



2019 AGRI/ECO TOURISM WORKSHOP

TUESDAY, FEB. 26 - THURSDAY, FEB. 28, 2019

COBBLESTONE INN & SUITES / TROTTER EVENT CENTER - ORD - 127 TROTTER AVE.

Each year the Nebraska Tourism Commission hosts a workshop aimed at helping Nebraskans start, grow and market successful agri/eco tourism businesses.

This year's workshop participants will:

- Get behind-the-scenes tours of successful agri/ eco tourism businesses, including Calamus Outfitters, Rowse's 1+1 Ranch, and Comstock Premier Lodge. Meet agri/eco tourism business owners and taste local food, wine and beer.
- Attend engaging, educational sessions focused on effective marketing, business sustainability, and more. Walk away with practical tips you can start implementing right away.
- Learn what resources are available to all Nebraska agri/eco tourism businesses.
- Network with other Nebraskans working in the agri/eco tourism industry. Make lasting, beneficial connections.

Become a valued workshop sponsor and be an integral part of the workshop's success. As a sponsor, you will be promoting and targeting your product or service to the people who will benefit from it the most while increasing your share of the state's growing tourism market.

EXPECTED ATTENDANCE: 150

AUDIENCE DESCRIPTION:

Anyone wanting to start or grow a successful agri/eco tourism business. Typical attendees include farmers, ranchers, outfitters, vineyard operators, brewers, u-pick operators, managers of eco-tourism attractions, chamber/tourism directors, and more.

SPONSORS WILL:

- Promote your services, products and other offerings directly to tourism industry decision makers
- Meet numerous prospective clients in one place and develop connections in order to generate quality sales leads and partnerships
- Have ample one-on-one time with workshop attendees

You will find a sponsorship package that will fit your budget and needs on the following pages. If you have any questions about sponsorship packages or sponsor benefits, please contact:

Karen Kollars

Phone: 308-249-3220

Email: karen.kollars@nebraska.gov VisitNebraska.com/Media/Industry Jenna Bartja

Phone: 402-471-3767

Email: jenna.bartja@nebraska.gov

2019 WORKSHOP SPONSORSHIP LEVELS

\$2,000 PLATINUM SPONSORSHIP

- Exhibit booth
- Logo & contact information in program
- Logo on official conference signage
- Logo & live link featured on VisitNebraska.com
- Mention at luncheon

- *5-minute formal presentation time to a captive audience while on bus to agri/eco site tours
- Post-conference attendance list
- Four (4) workshop registrations
- One \$85 additional registration

\$1,000 GOLD SPONSORSHIP

- Exhibit booth
- Logo & contact information in program
- Logo on official conference signage
- Logo & live link featured on VisitNebraska.com
- Mention at luncheon
- Post-conference attendance list
- Three (3) workshop registrations
- One \$85 additional registration

\$500 SILVER SPONSORSHIP

- Exhibit booth
- Name & contact information in program
- Name on official conference signage

- Name featured on VisitNebraska.com
- Two (2) workshop registrations

\$300 BRONZE SPONSORSHIP

- Exhibit booth
- Name & contact information in program
- Name on official conference signage
- One (1) workshop registration

EXHIBIT BOOTH DETAILS

- Booth includes one table and chair.
 A sign with your company name will designate your booth space. You will need to provide your own linens.
- Advance request required to be placed by an electrical outlet. Please bring your own extension cords.

Shipping Booth Materials

- Items may be shipped to Trotter Event Center (127 Trotter Ave., Ord, NE 68862) to arrive by Monday, February 25.
- Please mark all materials "2019 Agri/Eco Tourism Workshop Sponsor" and put "Attn: Your booth name."

Exhibit Hours: Thurs., February 28, 7:30 a.m. - 5:00 p.m. Setup Hours: Wed., February 27, 5:00 p.m. - 7:00 p.m.

 Platinum sponsors have an additional opportunity to engage with attendees on Wednesday. See platinum sponsorship level.

HOTEL REGISTRATIONS

Call now to make your arrangements.

Cobblestone Inn & Suites 127 Trotter Ave., Ord, NE 68862 Phone: (308) 728-5122

 Request the "Nebraska Agri/Eco Tourism Workshop" block when making your reservations.

A variety of additional lodging options are available in the surrounding area, including guest ranches, B&Bs, etc.

We encourage you to browse the full listing of lodging options at:
VisitNebraska.com/Media/Industry

SPONSORSHIP FORM

Please return this completed form along with your total sponsorship/registration fee:

- By: January 31, 2019
- Send to: Nebraska Tourism Commission, Attn: Jenna Bartja, PO Box 98907, Lincoln, NE 68509
- Make check payable to: "Nebraska Tourism Commission"

CONFERENCE SPONSOR LEVEL
☐ Platinum \$2,000 4 complimentary registrations + 1 \$85 discounted registration ☐ Gold \$1,000 3 complimentary registrations + 1 \$85 discounted registration ☐ Silver \$500 2 complimentary registrations ☐ Bronze \$300 1 complimentary registration
SPONSOR CONTACT INFORMATION
Note: This information will be provided to attendees in the conference program.
Organization Name:
Contact Name: Title:
Address: Phone:
City: State: Zip:
Email: Website:
SPONSOR BOOTH REQUESTS
I will need an exhibitor booth. Yes No I will need electricity. Yes No NAMES OF ATTENDEES BASED ON YOUR SPONSOR LEVEL. Please check what meals they will be attending.
Registrant #1:Email:
☐ Tues. Dinner ☐ Wed. Lunch ☐ Wed. Dinner ☐ Thurs. Lunch ☐ Thurs. Dinner
Registrant #2:Email:
☐ Tues. Dinner ☐ Wed. Lunch ☐ Wed. Dinner ☐ Thurs. Lunch ☐ Thurs. Dinner
Registrant #3: Email:
☐ Tues. Dinner ☐ Wed. Lunch ☐ Wed. Dinner ☐ Thurs. Lunch ☐ Thurs. Dinner
Registrant #4:Email:
☐ Tues. Dinner ☐ Wed. Lunch ☐ Wed. Dinner ☐ Thurs. Lunch ☐ Thurs. Dinner
Registrant #5 (Discounted): Email:
☐ Tues. Dinner ☐ Wed. Lunch ☐ Wed. Dinner ☐ Thurs. Lunch ☐ Thurs. Dinner
Please list food restrictions/allergies: