

Meeting Notice - Draft Agenda

Nebraska Tourism Commission Meeting

October 16, 2018 at 8:30am CST

Steinhart Lodge

Located on Steinhart Park Rd, adjacent to the Lied Lodge and

Conference Center, 2700 Sylvan Rd

Nebraska City, NE 68410

Chairman of the Meeting: Commissioner Deb Loseke, Chair

1. Welcome and Approval of Agenda *
2. Public Comment Period for items listed on the Agenda
3. Approval of August 29, 2018 Meeting Minutes *
4. Financial Update and Finance Committee Report – Commissioner Jasnoch *
5. Commission Chair Report - Commissioner Loseke
 - a. Election of Commission officers *
6. Director's Report and NTC Project Updates – John Ricks and NTC staff
 - a. Lodging Tax Performance
 - b. Staffing Updates
 - c. 2019 Denver Stock Show
 - d. Tourism Grant Program Update
 - e. 2018 Travel Counselor Program Report *
7. Commission Committee Reports
 - a. Policy and Procedures Committee – Commissioner Kuhn
 - b. Tourism Marker Committee – Commissioner Jasnoch
 - c. Marketing Committee - Commissioner Dixon
8. NETA Legislative Update – Commissioner Jasnoch
9. New Business
 - a. Discussion of meeting schedule for 2019 *

Current proposed 2019 schedule:

January 9 – Videoconference (host locations in Lincoln, Kearney, Scottsbluff)

February 26 – Ord

May 14 – Location TBA

August 28 – Grand Island

October 22 – North Platte

10. Adjourn

*Denotes Action Item

Open Meetings Law of the State of Nebraska will be available in the meeting room. Proposed agenda, posted October 11, 2018, kept current and available for inspection on the Commission's website, visitnebraska.com. Items of an emergency nature may be added to the agenda by the Commission at the meeting. The Commission reserves the right to enter into closed session, should a closed session be necessary.