Who, What and Why

Bird Watching Tours

Pat Ward





WHO

are the participants of bird tours?



- Kinds of birders

1. Highly Committed
    1. Watch birds regularly
    2. Use a field guide
    3. Keep a life list
    4. Can identify 100 or more birds
2. Interested Birders
    1. Can identify at least 40 species of birds
3. Casual Watchers

- Retired: interested in "soft adventure"
  - Baby Boomers: born between 1945 and 1963
    - Environmental concerns
    - Social awareness
    - Global view
    - Desire for personal growth
  - Seniors
    - Disposable income
    - Leisure time



- Affluent
  - Birders spend $400 million annually in Texas which hosts 600 bird species. (2003)



- Females more than males



- More than 50 years old



- Members of environmental or outdoor organizations.







WHAT

















WHY

- Ease of travel
- Arrangements made



Social Interactions



Good guides and safety



Conservation and Education



Kirtland's Warbler
HOME OPENER
Friday, June 1, 2018
Photo: Dan Kennedy

Please join us for the
Kirtland's Warbler
HOME OPENER

June 1, 2018
Kirtland Community College
Health Sciences Center
4800 W. Four Mile Road, Grayling, MI
6:30pm-9:00pm

First steps to remove the Kirtland's Warbler from the Endangered Species List are underway. Celebrate an achievement 50 years in the making. Enjoy appetizers, drinks and a dynamic presentation to kick off Kirtland's Warbler Weekend.

TICKETS ARE $25
RSVP by May 18 to (989) 448-2293 ext. 21
or rsvp@huronpines.org

Kirtland's Warbler
ALLIANCE

Visit huronpines.org/alliance for more details.







