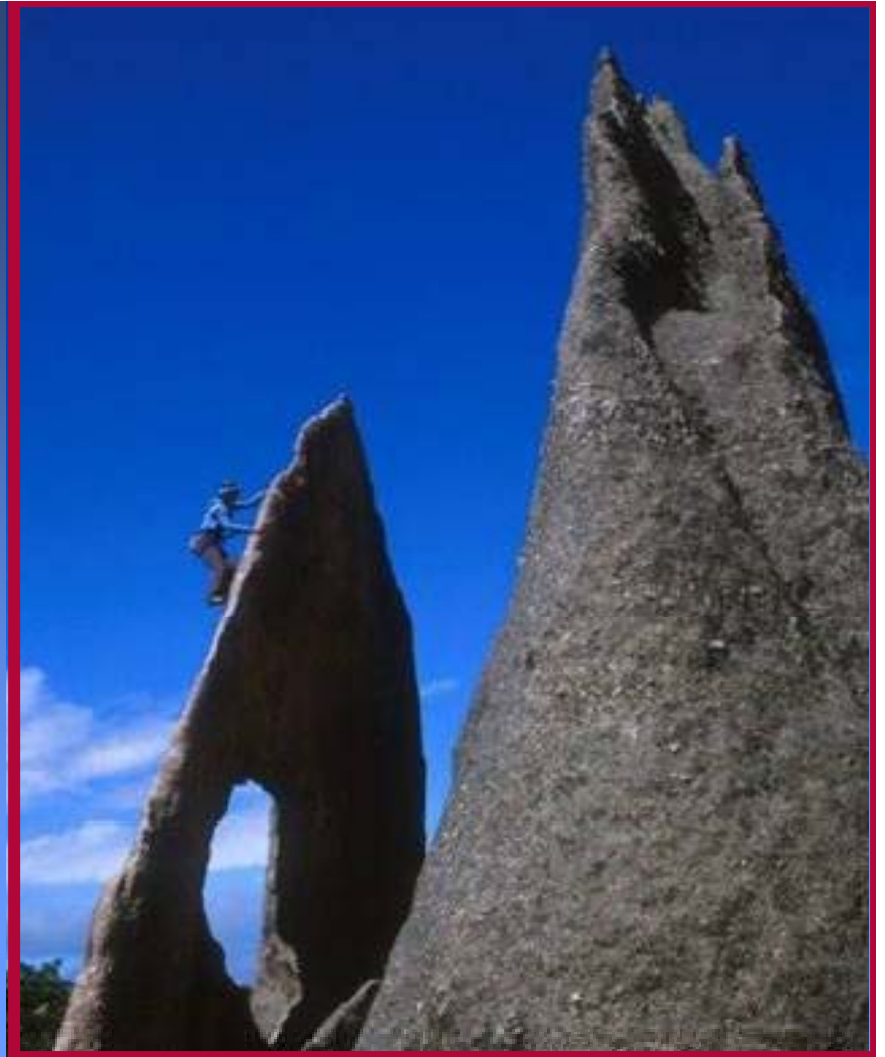
Seeking National Scenic Byway Grant



Unanticipated 'Spin Offs'....

Better Cooperation :

- Sharing Resources
- Law Enforcement
- Overall Communication



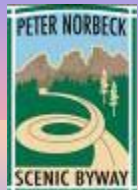
Unanticipated 'Spin Offs'....

Climbing Brochure

- Ethics
- Special Rules
- Multi-Agency



Design Funding & Printed Thru A
National Scenic Byway Grant



Unanticipated 'Spin Offs'....

SD Dept Of Tourism

- Climbing 'Wraps'
- Six 18-wheelers
- Traveling the Nation



You Can
Do It Too....

*It just takes
Imagination
and a Plan!*

Peter Norbeck Scenic Byway
Stephen Keegan, Byway Coordinator
Black Hills National Forest
spkeegan @ fs.fed.us
605-673-9236

