Bid Scoresheet

Primary Information

Event

Dates

Local Organizing Committee (LOC)

Sports Commissions Role

Return On Investment

$0.00

Other Bid Costs

Breakdown

Bid Fee	Total	Athlete	Spectator	Average	Room Tax	Econ.	Off-	Mid-	Peak	Local	Reg.	Media	Bid Fee vs.
$0	Event Costs	Rm. Nts.	Rm. Nts.	Room Rate	Generated	Impact	Peak	Week	Rm. Nt.	Partic.	Impact	Exp.	Econ. Impact
Pre-Event	$0	0	0	$90.00	$0	$0	Y/N	Y/N		Y/N	Y/N	Y/N	Y/N
Event History (YEAR)	$0			$90.00	$0								

Additional information about event:

LOCATION:

	Totals	
Scoring Values:	**Pre-Event**	**Event History (YEAR)**
Off-Peak = +2		
Mid-Week = +2		
Media Value (Exposure) =		
Regional Impact = +3		
Local Group for Planning = +2		
Local Participation = +1		
Room Nights up to 1,000= +1		
Room Nights 1,001 - 2,000 = +2		
Room Nights 2,001 - 3,000 = +3		
Room Nights 3,001 - 4,000+ = +4		
Bid Fee vs. Econ. Impact = +1		
Grant Eligible = +1		
Event Revenue Potential = +1		

Total points for this event = 0 0

(Maximum Points = 21)

Approx. Bid Presentation Date	
Approx. Bid Award Date	

Definitions:

Bid Fee =	The amount of money the Event Rights Holder requires to host their event.
Economic Impact =	The total # of participants x $175 x number of nights.
Bid Fee vs. Econ. Impact	1 pt. if Bid Fee is 1/4 or less of the total economic impact
Athlete Rm. Nts. =	The estimated total number of room nights used by athletes throughout the event.
Spectator Rm. Nts. =	The estimated total number of room nights used by spectators throughout the event.
Avg. Room Rate =	The average room rate that is being offered by sports commission hotels for the event.
Room Tax Generated =	The total # of room nights X the average room rate X 8% room tax.
Off-Peak =	The event is occurring in the off-time between Labor Day and Memorial Day.
On-Peak =	The event is occurring during the peak time between Memorial Day and Labor Day.
Mid-Week =	The event includes days that are during the week (Monday-Thursday).
Weekend =	The event is strictly happening over the weekend (Friday-Sunday).
Peak Room Nights =	The most rooms used by the group in any one night.
Grant Eligible =	Does this event qualify for a Ready, Set, Go Grant through the WI Department of Tourism?
Regional Impact =	Will the event use a reginal partner venue or use sleeping rooms throughout the region?
Local Participation =	Will hosting the event allow local citizens an opportunity to participate?
Media Exposure =	Will the event bring a significant amount of local/state/national media coverage (Local = 1pt., State = 1pt., Regional = 1pt., National = 1pt.)
LOC/S.C. Role =	Is there a local group that really wants to bring the event here and will run it, or does the Sports Commission have a larger role and need to find a group?
Return On Investment=	Economic Impact - Event Costs
Event Revenue Potential =	Does this event offer a good opportuntiy for revenue back to the Sports Commission?