

Meeting Notice - Draft Agenda

Nebraska Tourism Commission Meeting

May 8, 2018 at 1:00pm CST

Dawson County Opportunity Center

1501 Plum Creek Parkway

Lexington, Nebraska 68850

Chairman of the Meeting: Commissioner Deb Loseke, Chair

1. Welcome and Approval of Agenda *
2. Public Comment Period for items listed on the Agenda
3. Approval of March 8, 2018 Meeting Minutes *
4. Financial Update and Finance Committee Report – Commissioner Jasnoch *
5. Commission Chair Report - Commissioner Loseke
 - a. Commission Bylaws Revisions *
6. Director's Report – John Ricks
 - a. Commission Budget and upcoming Biennial Budget Request for FY 2019-2021
 - b. Staffing
 - c. Tourism Promotional Cash Fund status
 - d. Plains Safari Conference
 - e. NWSS Denver Stock Show 2019
 - f. IPW Conference
7. Commission Committee Reports
 - a. Policy and Procedures Committee – Commissioner Kuhn
 - i. Rules and Regulations
 - b. Tourism Marker Committee – Commissioner Jasnoch
 - c. Marketing Committee - Commissioner Dixon
 - i. Sandhill Crane campaign
 - ii. Summer campaign update
 - iii. Passport Program and research
 - iv. New campaign development
 - v. Media Tours
8. NETA Legislative Update – Commissioner Jasnoch
9. 2018 Tourism Conference Schedule and Budget Review – Karen Kollars *
10. New Business
 - a. Next meetings:

August 29, 2018 in Grand Island

October 16, 2018 in Nebraska City
11. Adjourn

*Denotes Action Item

Open Meetings Law of the State of Nebraska will be available in the meeting room. Proposed agenda, posted April 25, 2018, kept current and available for inspection on the Commission's website, visitnebraska.com. Items of an emergency nature may be added to the agenda by the Commission at the meeting. The Commission reserves the right to enter into closed session, should a closed session be necessary.