NEBRASKA DEPARTMENT OF ECONOMIC DEVELOPMENT

2018-19 Grant Programs

Nebraska Tourism Conference

October 16, 2018 | opportunity.nebraska.gov

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Community Programs

- Civic & Community Center Financing Fund (CCCFF)

- Community Development Block Grant (CDBG)

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Role of Housing & Community Development Division

Provide partial funding to communities for housing and community development projects in order to leverage and utilize additional federal and state resources within a community.

Local public and private resources play a vital role to the success of projects, and to the development of lasting community assets.

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Civic & Community Center Financing Fund

http://opportunity.nebraska.gov/CCCFF

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Civic & Community Center Financing Fund

State program

Funded through Legislative appropriation with turn-back funds transferred from political subdivisions participating in:

- *Convention Center Facility Financing Assistance Act*
  - *Omaha*
  - *Lincoln*
- *Sports Arena Facility Financing Assistance Act*
  - *Ralston*

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Civic & Community Center Financing Fund

Purpose: *Support the development of civic, community, and recreation centers throughout Nebraska and to support projects that foster maintenance or growth of communities.*

In an effort to support this purpose, grants of assistance to municipalities from CCCFF Fund are administered by DED.

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CCCFF Eligible Facilities

State aid for construction or planning in the development of:

- Civic Centers
  - Libraries,
  - Meeting and convention space,
  - Cultural event space,
  - museums, etc.
- Recreation Centers
  - Wellness centers,
  - Gymnasiums/indoor recreation centers,
  - Parks, etc.
- Conversion and/or rehabilitation of Historic Buildings
  - Allows for non-profit “Co-Applicant”
- Community Centers
  - “Downtown District”,
  - Outdoor Plaza/gathering space,
  - “Town square” Planning, etc.

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CCCFF Eligible Applicants

- Only Municipalities may apply.*
- Facility must be:
  - Located within municipality
  - Owned by municipality*
  - Operated by municipality (directly or under contract)

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CCCFF Eligible Applicants

- Two-year rule:
  - "[a] municipality shall not be awarded more than one grant of assistance [for construction] and one grant of assistance under section [for planning] in any two-year period."
- Municipalities may not benefit from both the Sports Arena Facility Financing Assistance Act and CCCFF.
- **Five-year holding period**
  - Recipient may not sell any civic, community, or recreation center for at least five years.
  - Projects involving historic buildings or districts are not subject to the five-year holding period.

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CCCFF Grant Amounts

- Grants amounts can be no more than 50% of total project costs and incurred within the CCCFF contract effective dates
- Planning Grant:
  - maximum: $15,000
  - minimum $3,000

Grant Maximum Schedule A*	
Population of Municipality	Maximum Grant Amount
100,000 to 299,999 persons	$2,500,000
40,000 to 99,999	$1,125,000
20,000 to 39,999	$750,000
10,000 to 19,999	$600,000
less than 10,000	$375,000

WHY PLANNING?

"This award made it possible for the City of Wisner to secure funding in the amount of $375,000 for the actual remodel project. It also helped us focus on identifying repairs and upgrades that needed to be done to the auditorium in order to extend the life and efficiency of the structure.

--Al Vacanti, City Administrator, Wisner

Wisner Auditorium
2016 Planning Grant: $10,000
2018 Construction Grant: $375,000

Project also leveraged CDAA tax credits.

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CCCFF – Timing & Two-Year Rule

All projects should be completed within two years of award.

Municipalities may only receive one grant each within a two-year period.

- *Planning grant*
- *Construction grant*

Priority given to municipalities not receiving an award in the past 10 years.

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CCCFF Eligible Expenditures

- New construction
- Upgrade community centers, including demolition of substandard and abandoned buildings.
- Renovation or expansion of existing facilities, including:
  - conversion,
  - rehabilitation, or
  - reuse of historic buildings.

- The fund may also be used for preliminary planning related to the development or rehabilitation of eligible projects.

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CCCFF Ineligible Expenditures

- Costs incurred outside of the contract effective dates
  - *Inclusive of local matching funds*
- The fund may not be used for
  - programming,
  - marketing,
  - advertising, or
  - facility-staffing activities.

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CCCFF Review Criteria – Planning

Threshold criteria:

- Location
- Ownership
- Operation (directly or under contract)
- 1:1 match

Review criteria:

- Financial Support

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CCCFF Review Criteria - Construction

Threshold criteria:

- Location
- Ownership
- Operation (directly or under contract)
- 1:1 match

Review criteria:

- Project impact:
  - Retention Impact
  - New Resident Impact
  - Visitor Impact
- Project Readiness and Local Public Support
- Project Planning

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CCCFF Review Criteria

- So….what is **impact** and how can my application score highly under these criteria?
- Scoring high under the impact criteria has a direct relationship to:
  - *how well the project need is defined within that criterion and*
  - *how the proposed project relates specifically to identified need.*
- It is difficult to demonstrate a high-impact project without defining a robust and distinct community need.

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CCCFF Review Criteria

- Competitive program
- Projects are scored based on **applicant's potential to create attractions and amenities** that could benefit a community's financial and civic vitality.
- High-scoring Applications demonstrate:
  - Innovation,
  - Creativity,
  - Sustainability,
  - Partnering, and
  - Progressive Local Leadership.

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CCCFF Program 2004-2018
Growing Nebraska by…

43 Community Halls
22 Recreation Centers
16 Public Libraries
9 Auditoriums
8 Conference/Convention Centers
8 Cultural Centers/Museums
3 Outdoor Plazas/Gathering Spaces

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CCCFF Awards -- 2018 Program Year		
Municipality	Project	Award
Arapahoe	Planning – Public Library	$10,000.00
Farnam	Planning – Community Center	$5,750.00
Fullerton	Planning – Powerhouse Building	$8,000.00
Gibbon	Planning – Fire Hall/Community Center	$10,000.00
Gothenburg	Planning – Community Center	$6,000.00
Hebron	Planning – Aquatic Center	$10,000.00
Hickman	Planning – Aquatic Center	$9,750.00
Valentine	Planning – City Gym	$10,000.00
Ogallala	Goodall City Library	$375,000.00
Stromsburg	Historic Bandstand	$272,000.00
Papillion	Papillion Landing Community Center	$750,000.00
Wisner	City Auditorium	$375,000.00
Tecumseh	Aquatic Center	$375,000.00
Central City	Dark Island Park	$375,000.00
Potter	Seyfang Community Hall	$300,000.00
Geneva	Multi-Generational Community Center	$375,000.00
Sidney	Hickory Street Square	$250,000.00
Osceola	Historic Civic Center	$110,441.00
Manley	Historic Community Center	$19,000.00
Blue Hill	Municipal Pool	$375,000.00
Tekamah	Historic City Auditorium	$375,000.00
Sterling	Community Center	$140,236.00
		$4,536,177.00

2018 CCCFF Grant Cycle Details

- **33 Applications received and reviewed**
  - Requested Aid: *Over $6.7 Million*
  - Available Aid: *$4.5 Million*

- **22 Applications Awarded***
  - 8 Planning: *$69,500*
  - 14 Construction: *$4,466,677*
  - Available funds remaining: *$0.14*

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Annual CCCFF Grant Schedule

- **Letter of Intent to apply:** January 15
- **Applications :** February 15
  - neded.fluidreview.com
- **Awards :** March 30
- **Contract Term :** 2 years

For More Information
https://opportunity.nebraska.gov/program/civic-and-community-center-financing-fund-cccff/

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ASHLAND COMMUNITY RESOURCE CENTER

AWARDED: $119,862; 2013
TOTAL PROJECT: $3.5 MILLION
PROJECT COMPLETE: DECEMBER 2014



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HOLTHUS CONVENTION CENTER – YORK



AWARDED: $250,000; 2013
TOTAL PROJECT: $7.3 MILLION
PROJECT COMPLETE: SEPTEMBER 2014

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RENDEZVOUS SQUARE – OGALLALA



AWARDED: $250,000; 2013
TOTAL PROJECT: approx. $600k
PROJECT COMPLETE: APRIL 2014

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ALL INCLUSIVE PLAYGROUND – HOLDREGE





AWARDED: $15,000; 2017
TOTAL PROJECT: approx. $207k
PROJECT COMPLETE: May 2017

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Community Development Block Grant

http://opportunity.nebraska.gov/CDBG

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Nebraska CDBG Program

- The primary objective is to strengthen and grow Nebraska communities through community betterment programs and services in order to provide a stable platform for community and economic development.

- The Department's role in CDBG project activities is to provide funding to communities for community development, housing, and economic development projects in order to leverage and utilize additional federal, state, and private resources within a community, providing decent housing, a suitable living environment, and expanding economic opportunities.

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Eligible Applicants

- Every Nebraska county or incorporated municipality, not designated as CDBG Entitlement Community, is eligible to apply with DED.

- Entitlement Communities include Bellevue, Grand Island, Lincoln, and Omaha. These communities are not eligible to apply for CDBG funds overseen by DED.

- **All projects must be completed within 24 months.**

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CDBG Eligible Funding Categories

- Comprehensive Development (CD)
- Downtown Revitalization (DTR)
- Economic Development (ED)
- Owner Occupied Rehabilitation (OOR)
- Planning (PP)
- Public Works (PW)
- Tourism Development (TD)
- Water/Wastewater (WW)

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National Objective

Projects must meet a National Objective

- Benefiting low and moderate income (LMI) persons
- Aid in the prevention or elimination of slums and blight (SB)
- Meets community development needs having a particular urgency (UN) that the unit of local government is not able to fund on its own or obtain other sources of funding

For 2018, all applications must meet the national objective of benefitting low and moderate income (LMI) persons

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LMI National Objective

2018 Application

- **LMC** – Low/Moderate Clientele
  - Activities that exclusively benefit a clientele who are generally presumed by HUD to be principally LMI, including: Abused children, Elderly persons, Battered spouses, Homeless persons, Illiterate adults, Persons living with AIDS, Migrant farm workers, Adults meeting Bureau of Census' definition of severely disabled adults
- **LMJ** – Low/Moderate Income Jobs
  - Income verified prior to being hired

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LMI National Objective

2019 Application

- **LMC** – Low/Moderate Clientele
  - Activities that exclusively benefit a clientele who are generally presumed by HUD to be principally LMI, including: Abused children, Elderly persons, Battered spouses, Homeless persons, Illiterate adults, Persons living with AIDS, Migrant farm workers, Adults meeting Bureau of Census' definition of severely disabled adults
- **LMJ** – Low/Moderate Income Jobs
  - Income verified prior to being hired

- **SBA** – Slum and Blight on an Area Basis
- **SBS** – Slum and Blight on a Spot Basis

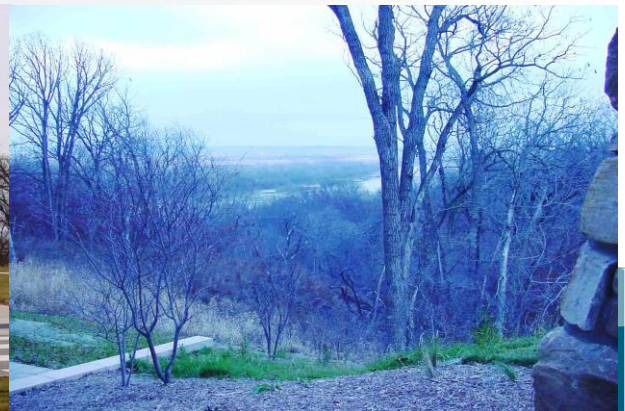
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CDBG Tourism Development

Tourist attractions are expected to draw 2,500 visits or more annually from origins of at least 100 miles away.







Eligible Activities

Eligible Activities:

- Historic Restorations;
- Scientific and educational interpretive sites;
- Cultural and Heritage Recreational Sites/Facilities;
- Supporting Activities related to removal of architectural barriers that restrict mobility and accessibility to sites/facilities.

Ineligible Activities:

- Locations that serve as tourism support facilities such as eating and drinking establishments, commercial lodging, gas stations, commercial rest areas, and gift shops.

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CDBG Fundability Test

All CDBG-funded activities, and activities completed for CDBG Local Match/Leverage, must meet two criteria:

1. CDBG National Objective Compliance and
2. Eligible for funding (Activity Eligibility).

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CDBG Funding

Key Maximums and Requirements	
Project Costs	$400,000
General Administration	10% of CDBG project costs, not to exceed $15,000
Construction Management	$10,000
Local Matching funds	25% Project Costs

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Tourism Development

Selection Criteria	Max	Threshold
Project Need	200	75
Project Impact	200	75
Project Readiness	250	100
Community Support	150	50
Matching	50	-
LMI Benefit	50	-
MEF	100	-
Total	**1000 points**	**300 points**

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CDBG TD Investment

CDBG Funds 97-2018	Leveraged / Matching Funds
$7.3 Million	$11.1 Million

Return on Investment=1:1.6

Total Funds Invested=$18.4 Million

Total Projects Awarded= 47

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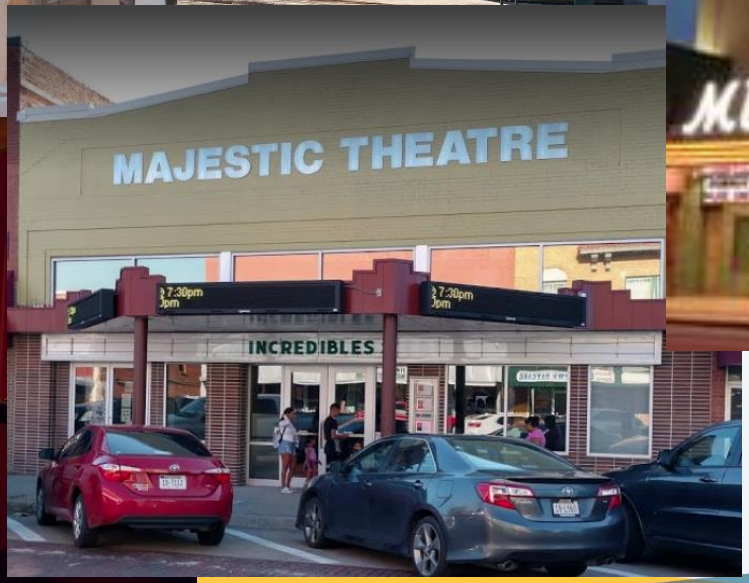
THEATERS









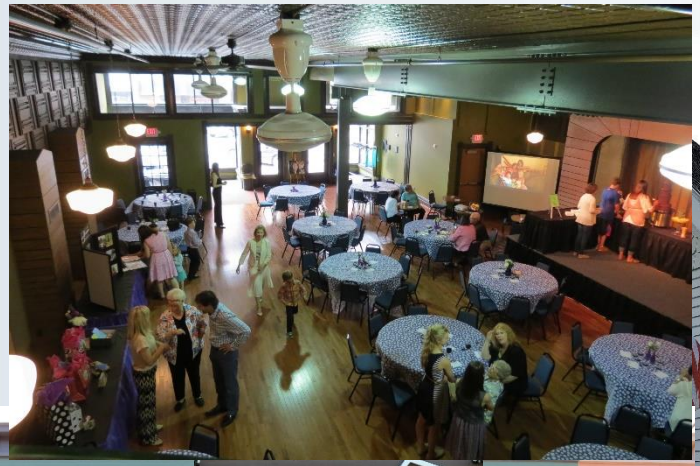


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Historic and Cultural



Lark





Prairie Arts Center



Brownville Concert Series



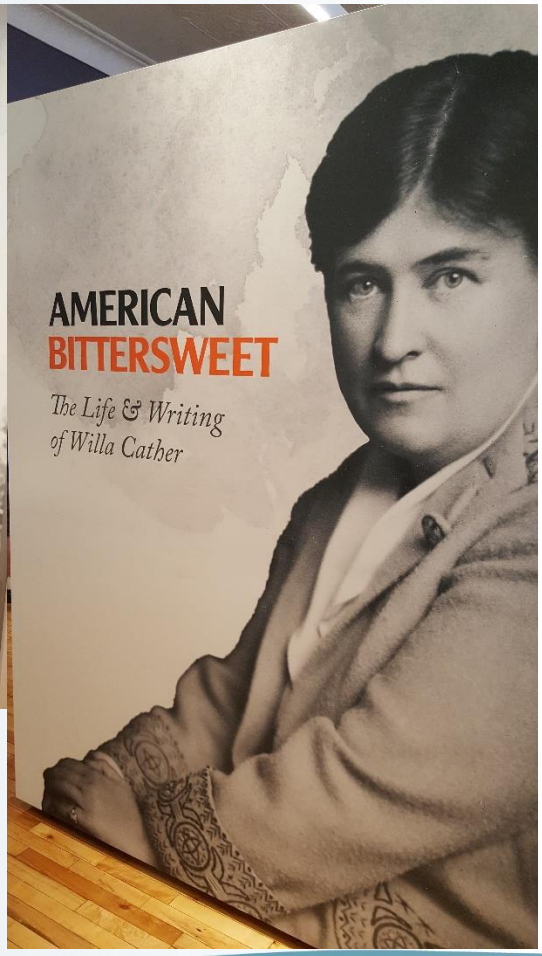
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Willa Cather Center









Recreation



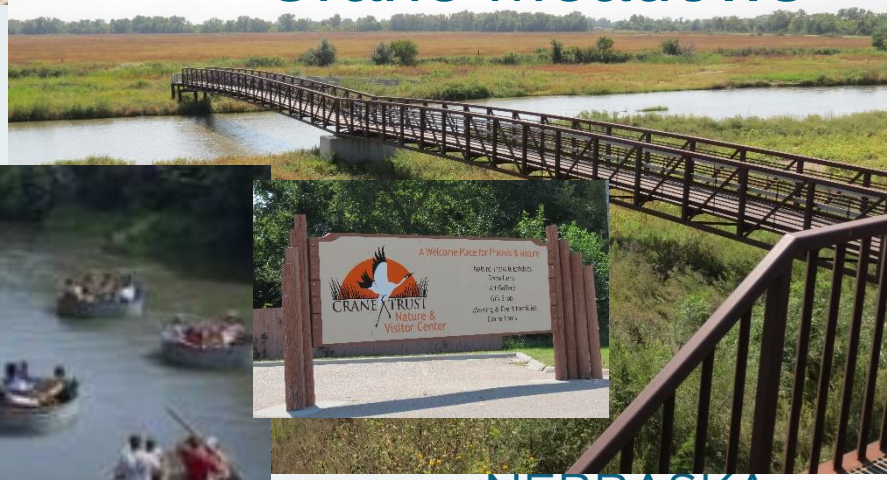
Grand Weaver Hotel



Water Interpretative Center



Broken Arrow



Crane Meadows



Five Rocks



Broken Arrow Wilderness

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CDBG Tourism Development

"We are fortunate to have been awarded the Community Development Block Grant for $250,000 early in our project. The credibility from that gift helped us leverage more than $8 million of additional support from a phenomenal group of vendors, companies, individuals, and foundations from across the country. The influx of that money, primarily coming from out-of-state companies, is a wonderful, lasting economic win for our state because those companies now have a vested interest in our economy and will forever be connected to our Nebraska-born, 140-year-long mission of tree planting."

Doug Farrar, Vice President of Arbor Day Farm



Source: DED 2016 CDBG Investments and Impacts

Questions

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