

Meeting Notice - Draft Agenda

Nebraska Tourism Commission Meeting

January 12, 2017 at 1:15pm CST

Lincoln Community Foundation

215 Centennial Mall South, 5th Floor Large Conference Room

Lincoln, NE 68508

Chairman of the Meeting: Commissioner Deb Loseke, Chair

1. Approval of Agenda *
2. Public Comment Period for items listed on the Agenda
3. Approval of November 18, 2016 Meeting Minutes *
4. Financial Update and Finance Committee Report - Commissioner Burke *
 - a. Status of evaluation criteria for tourism projects
5. Commission Chair Report - Commissioner Loseke
 - a. Commissioner Appointments
 - b. Executive Director Salary Discussion *
6. Director's Report – John Ricks
7. Commission Committee Reports
 - a. Tourism Conference Committee - Commissioner Burke
 - b. Policy and Procedures Committee – Commissioner Kuhn
 - i. Draft Rules and Regulations
 - c. Tourism Marker Committee – Commissioner Jasnoch, Commissioner Schlegel
 - d. Marketing Committee - Commissioner Dixon, Angela Sears
 - i. 2.0 Marketing Phase Updates *
 - ii. Marketing, Web, Public Relations, and Media Tour RFPs *
8. NETA Legislative Update – Commissioner Jasnoch
9. Grant Update – Heather Hogue
10. Agri/Eco-Tourism Workshop 2018 partnership opportunity *
11. New Business
 - a. Upcoming Commission Meetings

February 23: Broken Bow, Agri/Eco Workshop (10:00 a.m.)

May 2: Norfolk (1:00 p.m.)

August 22: Kearney (10:00 a.m.)

October 17: LaVista, Nebraska Tourism Conference (1:00 p.m.)
12. Adjourn

*Denotes Action Item

Open Meetings Law of the State of Nebraska will be available in the meeting room. Proposed agenda, posted December 29, 2016, kept current and available for inspection on the Commission's website, visitnebraska.com. Items of an emergency nature may be added to the agenda by the Commission at the meeting. The Commission reserves the right to enter into closed session, should a closed session be necessary.