

Meeting Notice - Draft Agenda

Nebraska Tourism Commission Meeting

October 19, 2017 at 10:00am CST

La Vista Conference Center

12520 Westport Parkway

La Vista, NE 68128

Chairman of the Meeting: Commissioner Deb Loseke, Chair

1. Welcome and Approval of Agenda *
2. Public Comment Period for items listed on the Agenda
3. Approval of Aug 31, 2017 Meeting Minutes *
4. Financial Update and Finance Committee Report *
5. Commission Chair Report - Commissioner Loseke
 - a. Election of Executive Officers *
 - b. Committee reviews and nominations *
6. Director's Report – John Ricks
 - a. Denver Stock Show 2018
 - b. Japan Trade Mission report
 - c. Research efforts
 - d. Status of Commission RFPs *
 - e. Introduction of Marketing Partners
 - f. Advertising Sales Cash Fund creation status
 - g. Eclipse Impact Study Results
7. Commission Committee Reports
 - a. Tourism Conference Committee – Karen Kollars
 - b. Policy and Procedures Committee – Commissioner Kuhn
 - i. Rules and Regulations *
 - c. Tourism Marker Committee – Commissioner Jasnoch *
 - d. Marketing Committee - Commissioner Dixon, Angela Sears
8. 2017 State Fair Results Report – Alex Duryea *
9. 2017 Travel Counselor Program Report – Micheal Collins
10. 2017 Passport Program Report – Erin Wirth
11. NETA Legislative Update – Commissioner Jasnoch
12. New Business
 - a. Next meeting: January 16, 2018 in Lincoln, NETA Legislative Event
 - b. Schedule 2018 commission meetings
13. Adjourn

*Denotes Action Item

Open Meetings Law of the State of Nebraska will be available in the meeting room. Proposed agenda, posted October 5, 2017, kept current and available for inspection on the Commission's website, visitnebraska.com. Items of an emergency nature may be added to the agenda by the Commission at the meeting. The Commission reserves the right to enter into closed session, should a closed session be necessary.