

**Meeting Notice - Draft Agenda**

Nebraska Tourism Commission Meeting

March 8, 2018 at 1:00pm CST

Ramada Columbus Hotel and Conference Center

265 33<sup>rd</sup> Avenue

Columbus, NE 68601

**Chairman of the Meeting: Commissioner Deb Loseke, Chair**

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1. Welcome and Approval of Agenda \*
2. Public Comment Period for items listed on the Agenda
3. Approval of January 16, 2018 Meeting Minutes \*
4. Financial Update and Finance Committee Report – Commissioner Jasnoch \*
5. Commission Chair Report - Commissioner Loseke
6. Director’s Report – John Ricks
  - a. Commission Budget
  - b. Staffing
  - c. Tourism Promotional Cash Fund status
  - d. 2018 Plains Safari highlights
  - e. Commission Grant Programs
7. Commission Committee Reports
  - a. Policy and Procedures Committee – Commissioner Kuhn
    - i. Rules and Regulations
    - ii. Commission Bylaws
  - b. Tourism Marker Committee – Commissioner Jasnoch
  - c. Marketing Committee - Commissioner Dixon
    - i. Ad Campaign Development Schedule
8. NETA Legislative Update – Commissioner Jasnoch
9. Discussion of changing the format of meeting agendas – Commissioner Lehl \*
10. Discussion of video conferencing – Commissioner Jasnoch \*
11. 2018 Group Tour projects – Micheal Collins
12. 2018 Nebraska Passport Program update – Erin Wirth
13. New Business
  - a. Next meetings: May 8, 2018 at 1:00pm in Lexington  
August 29, 2018 in Grand Island  
October 16, 2018 in Nebraska City
14. Adjourn

\*Denotes Action Item

Open Meetings Law of the State of Nebraska will be available in the meeting room. Proposed agenda, posted February 23, 2018, kept current and available for inspection on the Commission’s website, [visitnebraska.com](http://visitnebraska.com). Items of an emergency nature may be added to the agenda by the Commission at the meeting. The Commission reserves the right to enter into closed session, should a closed session be necessary.