

**Meeting Notice - Draft Agenda**

Nebraska Tourism Commission Meeting

August 31, 2017 at 10:00am CST

Kearney Visitors Bureau

1007 Second Avenue

Kearney, NE 68847

**Chairman of the Meeting: Commissioner Deb Loseke, Chair**

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1. Approval of Agenda \*
2. Public Comment Period for items listed on the Agenda
3. Approval of May 2, 2017 Meeting Minutes \*
4. Financial Update and Finance Committee Report - Commissioner Burke \*
  - a. Agency Budget Review
  - b. Mid-Biennium Adjustment Request \*
  - c. Agency Cash Reserve Balance Policy \*
5. Discussion of Video Conferencing Meetings
6. Commission Chair Report - Commissioner Loseke
7. Director's Report – John Ricks
  - a. Japan Trade Mission
  - b. State Fair/2018 Trade Show outlook
  - c. Nebraska Visitors Development Act Changes/LB222
  - d. Research efforts
  - e. Status of Commission RFPs \*
  - f. Commission/Department of Roads Partnership Roadway Signage
  - g. Advertising Sales Cash Fund creation \*
  - h. Eclipse Impact Study
8. Commission Committee Reports
  - a. Tourism Conference Committee - Commissioner Burke
  - b. Policy and Procedures Committee – Commissioner Kuhn
    - i. Rules and Regulations
  - c. Tourism Marker Committee – Commissioner Jasnoch, Commissioner Schlegel \*
  - d. Marketing Committee - Commissioner Dixon, Angela Sears
9. NETA Legislative Update – Commissioner Jasnoch
10. New Business
  - a. Upcoming Commission Meetings  
**October 19:** LaVista, Nebraska Tourism Conference (10:00 a.m.)
11. Adjourn

\*Denotes Action Item

Open Meetings Law of the State of Nebraska will be available in the meeting room. Proposed agenda, posted August 17, 2017, kept current and available for inspection on the Commission's website, [visitnebraska.com](http://visitnebraska.com). Items of an emergency nature may be added to the agenda by the Commission at the meeting. The Commission reserves the right to enter into closed session, should a closed session be necessary.