

PRESS RELEASE

For immediate release

Southeast Nebraska Tourism Council holds planning retreat

The Southeast Nebraska Tourism Council held its fourth Annual Spring Planning Retreat on Friday, April 5, at The Scale House Restaurant, 366 Broadway, in Tecumseh.

Fifteen members were in attendance, which represented 10 counties of the 12 county organization. The regular meeting was from 9:30 to 10:45 a.m. The retreat portion was from 11:00 a.m. to 2:00 p.m.

Items discussed included distribution of the guides along the Interstate Highways, committee reports and brochure swap in the regular meeting. Discussion regarding adoption of new items in the Bylaws was postponed until the May meeting.

The agenda for the Retreat included appointing new committee members, adopting the Budget for 2013, recruiting new members, dues structure and promotional items.

Goals adopted for the remainder of the year and 2014 included:

1. Run out of visitors guides this year
2. Have at least one group tour
3. Arrange and host an Annual Appreciation Dinner
4. Write press releases for each of the 12 counties.

The next meeting is scheduled for 10a.m. on Friday, May 3, at the Nemaha NRD office, 62160 Highway 136, Tecumseh.